

# CORPORATE SOCIAL REVIEW

PAYING IT FORWARD

2013 SPECIAL EDITION

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A CALL FOR POVERTY  
ALLEVIATION

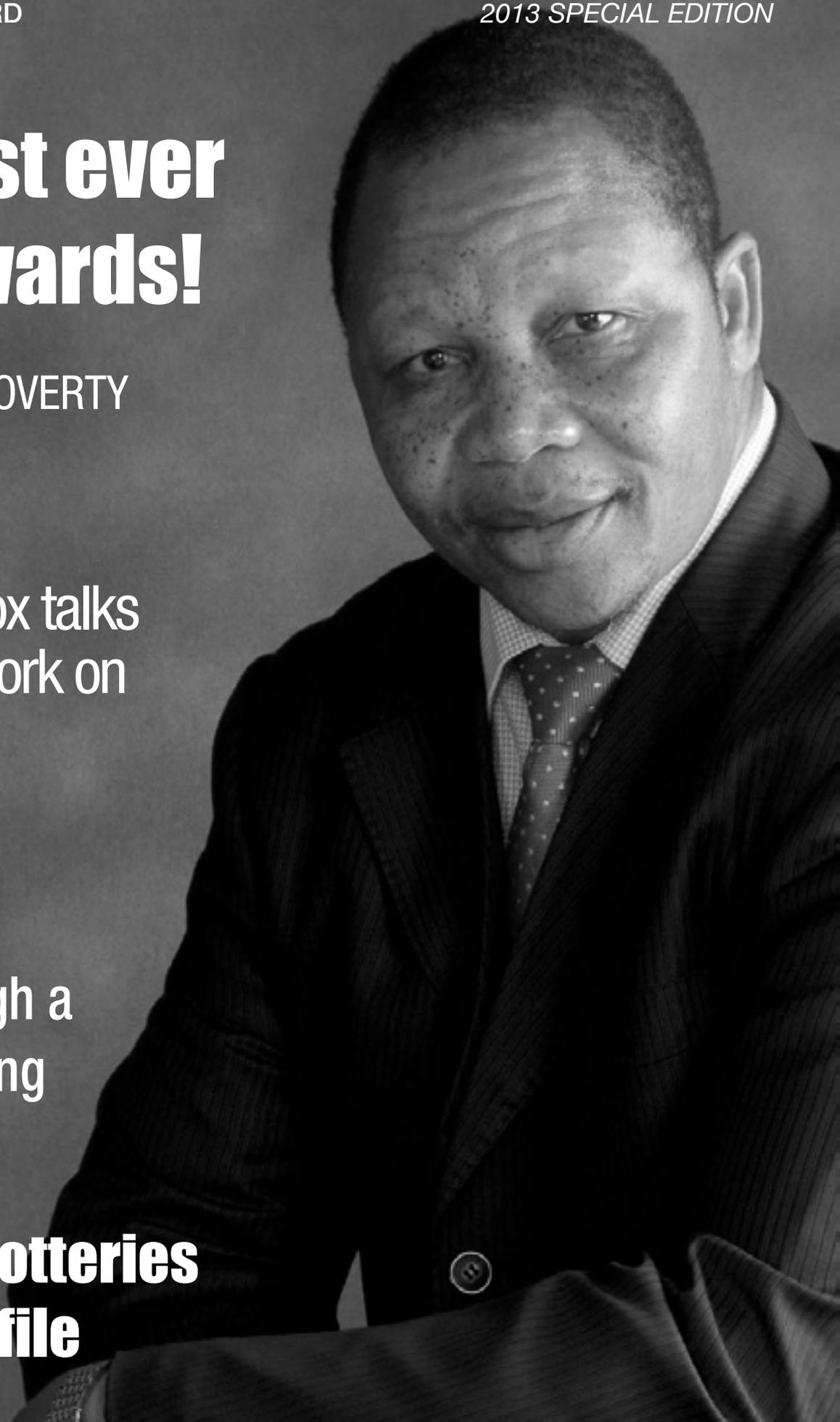
Bertie Lubner

Annie Lennox talks  
about her work on  
HIV/AIDS

Creating  
**sustainable**

NPOs through a  
mixed funding  
model

**National Lotteries  
Board Profile**



# STRIVING FOR EXCELLENCE!



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ICSD was founded in honour of my late father JJ Louw – Treasure Louw, Founder

# EDITOR'S NOTE

Hello and welcome back,

As always, our third issue has had a tricky gestation period, made more complicated by the sheer volume of work involved in managing this sprawling process and creating material that we think you might enjoy reading.

Of course, post the National Lottery Board Indaba, we have lots to talk about and lots of people to talk to - not least of which the every surprising Marc Lubner and his inspirational thought about the all-important issue of sustainability.

We also had conversations with Lubner the senior, the indomitable Bertie Lubner as well as talking to both the CEO and the Chairman of the NLB. So, obviously, we had to be on our very best behaviour and pay very careful attention to these extremely passionate, extremely bright, extremely driven people.

But, as I sit typing this on June 6th, D-Day +69 years, I'm most affected right now by our place in history.

The greatest generation stood up to tyranny and fought a war that needed to be fought. They stood up, they marched, they bled and they died so that we could all live in a better world. They picked their fight and they saw it right through to the very end.

The question is, what do we believe? What are we willing to fight for? What are we willing to sacrifice? And what are we doing to leave the world better than we found it?

Because mark my words, if we fail in our battle we need to ask ourselves this: what will our grandchildren be thinking about us 60 odd years from now when they look back on the world we created.

Makes you think, doesn't it? I hope so.

Have a day.

*Paul S Rowston*

Editor

# Individual commitment to a group effort - that is what makes a team work, a company work, a society work, a civilization work.

Vince Lombardi

*If you're a graduate of RAU, TWR or UJ, join the over 180 000 members of the UJ Alumni Network who are striving to ensure the future of our country.*

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NETWORK**  
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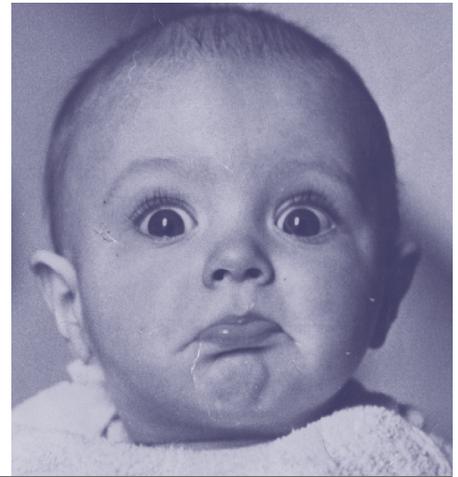
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# Crib Notes

Paul S. Rowston

## Overlord



On this day in 1944 young men, in the prime of their lives, died in their thousands. By the end of August close to a half a million souls would be snuffed out, lives ended; wives, mothers, fathers, brothers, sisters all left behind, dealing with the sudden hole in their lives.

They were not the first to die, nor would they be the last. But they were part of one of the defining moments of our age.

On this day in 1944 the biggest invasion force ever seen was launched into the teeth of a hundreds of miles of concrete, wire and steel; thousands of guns and literally millions of mines – fortifications designed to hold them on the beaches and slaughter them where they stood.

This was not the first great clash, nor was it the last hard line that would need to be crossed if this brutal war was to be ended and peace returned to the world.

On this day in 1944 terrified young men walked into the fire, rode to their deaths, jumped into darkness because their countries asked them to do it and their conscience demanded that they must. They stood up to tyranny and they fought back against a crushing evil that expected and tolerated no resistance.

As you might have already guessed, the Second World War looms large in my life. I was born some 23 years after the landings on the Normandy beaches. Indeed, my Old man was born on this very day 64 years ago, five years after the landings, and yet these events still have a powerful hold on me.

Perhaps it's because I grew up knowing all four of my grandparents, knowing that all four of them struggled, and fought and sacrificed so that I could grow up free.

Perhaps it's because, in Britain, the post war period and post war austerity extended right into the sixties and the seventies. The swinging sixties may have seen mini-skirts, Minis and mop tops define an age, but, just like me, they were born and raised in dirty grey northern towns, towns still physically and mentally scared by a season of war like no other. For sure, if you grew up surrounded by beige and linoleum and baked beans, and if you were ever convinced Tuna fish was a luxury sandwich filling, then it's pretty clear you're not a beneficiary of any kind of post war prosperity.

Perhaps it's simply because my 'people' had so little to celebrate in the shadow of former empire that 'two world wars and one world cup' remains a viable football chant to this day.

But, perhaps, it's much, much simpler than that. Perhaps it's because some events, some moments, and some sacrifices exert such a great gravitational pull that they bend light around them and just cannot be ignored.

Last night, in relative peace, prosperity and comfort, we sat and watched a series of documentaries about Operation Overlord, about those distant events that loom so large. We watched scratchy black & white footage, we peered at blurred, faded pictures and we listened to the words of some of the few remaining men - men from both sides of the wire, who survive to remember their own part in those brutal minutes, hours, months and years.

We watched and we were amazed, amused, informed and – ultimately – moved to tears by simple stories, told by simple men about a complicated, terrible time.

We watched and we remembered ... because some things should never be forgotten. Some things should weigh heavy on our collective conscience, some stories should be passed down from father to son, lest we forget the lessons of the past and doom ourselves to repeat them.

So, it's the tradition and the nature of these notes that here, at the tail end, I seek a point, find relevance to the ramblings, link what's on my mind in this moment to the bigger pictures painted here in these pages.

But I wonder, are some lessons so obvious that they don't need further explanation? Are some events so significant that their importance does not need any further clarification?

I think perhaps yes.

I think perhaps it's enough to remember that some things are worth fighting for. Some things are worth dying for. And, when faced with a terrible evil, a terrible threat to our collective way of life, we can put aside what makes us different, we can stand together to do what must be done, we can fight for what is fair, what is right and what is worth protecting.

On this day in 1944 men fought and died on distant beaches. They bled and died so that the world could be a better place. Don't we all owe it to them to make sure it is?



# The Slovo Centre of Excellence

The Slovo Centre of Excellence (SCE) is a grassroots non-profit organisation, founded by Mrs Lorraine Cockrell in February 2005 to respond to the needs of the disadvantaged community of Slovo Park situated on the boundaries of Coronationville and Crosby in Johannesburg, South Africa. The Slovo Park informal settlement has approximately 7 000 residents living in shacks and are subject to rife unemployment, thus perpetuating the cycle of poverty. Due to this high level of unemployment, poverty has resulted in malnutrition among children, as well as emotional stress and poor health overall. The centre identified an urgent need to support pre-school and after school activities in the area, supported by a group of volunteers and a small team of paid staff. On a normal day, the centre caters for approximately 100 -120 children, and more during school holidays.

The Slovo Centre of Excellence, through its project believes that collaboration and synergy through partnerships is key, as successful partnership will pave the way for a successful project. The project has great potential for such partnerships.

SCE has existing partnerships with various stakeholders, including:

- NPO: Trevor Huddleston Memorial Centre (THMC) through which it has been incubated since 2010; and who shares the same vision of reaching out to the underprivileged and impoverished communities, where deprivation is obvious.
- University of Johannesburg, where the founder serves on

the UJ Community Engagement Advisory Board; and

- The Transnet Foundation CEO's Office; at this point SCE's only CSI donor.

"Through Transnet's funding in 2012, we were able to implement these programmes. With funding granted for 2013, we want to take this to another level, and have called in a professional Service Provider, to restructure our entire After School Care programmes, to coincide with each other," says Lorraine Cockrell - The Slovo Centre of Excellence Project Director

Lorraine says the centre has identified the need to utilise its After School Care Centre, to work on programmes that will add value to its beneficiaries' need to understand basic English Language skills of reading, writing, speaking and listening. The four programmes that will coincide are called Fun with English, Toy Library, Play and Learn for the little toddlers and finally AWANA Club, which is a recreational, social and spiritual programme that will happen on a Sunday afternoon. Special training is being undertaken by facilitators from the young adults of the Slovo Park community, and they will facilitate these programmes after their training, under the supervision by the Service Provider.

"We are most grateful to Transnet Soc (Pty) Limited for their financial support of our project through their donations scheduled from 2012 - 2014, as we comply with the development of the beneficiaries, doing what we are doing for their benefit and wellbeing. "The premises donated to us by Transnet Properties



are most suitable for the implementation of our programmes. We are now just planning to work on the renovations required, to get us going full swing with the programmes.”

Transnet Foundation Senior Manager: Grants, Lindi Tshilingalinga says Transnet believes that this programme is supportive of its thinking and values of giving support to the communities within which the company operates. The programmes, such as its after school programme; school holiday programme; nutrition support; school placement and remedial classes; and spiritual programmes are supportive of our belief of extending as much resources to the moulding of the next generation within those underprivileged communities of our society. Transnet (SOC) Limited has donated six hundred thousand rand spread over 3 years at two hundred thousand rand per annum for the 2011/12, 2012/13 and 2013/14 financial years for the core programmes mentioned above.

SCE has proved to be a beacon of hope for the community, and the Coordinator of the project has a close and trusting working relationship with people in the settlement. The SCE project continues to seek links with various partnerships that will enable its development and progress as it works towards its sustainability within the Slovo Park settlement. (654)

### 1. What inspired you to begin the Slovo Centre for Excellence (SCE)?

It was the desire deep down within me to make a contribution to our country's new democracy, albeit 10 years down the line. I remember listening to then President, Thabo Mbeki, when he gave his State of the Nation address. He appealed to all South African citizens to come alongside Government, to assist them in reaching out to the poorest of the poor in our country, those who found themselves living in a state of poverty and deprivation due to circumstances beyond their control, because the need was so great, he made it quite clear, that this was not something that could be tackled by Government alone. The realization of what our democracy meant to the citizens of our country, made me want to make a contribution, in any which way that I could, because of what others had sacrificed to fight for our new democracy. The SCE grassroots project only came about 5 years thereafter, but by then the passion to continue making a difference was so strong, that I just wished to go on serving God and humanity through the establishment of the SCE project. I initially started out on 5 February 2005 with what is known as a Wayside Sunday School (WSS), which is a service

to children, who do not get to go to a Church Sunday School. One then goes along the wayside, gathering children to teach them about the love of God, and how if we accept His love, we and live a life pleasing to Him, we can have new hope through spiritual values lived. I chose to do this at Slovo Park which was the nearest informal settlement near to where I live, and where I felt I wanted to make a contribution. However, I soon found out, that because of the circumstances people are face with, much more was needed then telling of God's love. I needed to show love in action, unconditionally and with all sincerity of heart. The establishment then of the SCE project allowed me the opportunity to make a different through “practical” Christianity for the cause of humanity.

### 2. What were the initial challenges?

I did not know if I would be accepted by the community, as I was from another racial group, but I soon found out that when showing love in action, there are no racial boundaries. Further, even though I was offered space for the to run the project, it was an old dilapidated School hall, opposite the settlement which had no running water in the in building, also the environment surrounding this was polluted and unhealthy. However, people were living under in these circumstances, so I had to make the best of things, as it was just opposite the settlement. As the project developed, the continuous catering of pots of food cooked at my home to feed the children, along with bottles of home-made juice, and all sorts of other stuff to make things happen, became a major challenge. I literally ran the project from the boot of my car for 8 years. These days it is the office from my boot, as I to/fro with my bags.



### 3. How do Transnet and UJ benefit from their association with the centre?

Transnet - has been our 1st and only Donor, thus far. They have enabled us to take transition from our grassroots status, to that of working towards sustainability of The SCE project. I would like to believe, that their CSI thrust has offered them fulfillment of purpose, which is to help build stronger, healthier communities. Their financial and in-kind contribution through the new premises we now Lease from them has made a major difference to the development of the SCE programmes.

Skills development of some of the Young Adults of the community to become Programme Facilitators is a major step forward for Job creation opportunity. There remains great potential for such self-development, which can offer job opportunity for many other young adults, if more funding could be sourced. They are



- Lack of privacy for parents, who share their Shack with 2, 4, or more children or other family members. Overcrowding in the Shacks does not augur well for the emotional and physical wellbeing of the children because of this status quo.
- Child abuse of parent to child, child to child, and adult to adult in the community.
- Many of our children are very traumatized because of this. One observes the constant bullying and fighting or taunting of children, one to the other, because of their continuous exposure to forms of violence in this regard.
- Poverty due to unemployment, resulting in continuous hunger and deprivation in so many ways. For instance, some children never get to ride in a car, or very occasionally get to go out on social excursions, because of lack of income. Even in the project, because we do not have sufficient funding we are unable to bridge this gap. We do not even own any form of transport as yet, and for the past 8 years have depended on my personal Toyota Conquest for the projects wheels. However, when we have been able to take children out, or needed transport, a Service Provider would be called in. This takes a big chunk out of the existing funding, so it is not done often. There is a real need to offer kids more social and educational excursions, with transport provided, to address the need of social deprivation because of poverty that abounds. I find children are always wanting to get out of their environment, and want to see other things, and go places, but this rarely happens for them. This is a bit of a heart bleed for me, as I wish so much for them to enjoy some social outings at times. But due to programme implementation specifically to help with their educational needs takes priority for me, I need to ensure that utilize the funding first and foremost for the most urgent needs that have been identified to assist the children; that is their educational needs. Although I do believe that social outings and educational excursions is part of the development.

a caring organization who came along at a divinely appointed time, to help sustain us.

University of Johannesburg - Now that the SCE does have suitable premises, thanks to Transnet Propertied Ltd, and structured programs in place, we are able to serve as an Agent for UJ's Internship/ Learnership community based task requirements for their student marks. SCE currently hosts about 50 1st year Social Work students doing their 1st year internship through the project for their community exposure. We will shortly be hosting many of their other volunteer students who need community based projects to render service for their marks.

*4. What are the three biggest influences in the behavior of the society/environment where the children attending the centre come from?*





# Fighting talk!

## Bertie Lubner makes a stirring call for action

by Paul S Rowston

Not long after the National Lottery Board Indaba we sat down Bertie Lubner, speaking to Corporate Social Review after the National Lottery Board Indaba, makes a challenging call for action:

“We’re at war with poverty in this country. We have to put our country right and the only way we can do that is by acting together.”

This is the real point of the government’s National Development Plan (NDP) and why we so desperately need this plan

in South Africa right now. Faced with incredible need and a shrinking pool of available money and donors, it is essential that we all work together to decide how we can best work together to address our problems and actually solve them, because that’s the only way we are going to win this war.

The NDP is the first government document that represents a global document and what I believe we need to do is nominate people to sit on a President’s Council for Poverty Relief. This key group of people

will set the strategy, decide who deals with what, who does things and who takes responsibility and then ensure that those things actually get done.

In order to get the NDP programme to deliver to full effect each key sector needs to appoint their representatives and then be part of the combined and collective action. Government departments need to be encouraged to work with the private sector and the private sector has to partner with government, civil society, labour and academia.

We need to take government funds and skills, add them to the funds generated by the private sector, and then apply private sector skills and business principles to the creation of real solutions. We need to sit down, map out a programme and then actually deliver rather than just endlessly discussing delivery.

I believe we need a national board of high status individuals to operate the board of a dedicated company tasked with the responsibility for tackling these issues. We need the best possible people working on this problem. We are in a war and we need our passionate people giving their best efforts together so that we can ensure that we win.

When delivery becomes the driver then you make your choices and you act. What you don’t do is sit around endlessly discussing strategies but never actually turning those strategies into action.

This is a simple business principle. Businesses don’t exist just to support the weight and the infrastructure of the business, they exist to do things - they exist to supply goods and services, to deliver. So my proposal is quite simple: we need to sit down, agree an action plan and then we simply must do the job.

Ultimately everyone has to know that we don’t do this for ourselves, we do it with everyone, for everyone. What is at stake here is the future of our country which is why I believe we need to apply a business attitude to the problem we need to apply the principles that have helped to build global, multi-billion rand companies. We need a strategy and a structure that delivers for the millions and millions of people that need our help across our country and across our continent.

For more details about what Bertie is proposing contact, ICSD (SA) 083 703 4525 [treasure@icsd.org.za](mailto:treasure@icsd.org.za)Ed: *We’d love to hear what you think about what Bertie has to say, drop us a line for inclusion in the next issues ‘Talking Points’ section.*



## Bertie Lubner

is a son of one of the founders of the Plate Glass Group, Mr Morrie Lubner.

After his schooling in South Africa, and having attended the University of Witwatersrand to do a B.Comm., he joined the company in 1951 as a trainee. In 1953 he went to what was then Rhodesia, to develop the Company's interests in what was then the Central African Federation, which comprised of three countries: Northern Rhodesia (now Zambia), Southern Rhodesia (now Zimbabwe) and Nyasaland (now Malawi).

After 14 years, having developed the Group's interest in 7 different countries of the region, he returned to South Africa at the end of 1967.

The Group operated in two areas of activity, Glass and Wood Products. On his return, he assumed responsibility for expanding the Group's interest in the Wood Industry in South Africa, and successfully launched it into a major player, both Nationally and Internationally.

Its activities involved manufacturing of various board products. It also became the single largest world wide supplier of hard woods emanating mainly from the Far East and Africa and supplying to world markets. He also established National and International Distribution Networks.

Simultaneously, Bertie's younger brother, Ronnie, was developing the Glass Business – also Nationally and Internationally. By the early 1990's the Group was operating in 19 countries,

employing 23,000 people, with a turnover of over \$1 billion.

Bertie and his brother, Ronnie, were joint Chief Executives of the Group and Bertie was Chairman from 1982 to 1990. In 1992 the family sold control to SA Breweries, but the family maintained its holdings in the International glass sphere.

At this point of time, Bertie relinquished his role the age of 60 as Chairman of the Group, but remained as a director of all the South African and International Companies.

Subsequently, the family, together with management, bought back in 2001, the South African Glass interests.

His main reason for his change of focus after 41 years with the Group, was to expand his long term desires for involvement and interest in a wider sphere, which had already developed during his active years at Plate Glass. His priorities were as follows:

1. To make time available to assist his now grown up children in their various business and lifestyle activities.
2. His concern for the under privileged – both those with disabilities, as well as those who were victims of Apartheid. This led him to initiate and become either a Board member or Chairman of a number of outreach programs, i.e.
  - Tikun – a Jewish led community organization to assist the previously disadvantaged Black Community;
  - The Field Band Foundation – an organization which, over the last few years, has developed 19

college style bands, bringing not only musical skills, but lifestyle skills to over 2,500 children from the most deprived areas;

- Trustee for the Worcester Home for the Deaf and Blind;
- Patron of the Lubner "Kibbutz" – a farming project in South Africa, incorporating people with Downs Syndrome and a number of other communal projects.

### Positions, memberships, awards and achievements

- Member of the National Export Advisory Board, responsible for developing export strategy for South Africa and to also encourage FDI into South Africa.
- Board member of the Business Leadership – top 50 companies in South Africa.
- Vice-Chairman of the South African Olympic Foundation.
- Member of Task Force, representing Business and Government for the World Economic Forum.
- Member of the Business Council for Nepal.
- One of the Vice-Chairmen of the Board of Governors of the Ben-Gurion University.
- Recipient of a Honorary Doctorate of Philosophy from the Ben-Gurion University in 1987.
- Recipient of the highest South African Civil Award – O.M.S.S.
- Bertie recently received a Lifetime Achiever's Award from the Ben-Gurion University in Israel.
- Recent member of the Harvard Dean's Council.
- Director of The Plate Glass Group and other various companies.



# Nestlé CEO warns water scarcity is major threat to food industry

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## Nestlé CEO Paul Bulcke gave the annual City Food Lecture in London in the UK.

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Nestlé Chief Executive Officer Paul Bulcke has used his keynote speech at the annual City Food Lecture in the United Kingdom to warn the food industry that water scarcity is one of the greatest threats it faces.

In his speech, 'Water – the linchpin of food security', Mr Bulcke argued that overuse of fresh water poses not only a serious environmental hazard, but also a major risk to political and social stability.

He said water scarcity will be the cause of massive food shortages within the next 15-20 years and that now was the time for industry, governments and other stakeholders to act decisively.

### Grain shortfall

"It is anticipated that there will be up to 30% shortfalls in global cereal production by 2030 due to water scarcity," said Mr Bulcke.

"This is a loss equivalent to the entire grain crops of India and the United States combined.

"Resource shortages lead to price increases and volatility," he continued.

"Higher prices for staple cereals are not so much of a problem for the West, or for most people in Europe. But a price increase of more than 200% will certainly be felt when you have to spend 40 to 60% of your income on food, mostly staple food."

### Food industry challenges

Mr Bulcke took the opportunity to highlight some of the other challenges currently facing the food industry, particularly the horsemeat crisis that has affected a number of retailers and manufacturers in Europe, including Nestlé.

"The horse meat issue affects the entire industry," he said. "Widespread fraud is being committed by a few across Europe. I understand that many consumers and many of you in the industry feel misled, I feel the same. This should not happen, it is unforgivable. We have let our consumers down.

"The success of the food industry in general, and of companies such as Nestlé, is built on trust," he continued. "Trust is our most important asset and we should all work hard not to lose it.

"What our industry is facing today is a trust issue. It is wrong and unacceptable that a minority has put our entire industry and all the people involved in it in such a bad light."

Mr Bulcke pointed out that while the food industry is often heavily criticised, it has played an important role in the global development of society in feeding millions of people with safe and nutritious products.

"Our industry has made major progress over the years," he added. "Food has never been safer and yet, the perception is sometimes the opposite. But the current issue is not a food safety issue, it is a trust issue.



## Affordable, quality food

Mr Bulcke cautioned that if food companies are to continue to produce enough affordable, quality food for the fast-growing and increasingly prosperous global population, ensuring availability of fresh water is vital.

"There will be a further 2.3 billion people on the planet by 2050, adding to existing demand for food and energy," he said.

"Already today, water withdrawals are in excess of sustainable supply, and this gap continues to widen.

"It is only by working together with policymakers, civil society, agriculture and other stakeholders at local and international levels that we can develop effective, coherent and concrete action.

"This is an issue that must be addressed urgently. I am convinced it can be solved. We should give water the right priority, the right value."

## Potential savings

Mr Bulcke said that agricultural productivity rates have failed to keep up with global population growth.

Although reducing water use in agriculture was a major challenge he said, it was also a great opportunity to make a difference.

"More than two thirds of all the world's fresh water is withdrawn by agriculture, but the physiological need of plants amounts to only half of this amount," Mr Bulcke continued. "This means there is potential to make enormous savings."

He gave examples of the different ways Nestlé works with its agricultural partners to reduce water use, from breeding coffee plants with higher drought tolerance, to training farmers in improved irrigation and water saving techniques.

He also mentioned how the company has made savings in its manufacturing operations, reducing its water withdrawals from 4.5 litres per USD of sales ten years ago to only 1.5 litres today.

## Distorting policies

Mr Bulcke referred to use of cereal crops for biofuels as increasing demand for water and driving price increases in staple foods.

"In 2005, 12% of corn in the United States was used for biofuels," he said. "By 2011, this had risen to 42%. This means that more

than 115 million tonnes of grain - enough to feed 370 million people - is being diverted to biofuels.

"Nestlé is not against biofuels, but we are against using food for fuel."

## Reducing waste

Mr Bulcke pointed out that almost one-third of food produced for human consumption is lost or wasted globally, which amounts to about 1.3 billion tonnes per year.

He said that further water savings could be made if more was done to address food waste across the value chain - from agricultural production down to household consumption.

He said that by purchasing milk directly from farms in developing countries, Nestlé has managed to reduce losses between farm and retail by up to 1.4 million tonnes annually, an "enormous saving" compared to traditional milk supply chains.

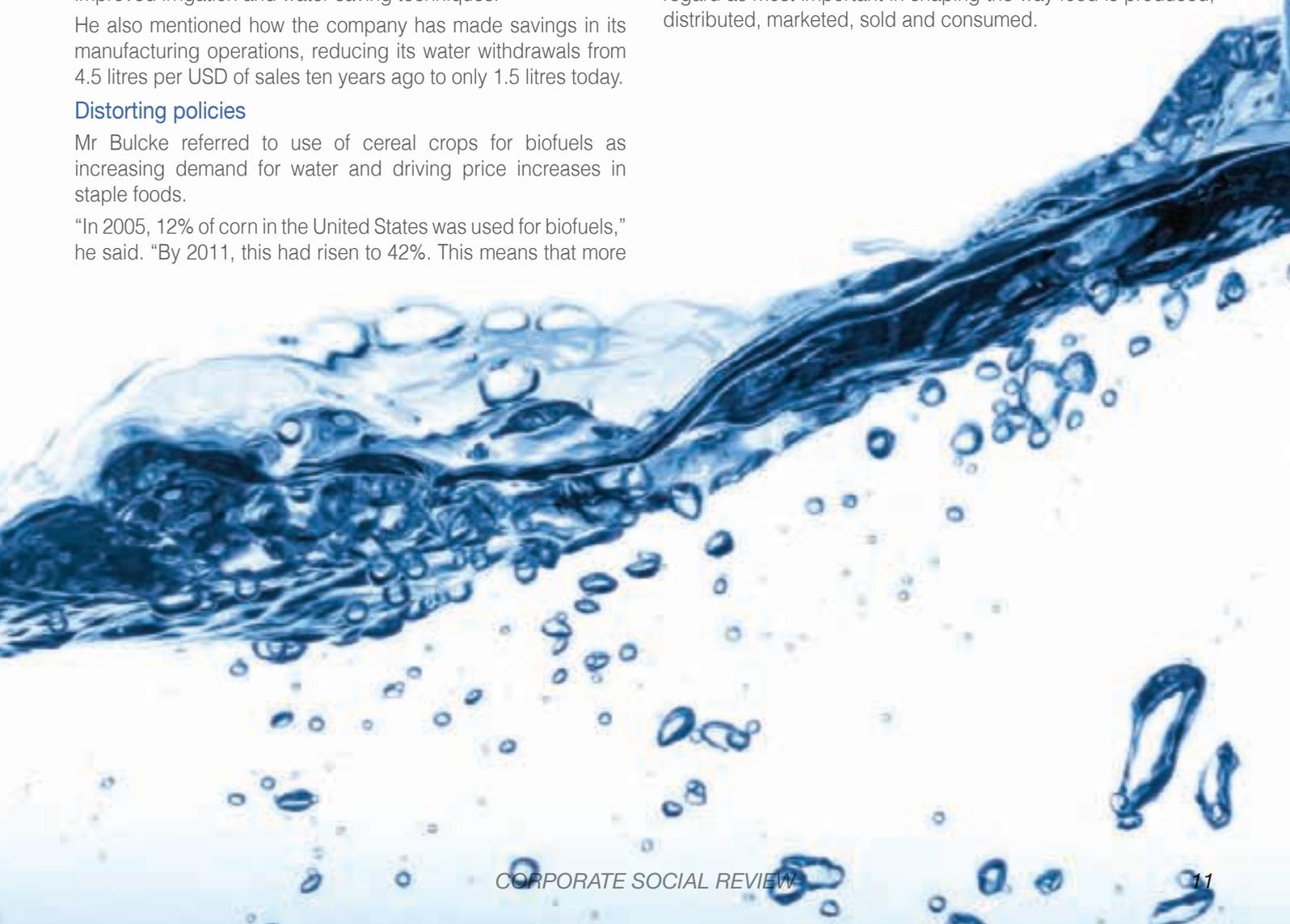
Manufacturers could also do more to help consumers in industrialised countries reduce the amount of food they throw away, for example by offering products in smaller portions.

## Annual event

Mr Bulcke was speaking at London's prestigious Guildhall in front of an invited audience of food industry and media representatives.

His lecture was followed by a question and answer session with a panel of food industry specialists, chaired by Sheila Dillon of BBC Radio 4's 'The Food Programme'.

The City Food Lecture is given every year by a leading figure in the food business who is invited to speak about the issues they regard as most important in shaping the way food is produced, distributed, marketed, sold and consumed.



# TRINITY MTHIYANA TAKES A BOLD STEP AND TELLS IT LIKE IT IS

## A MUST READ FOR ALL CORPORATE EXCEUTIVES – “BUILDING SOCIAL CAPITAL”

Socio-capitalism, economic and political opportunities have a propensity to reinforce each other, thus embracing people's right to prosper, and their rightful claim to civil expression and participation, as well as their constitutional right to build sustainable future relationships within a culturally diverse South Africa. This is the rational message throughout “Building Social Capital”, the title of a provocative manuscript recently completed by Trinity Mthiyana. In an interview with the author, Mthiyana talks frankly about the slump the country's standard of education is in, the severity of poverty, and several fundamental campaigns that need to be stepped up if the country's plans to grow its total growth rate, yield positive returns on investment in high-growth well-diversified economies such as the mining sector, and establish a solid base for highly qualified educators and skilled human resources, by 2030. “Political Will, united with Corporate Social Responsibility (CSR), is the key to social protection and advancement,” says Mthiyana. A section of the proposed book is devoted to the under-performance of CSR, in particular the mining sector, which is publicized by some corporate sponsors as a simple branding exercise. The question is raised why some corporate sponsors choose to put a ceiling on their involvement. It is vital for the future of the country to differentiate which corporate sponsors are committed to CSR, through their understanding and active participation, to bring about change and those that simply ‘play along’ to create a perceived illusion to make them look good in the eyes of the media and their markets. Mthiyana comments that more research should be undertaken to ensure the country's socio-capitalism, economic and political opportunities are sustained. “So much time and money is spent on top-level projects, yet communities still remonstrate their dissatisfaction; we need to acknowledge what has been accomplished, what we can learn from our triumphs and what challenges lie ahead,” says Mthiyana.

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In 2010 NWK's Board of Directors approved a Corporate Social Responsibility (CSR) policy. Since then NWK has been involved with and has initiated several CSR projects.

### **NWK opens its heart to communities – Grip4Charity Golf Day**

NWK's seventh Supplier Golf Day – Grip4Charity - was held successfully on 28 August 2012. This initiative that was held for the first time on 8 August 2006, has since truly contributed to the upliftment and sustainable improvement of local communities.

The nominated organisation that benefitted from last year's project was the SAVF Huis Lou van Wyk in Sannieshof. On 14 November 2012, Heinrich Krüger (chairman: NWK) and Johan Bezuidenhout (manager: NWK Corporate Marketing) handed over a cheque of R110 000 to the management team of the institution. NWK thanks its loyal suppliers for their input into this initiative.

### **Empowerment for a brighter future**

Ikateleng (the Tswana word for "empower yourself") is one of South Africa's most successful empowerment projects and NWK has proudly been a part of it since

2011. Ikateleng has been run by the North West University with great success for more than 24 years. The objective of this programme is to prepare learners for university education and to help them meet university admission requirements. Through NWK's contribution more than 300 grade 10, 11 and 12 learners have been helped.

### **NWK congratulates class of 2012**

The Grade 12 Well Done Function of the Ditsobotla area office of the North West Department of Education was held on Friday, 11 January at NWK's Training Centre in Lichtenburg. The main sponsors were NWK and Afrisam.

The top achievers, teachers and schools were announced. NWK donated laptops with software to the value of more than R 160 000 in total to the top achievers of the seventeen schools in the area.

Mr Danie Marais, Managing Director of NWK, touched on leadership in his speech to the learners. He said that leadership started at a young age and that the support from parents, family and friends as well as the vital roles played by teachers and mentors, would continue to be significant influences in the development of future leaders. He congratulated the seventeen top achievers on behalf of NWK and wished them well with the new and exciting chapter in their lives. He ended with a few words in Setswana.

### **Children excited about new shoes**

NWK's school shoes project was carried out again this year with great success. In 2012 more than five hundred excited school children each received a pair of shoes, socks and a beanie. Samuel Nkone, a retired teacher and later manager of the Department of Education's Lichtenburg area office, who initiated the project in 2010, has been involved since the start.

The aim of this project is to support pupils at farm schools, who are hampered by difficult social and financial conditions. The project again confirms that NWK is committed to the cooperation with local communities to uplift them and create sustainable improvements.

### **New computers help improve reading skills**

The learners of Batswana Commercial Secondary School's reading skills were not up to standard. Reading is the primary means in which information is disseminated and impaired reading skills can significantly influence a child's progression in school. A reading programme known as Reading Rocket was implemented at the school. This programme has been established in 450 schools nationwide.

The school, however, made little progress with this programme, seeing that the computers they had to work with were outdated and broken. The school



According to Anneke Mulligan (vice principal) the computer room is used for the Reading Rocket programme and an English reading programme for Grade 8 to Grade 11 learners. 204 Grade 8 learners attended reading courses during the July 2012 holiday in order to sharpen their reading skills.

### Blankets help underprivileged to endure the winter

A few years ago, NWK's Human Capital department launched an annual Blanket Project. Last year non-perishable foods were also collected to be handed out with the blankets.

Other NWK divisions also lent a hand. Epko and Noordfed donated oil and maize meal respectively, while NWK donated cash with which more food and blankets could be purchased.

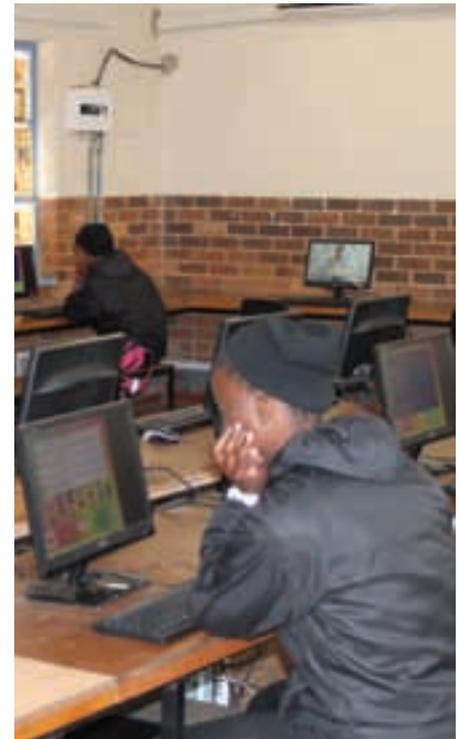
In total, 153 blankets and 179 food hampers were handed out. Several underprivileged people could subsequently endure the piercing winter cold a bit better.

### NWK cares

NWK has succeeded in making a difference in the lives of people as well as animals during the past few months. 25 gardeners received free training on garden care on 18 July. The course was presented in cooperation with the Lichtenburg Gardening Association. Agust Schnepel gave the training with the aid of a Tswana interpreter and subjects

such as seasonal gardening, garden care as well as the division and transplantation of plants were discussed. As part of their goodwill, NWK also donated 300 chairs to the Lichtenburg Primary School.

Even our four legged friends' needs were taken care of. NWK donated R10 000 to the Lichtenburg Animal Welfare. This non-profit organisation delivers a selfless service to the community and is dependent on the donations of benefactors.



approached NWK with a presentation for their possible assistance with the upgrading of their computer room. A group effort was made by Corporate Marketing and NWK's Information Technology department to meet the schools' needs.

The new computers that were installed are already making a difference in terms of the learners' reading and learning skills.



# Environment

## Siemens' innovative electric bus system unique in Europe



In cooperation with the bus manufacturer Rampini, Siemens made Europe's first fully electric buses in daily route operation a reality in the Austrian capital city of Vienna. The innovative concept and drive technology of the electric buses come from Siemens and ensure that vehicles emit no pollutants, since there is no local combustion process. The heart of the drive system is a Siemens electric motor. It functions as a generator and feeds braking energy, which would otherwise be lost as heat, directly back into the energy storage system.

The range of these purely electric buses is approximately 120 to 150 kilometers on a single charge and is dimensioned so that the vehicles are highly flexible and always have sufficient reserve power. The electrical bus obtains its energy at the terminal stops through a rooftop pantograph, using the power grid of the tram network. In bus route operation, rapid charging is completed within 10 to 15 minutes. At night there is slow charging of the energy storage system in the depot.



# 150 years of London Underground: What we can learn from the world's first megacity

Today, Greater London is facing one of its biggest challenges ever; how to prepare for a future which will see around 3 million new people move to the city in the next 30 years, and how to make that city of the future a sustainable one.

ElcaMediaGroup spoke with Simon Mills, Head of Sustainable Development for City of London, about the work he has done over the past decade, and what he believes it will take for the city to meet the challenges of the future.

The fact is you cannot prevent the march of history.

We are facing a tsunami of challenges going forward with the additional 2 or 3 billion people who are going to need housing and feeding and watering and energy, and we simply cannot deliver services using existing models.

So the future must be a green one.

To read the article in full, click [Sustainability Leadership interview with Simon Mills, Head of Sustainable Development for City of London](#)

Today the London Underground celebrates its 150th anniversary. How does the London Underground fit in with the smart city concept, and how do you see this develop further in the future?

The London underground is absolutely essential to the success of the City of London, used by more than 3 million people every day. Currently, we only have a residential population of around 8 or 9,000 people in the square mile, but more than 300,000 commute into the city to work every day. Our projections are that by 2025, 450,000 people are going to be commuting into the city.

Within London, we face some significant challenges when it comes to the smart cities concept. Because we were the world's first megacity, a lot of the infrastructure which we still use today is from the Victorian era, so it's over a hundred years old. This is

very different from the new megacities which are springing up in India, China and the Middle East for example, which have such a great opportunity actually to build integrated systems.

Still, for London today, there are tremendous opportunities for industry within this particular sector. We know that there are going to be all these extra people, we know that cities are going to have to expand and that there will be more megacities. So it's the companies which are developing the new technologies, systems and professional services to address this which are set to make a huge amount of money.

The concerning thing that I've noted in recent years is that there has almost been an abrogation of responsibility by policymakers at a national level when it comes to the social and environmental issues around sustainability and climate change.

What we are seeing is this leadership vacuum being filled by corporates. When I talk to individuals in the corporate sector, they are incredibly frustrated because it seems to them that they are the only ones thinking long term about infrastructure systems for energy, water and waste management, which require investment over 20 to 30 year periods.

However they are unable to engage national politicians in any meaningful discussion about the types of policy stability which are needed to enable the investment in this infrastructure. We've certainly seen this in the UK with energy policy and carbon targets.

The issue is that, from the City of London Corporation's perspective, we are competing directly with other global financial centres. The view is that if you're a business and can trade anywhere – all you need is a broadband connection and a laptop after all – why would you want to locate in rainy old London?

Ideally, the answer has to be – for example – because the air quality is considerably better than Hong Kong, or that it's easier to get to than Singapore, and that the quality of life and the health service are better than New York, and the crime rates are lower. These are factors with which we are competing.

However, the dialogue in the future is going to be between corporates and regional and city governments rather than corporate and national governments, because with the collapse of the public sector, it's almost as though national governments feel powerless actually to deliver the infrastructure, investment and policy stability that are needed for economic development.



# If the Shoe Fits: Implementing Ergonomics in South Africa



*Tyron Louw (MSc), Department of Human Kinetics and Ergonomics, Rhodes University, South Africa*

*Candice Christie (PhD), Department of Human Kinetics and Ergonomics, Rhodes University, South Africa*

Ergonomics is all about fitting the human operator to the task and the profession was developed inadvertently in response to increased

market competition. In particular, the profession thrived when industry began to realise that productivity improved when work-system design was human-centred as opposed to fitting the human around the desired outcome of the work-system. In this way, ergonomics evolved to be more effective as a proactive intervention and not merely as a Band-Aid, reactive solution. The advancement of industrial ergonomics in developed countries spans a century and is now firmly embedded within many of their organisational cultures.

The situation in South Africa is slightly different in that this Band-Aid, reactive approach is still evident in many industries. Conventional approaches to work-system design in South African industries have typically been technology-centred in which humans were considered as impersonal components. While it would be short sighted to perceive this as only an Industrially Developing Country (IDC) problem, it is more prominent in these countries, where the workforce was previously perceived as expendable; arguably, and in some instances, this may still hold true. As the profession of ergonomics is still in its infancy within the South African context, ergonomics has not previously been considered on either the macro or micro level. As such, industries have not benefited from a profession that is human/worker-centred, with its main premise being to bring about change to the bottom line of the company without exploiting the work force. Ergonomics has, as its focus, the health and well being of the worker and research has clearly demonstrated the strong link between implementing sound ergonomics principles and improvements in productivity. Whether companies buy into this link is another issue and is something that needs to be clearly demonstrated to ensure the sustainability of the profession. The evolution of the profession within the South African context, largely due to stricter labour laws post-1994, means that ergonomics is now gaining more recognition and making an impact in some industries – mostly those driven by international corporations who have a corporate responsibility from international pressures. Having said that, we still have a far way to go and a lot still needs to be done.

Due to this delayed development of the profession within this country, and as a generalization, many South African industries

## Business Buzz

have work-systems that are not designed with ergonomics in mind. Thus, any problems relating to work-system design are not considered proactively but are rather approached in a reactive manner. As the cost of a complete overhaul of the entire work process is often not feasible, many industries bring in ergonomists with the emphasis being on less costly interventions. As a consequence, many of the interventions currently in place in South African industries are 'low cost/no cost'. These include, but are not limited to, adjusting the worker's task by altering the workstation, work-rotation strategies and educating the work force about working to the task. Alternatively, the focus may have to shift to the worker, which is not the typical approach of ergonomics. Focusing on the worker means, for example, introducing work-hardening programs or providing fluid or food in some form during the working day. In developing countries, basic requirements such as these can make a substantial difference to worker well being and thus, work performance. Alternatively there is the highly debatable concept of hiring the right person for the job. If a worker is unhealthy and is applying to do work of a manual nature (still common in South African industries) surely we have an ethical responsibility to ensure that the stress of physical work does not kill them? Then again, should we discriminate just because our country's history has impacted on current health patterns?

In terms of competition in both local and international markets, the current and future economic consequences of the India and China question are all-too plain to see. The South African textile industry, for instance, has in the last decade shrunk significantly in the face of cheaper foreign imports. South Africa, therefore, cannot afford to wait 50 years to realise that consideration of Ergonomics in the workplace is important not only to satisfy questions around the health and well being of its workers, but also that it plays a significant role in supporting the other two pillars of the triple bottom line.

The only way to encourage big industry in South Africa to realise this is to probably develop and enforce such principles at a much higher level. This can only really be achieved through legislation of the profession and its principles within the Department of Labour. This would then mean that more ergonomists would need to be trained to facilitate what would be an increased demand for trained professionals. Currently, Rhodes University is the only university in the country that offers a full degree programme in ergonomics so it may mean that the programme should expand to other universities. This is really the only way in which ergonomics can make a meaningful difference, as the sad reality is that many companies do not see the value of ergonomics at face value and this bottom/down approach may be the only solution.

In closing, we consider the words of the late Professor Hal Hendrick who is also considered 'the father of ergonomics': "When ergonomic projects are carefully planned, ... they have a high probability of being successful. Whether or not they get approved, however, will depend not only on a sound technical proposal, but also on presenting the project to management with a sound cost-benefit analysis and justification. The good news is that most ergonomics projects worth doing can be justified in terms of their economic benefits. Fortunately for ergonomists, for industry, and for society, good ergonomics is good economics."

# Capitalism and Social Responsibility.

## Is the B-Corp the answer?



*Tim Malone is the founder of Innoventure (Pty) Ltd. He holds a Masters Degree in Leading Innovation and Change from York St. John University.*

A B-Corporation (Benefit Corporation) is a new type of corporation which uses the power of business to solve social and environmental problems.

To address society's greatest challenges, B-Corporations create value for society, not just shareholders. As of April 2013, there were 737 B-Corporations across 60 industries in 24 nations around the world. The B-Corporation Certification is for sustainable businesses much like Fair Trade is to coffee, LEED is to buildings and USDA organic certification is to milk. B-Corps are certified by B Lab, a nonprofit organisation dedicated to using the power of business to solve social and environmental problems. B Lab drives systemic change through three interrelated initiatives:

- Building a community of Certified B Corporations to make it easier for all of us to tell the difference between 'good companies' and just good marketing;
- Accelerating the growth of impact investing through use of B Lab's GIIRS Ratings and Analytics platform; and
- Promoting legislation creating a new corporate form - the benefit corporation - that meets higher standards of corporate purpose, accountability, and transparency.

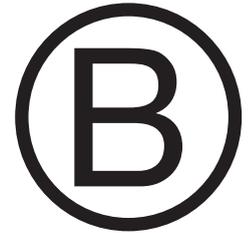
B-Lab provides the information as a public service and does not receive any monetary or other support from companies, attorneys, or third party standards in order to be listed. Any company can become a certified B-Corp as long as they score above an 80 on the online assessment.

A B-Corp creates the legal framework for firms to remain true to their social goals. To qualify as a B-Corp, a firm must have an explicit social or environmental mission, and a legally binding fiduciary responsibility to take into account the interests of workers, the community and the environment as well as its shareholders. It must also publish independently verified reports on its social and environmental impact alongside its financial results. Other than that, it can go about business as usual.

B-Corp legislation has been passed in six US States and across America, there are now several hundred B-Corps. Another option in America is the low-profit limited-liability (LC3) company, which can raise money for socially beneficial purposes while making little or no profit.

The idea of a legal framework for firms that put profits second is not confined to America. Britain for example, since

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2005, has allowed people to form "community interest companies". Similar laws are brewing in several other European countries.

The impetus for all this comes from business owners who believe that existing laws governing corporations and charities are too restrictive. For-profit companies often face pressure to abandon social goals in favour of increasing profits; non-profit organisations and charities are needlessly restricted in their ability to raise capital when they need to grow.

This prevents socially minded organisations from pursuing their goals as efficiently as possible. Existing laws for co-operatives and mutual companies are inadequate - hence the need for B-Corps and other novel structures. There is no tax advantage to being a B-Corp, but there is to some of the new legal structures.

Whether these new legal forms will change business remains to be seen. Supporters of existing corporate law say it does not prevent firms from setting social and environmental goals or rigorously reporting on their performance in delivering them - and that pursuing profit is often the best way to benefit society.

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# How to shout about sustainability effectively

By Toby Webb - <http://tobywebb.blogspot.co.uk>

While there are lots of ways to communicate badly, what are the good things companies can do to stand out? Toby Webb has some suggestions

There are a number of communications techniques that corporate leaders in sustainability and corporate responsibility communication use, to various degrees. Here are 15.

**1. They have clear websites navigating readers to clear targets.** Websites change and, if not planned, can sprawl needlessly. Many companies neglect old pages, which continue to turn up on Google years later. These can offer a very misleading impression of where the company is headed, and how seriously it takes stakeholder communications. In the world of Twitter and Facebook, everything can unfortunately mean something.

**2. They demonstrate both an understanding of the global challenges, and their role in the world.** Getting this right does not simply involve quoting WWF on the number of planets we will soon need. Showing understanding is about demonstrating much deeper knowledge and acknowledging the “megaforces” driving sustainability concerns, and showing how the company is starting to try to tackle them, and contribute to wider solutions.

**3. They use their reporting as the basis for communications campaigns, not as the campaign itself.** Short, targeted messaging to key, focused stakeholder groups, on top of a main website and regular reporting. This point is relatively self-explanatory. The report is just a library. Authentic stories from the report are what will improve your reputation with employees, customers and wider stakeholders.

**4. They are not afraid of honest debate about challenges, progress, missed targets, problems and solutions, online and face-to-face.** They value being challenged and seek to use the opportunity to innovate and improve, rather than becoming defensive.

**5. They use social media to communicate on sustainability, either via a corporate account or by specific accounts.** Many companies are nervous about doing this. Social media is risky. But if you have something authentic to say, you should say it. That doesn't mean you have to issue a press release and crow about running your business well. Tone is everything, as is personality. Look at Sainsbury's corporate social media account for a good example.

**6. They publish regular performance data and updates.** Publishing annual data seems quite behind the times now. What's wrong with quarterly?

**7. They offer news feeds on progress.** This is a very simple thing

to do, but many companies don't do it. It's simple to drip-feed progress reports via short news items on your site. It looks good to stakeholders.

**8. They showcase critical stakeholder voices and suggestions for improvement.** This is vitally important, yet few companies do it this well. Patagonia is the best-known example. Wal-Mart tries too. Perhaps Waitrose would have spotted the looming disaster of its Shell retail partnership if it had taken this idea on board via the web.

**9. They partner with credible academic institutions and NGOs.** Science matters. Whether it's technical research to improve performance, lower impact and drive efficiency, environmental data, or social science research, outside parties with good reputations can really help with both strategy and a reputation for authentic communications. Take a look at how DuPont and Dow Chemical work with NGOs and academics.

**10. They talk about how sustainability fits with business strategy – and how that will improve.** This is hard to get right. What is strategy anyway? Most companies seem to confuse it with tactics. Put simply, strategy is the destination; tactics is how you get there.

**11. They don't forget to link sustainability with both social issues and governance, global and local.** For many companies in the US, sustainability is all about green. Tell that to a Canadian mining company or European retailer. Social issues, and how you engage with them, are the number one issue in the rest of the world, so no credible company can pretend they don't exist. Yet, for some reason, many continue to.

**12. They host public debates which are streamed online and do not always have themselves at the centre.** There are not many examples of companies doing this well. Unilever is probably the best known.

**13. They seek crowd-sourced solutions and encourage and fund innovation.** Marks & Spencer is a good example of how to do this, as is Coca-Cola Enterprises and PepsiCo. But B2B companies can do this too. Interface and Desso are well-known examples but there are others, such as Skanska, pursuing this idea on a large scale.

**14. They are clear about sustainability as a business opportunity.** They recognise that stakeholder engagement is about listening and encouraging intra-preneurs, as much as it is about responding to external trends and pressures.

**15. They are clear about their corporate power and influence** and have a public debate about how that power and influence are used, and report on progress, positive and negative.



# Corobrik – SAIA

## Awards for Excellence 2012

The South African Institute of Architects Award for Excellence was introduced in 1990, and is conferred every second year where it recognises an exceptional contribution to the field of architecture. The award programme was revised in 1999, and now includes the Awards of Merit running concurrently.

**26 Projects win Corobrik-SAIA Awards for Excellence and Merit** 26 South African projects have been chosen from the 55 put forward into the 2011/12 Corobrik-SAIA Awards of Merit and Awards for Excellence.

The projects were singled out at a ceremony held on September 14 as part of the SAIA AZA Biennial convention in Cape Town. The Corobrik-SAIA Awards are made to members of SAIA to encourage and recognise good design or a significant contribution in the field of architecture.

The Award for Excellence is made only for an exceptional achievement in the field of architecture.

### The eight 2011/2012 awarded projects for the Excellence Award are:

University Of The Western Cape Life Sciences Department by Dhk Architects

Voëlklip by Saota – Stefan Antoni Olmesdahl Truen Architects

Untamed by Daffonchio And Associates Architects

Ubuntu Centre by Field Architecture JV John Blair Architects In Association Ngonyama Okpanum Associates & Hewitt-Coleman Architects (Noh Architects)

Circa On Jellicoe by Studio Mas Architecture And Urban Design

Investec Regional Head Quarters by Elphick Proome Architects Inc

The Concierge Boutique Hotel And Freedom Café by Don Albert And Partners With Architecture Fabrik

New Residence In Groenkloof by Mellet And Human Architects

The Gottlieb Group Distribution Centre Warehouse Office Complex, the New Clermont Swimming Pool and Soccer Field Upgrade (both KZNIA) and MeetseABophelo Primary School (PIA) received commendations.

The Cape Institute of Architects was well represented at the awards with six projects from the taking home awards. The Eastern Cape Institute of Architects was recognised with four awards while Free State Institute of Architects, Gauteng Institute

for Architecture and the KwaZulu-Natal Institute of Architects received three apiece.

The South African Institute of Architects Award for Excellence was introduced in 1990, and is conferred every second year where it recognises an exceptional contribution to the field of architecture. The award programme was revised in 1999, and now includes the Awards of Merit running concurrently.

The Awards programme is structured over a period of two



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years, and conducted in three stages. In the first year Awards for Architecture are presented by the various Regional Institutes affiliated to SAIA. The Corobrik-SAIA Awards of Merit are bestowed in the second year and thereafter, the Awards for Excellence are announced.

The Corobrik-SAIA Awards of Merit is made to members of SAIA to encourage and recognise good design or a significant contribution in the field of architecture. The Award for Excellence is made only for an exceptional achievement in the field of architecture.

Projects that have received an Award of Merit are eligible for this award. The panel of adjudicators for the 2011/12 Awards

was convened by the President of the Institute, Fanuel Motsepe, and consisted of Peter Kidger from Corobrik and an academic architect, Philippa Tumubweinee and fashion designer David Tlale.

Of the awards, Motsepe says that architecture in South Africa is cementing its confidence as a global role player and our architecture has clearly matured, confidently and convincingly in good posture, out of the provincial years of isolation "I can't but help feel that there is a growing appreciation of lessons in indigenous built environment approach being explored in 21st century expression," he concludes.

# Corobrik-SAIA Awards of Merit

## 18 South African projects that were recognised with 2011/12 Corobrik-SAIA Awards of Merit were:

Heritage Impact Assessment of The Bhunga Building, Nelson Mandela Museum by Osmond Lange Architects and Planners (BKIA)

Kuyasa North Transport Interchange by Meyer and Vorster Architects, Urban Designers and Interior Designers (CIA)

101 DorpGallery and Studio by Slee and Co Architects (CIA)

House Sow by Stefan AntoniOlmesdahlTruen Architects with SRA Kossler and Morel Architects (CIA)

Restoration of Pearson Conservatory by The Matrix...CC Urban Designers and Architects (ECIA)

Oral Solid Dosage Manufacturing Suite for Aspen Pharmacare by Thembela Architects (ECIA)

Newton Park Swimming Pool by Thembela Architects (ECIA)

New Hangar and Departure Lounge by ReinierBronn Architects and Associates (FSIA)

Architects House Pieter Venter by Pieter and Celeste Venter (FSIA)

The Restoration and Rehabilitation of the Fourth Raadzaal by TheRoodt Partnership (FSIA)

Nike Football Training Centre, Soweto by LuyandaMpahlwa Design Space Africa in association with Nike Design Team: Andy Walker, Sean Pearson, Ruben Reddy (GIFA)

Soccer City Stadium by Boogertman and Partners (GIFA)

The Folie by Designworkshop:SA (KZNIA)

Mbombela Stadium by R & L Architects and Interiors/Orbic Architects (MPIA)

Hall and Refectory New Lebone II College by Afritects in association with Activate Architects (NWPIA)

Boarding House at Lebone II College by Afritects in association with Activate Architects (NWPIA)

Kai Kai Show House by Wilkinson Architects (NCIA)

House Steyn by Thomas Gouws Architects and Interiors (PIA)



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# Blue Route Mall - an evolution from the ground up!



Blue Rote Mall built in the early 70's and situated in the Tokai area of Cape Town, has undergone an extraordinary transformation, an evolution from the ground up. What was once a floor area of 48 000m2, is now 56 600m2, designed to perfectly meet the needs of the surrounding community. Since its grand opening on March 2012, Blue Route undertook to make the transition from old to new as seamless as possible, whilst final touches were being made, the centre still traded as usual within the old mall, implementing an innovative approach ensuring a stress-free transition for shoppers.

The architects, Louis Karol, have elected to utilise the Mall's beautiful environment and surroundings in a positive way and have thus given the new food court and restaurants magnificent panoramic mountain views to enjoy from the large terraces and generous windows.

Working close to the public in a well-established retail environment is one of the challenges the contractor, Aveng Grinaker-LTA, will face, but would prioritise, public safety during the project. The contractor ensured that sections of the shopping centre

remained operational during construction works through the creation of temporary accesses.

The presence of an environmentally sensitive wetland adjacent to the site means that Aveng Grinaker-LTA is taking all precautions to ensure that there is no contamination of the stormwater system with any construction materials. "In terms of the Green Building requirements we will be limiting any environmental impact as far as possible, by recycling waste, reducing our carbon footprint by limiting the transport of materials and plant, and using recycled materials wherever possible," he adds. Aveng Grinaker-LTA is a member of the Green Building Council of South Africa. According to Burgert de Jager of BHF de Jager Project Managers, a development project of this magnitude demanded disciplined teamwork involving extensive planning, organising, quantifying the resource needs and determining budgets and timelines to bring about the successful completion of the goals and objectives, which kept stakeholders abreast of the development progress.

An increase in parking facilities was a priority, with all current and underground

parking set for completion in January 2013. This marks the final construction phase as Fountainhead Properties were determined to provide an offering that ensures loyalty from shoppers as they frequent the centre. The redevelopment of Blue Route Mall was a meticulous and precise undertaking that has been steady in its process, ensuring utmost attention to detail and the needs of the customers a priority. The result is a world class centre, built to international standards, that offers the best as a retail and lifestyle destination.

Principal Agent & Project Managers: BFH de Jager Project Management (Pty) Ltd	4EM Consulting (Pty) Ltd
Quantity Surveyors: MLC Quantity Surveyors	Environmental Planning: CNdV Africa
Architect: Louis Karol Architects	Fire Rationale: Bramley and Associates
Structural & Civil Engineers/Transport Planning: Aurecon Group	Safety: Electrical and Reticulation Company (Pty) Ltd & Comprac Western Cape (Pty) Ltd
Electrical Engineers: QDP Lighting and Electrical Design	Landscaping: ARG Landscape Architects
Mechanical Engineers:	Contractor: Grinaker-LTA
	Tenant Co-ordinators: Easy Quote Finder (EQF)

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*Often Capital Means Surpassed*

*Proud to be associated  
with Blue Route Mall - Cape Town.*

# A Small Act of Kindness Makes a Big Difference

Mandela Day is one of the University of Johannesburg's institutional events. As an engaged university, UJ is responsive to community needs and has made significant strides in working with local community partners in the Gauteng region.

Mandela Day has become a vehicle for this interaction with external constituencies with the intention of making a difference in peoples' lives, however small. University personnel and students participated in volunteer activities for a few hours on July 18 2013, to celebrate Madiba's 95th birthday and to promote his philosophy of continual social upliftment.

The occasion was driven by the powerful words of Nelson Mandela, "There is nothing more important in life than giving." The day was truly special because small acts of kindness made a significant impression on many peoples' lives. UJ staff and students participated in volunteer programs at the Westdene Dam, Brixton Park, Helen Joseph Hospital, Chris Hani Bara Hospital, and the Charlotte Maxeke Hospital.

Thoughtful gestures of kindness included planting trees and flowers, bagging litter, giving walls a new fresh appearance with a coat of paint and cheerful murals, and washing dishes and scrubbing floors. Other good deeds included the distribution of books, food hampers, and toiletries. Many volunteers devoted quality time to reading to sick children in hospital and stocking the hospital library with new books. Another profound quote Madiba has provided us with is "We must use time wisely and forever realize that the time is always ripe to do right."

The premise of Madiba's legacy is to entrench a philosophy of continuous social responsibility within our society. Each time you get a new item of clothing, give away something old. When you're on a crowded train or bus, offer your seat to an elderly, disabled or pregnant person. Simply say "I'm sorry" when you're wrong. Encourage someone who seems despondent. Ask someone "How are you really doing?" and then really pay attention to their response. Deliver a cooked meal to a family in need. Volunteer your spare time to help out at a hospital, retirement home, and hospice or run workshops on basic job skills. Every community needs to determine for itself what is needed to make it thrive; being enthusiastic in helping others so that they may attain personal enrichment is a good place to start. Take Action. Inspire change. Make every day a Mandela Day!



# Old problems, new reality

## In conversation with Marc Lubner

Paul S Rowston

If there is one thing we can rely on Marc Lubner to do it's to challenge our thinking and force us to look at familiar issues in unfamiliar ways. In a recent conversation with Corporate Social Review Marc addressed something that's central to everyone's thinking right now, the ongoing issue of funding.

Echoing his father's words (Ed: Detailed elsewhere in this very issue) as always, Marc opened with some strong words.

"The cold hard reality is this. The social sector is facing a funding challenge. In a post credit-crunch, post wall-street melt down, post credit-bubble world, this is a global issue. But for a country like South Africa a challenge can become a crisis really fast."

So, according to Marc, here are the facts.

- Faced with shrinking profits and slow markets Private sector spend on Social issues is way, way down.
- As consumers become more careful with their own shrinking discretionary income they also spend less on non-essentials, which means that consumers are spending less money on Lottery tickets and that means less

Lottery money available to be spent.

- With all the major global economies facing real financial crisis of their own, and a growth in their own social needs as a result of that global slow-down, less international money is available to be spent in the developing world as that money goes to meet real needs closer to home.

And here's the real kick in the pants. The very same forces that are reducing the amount of money available to be spent dealing with social issues are the same forces that ensure that those social issues are dramatically increasing. More unemployment, more inflation, more poverty, more need - with a shrinking pool of money available to address any of these issues.

The truth is it's a perfect storm and the wind and rain and driving waves are battering everyone equally with no organisation - no matter how big, no matter how experienced, no matter how efficient - immune from the storm's effects.

And, to stay with the theme, the forecast is not good. Industry projections are that

corporate, government and lottery money will continue to decline in real terms after inflation. Fixed cost will continue to rise and international spend will continue to fall at, as Marc puts it, alarming rates.

The long and the short of it is a simple message. The whole industry will have to do much more with significantly less. And, given how great the challenges already appear, that is an extremely sobering proposition.

Says Marc: "Everyone is scratching their heads, everyone is trying to work out just how to deal with this. It's a real issue and it's happening right now." Marc also echoes his father's words. "There is no magic bullet here. We can't just keep doing what we have always done. If we want to keep meeting the vast need in our country then we have to do something different. My belief is that we don't need just one solution to this problem, we need to do a whole range of new things, and we have to do them fast."

So, having painted a fairly grim picture of the problem, let's talk solutions:

According to Marc the first solution is as simple as a single word:

The logo for the Smile Foundation. The word "Smile" is written in a large, bold, red, cursive script. Below it, the word "foundation" is written in a smaller, black, cursive script.

## Co-operation

Speaking in simple, pragmatic terms, Marc makes a business case for far greater co-operation across the whole sector:

“Co-operation means you can share skills, reduce duplication of effort, reduce costs and maximise the impact you have in a community. It also means you can reduce your costs, lower your operating overhead (always an issue in our sector) and work together to work better. I mean, it sounds brutal but why have two or three or four account departments when you can work together and have one.”

Marc says that this need for co-operation at a fundamental level also addressed another key issue in the sector.

“We’re a big sector and the biggest funder of the sector is the lottery, who have a specific brief to give increasing money to smaller organisations, to developing organisations. But, if you want to expand reach, then you need to do it through people with proven competence, make them responsible for developing new areas and organisations. You need to encourage co-operation at the point of delivery and encourage the very best organisations to share their skills where they can do the most good.”

The fact is, this is an echo of what Marc told us last time we talked to him. (Ed: And another echo of what his father is saying elsewhere in very this issue.) There are a startlingly large number of organisations working in this sector, employing an astonishing number of people (greater than the manufacturing sector, remember?) and that means duplication of effort and energy. It also means that these critical, shrinking funds, are being spread too thin. Duplicated in some places, unspent in others.

Instead of looking at communities as an organic whole, the sector looks at their own little part of the wavelength on the need spectrum and misses the vast rainbow of opportunity that working side by side with other players in the sector might provide.

So, lesson one. Co-operate. Look for partnerships, look to create force multiplication and improved effectiveness where currently there is duplication and a damaging dilution of effort.

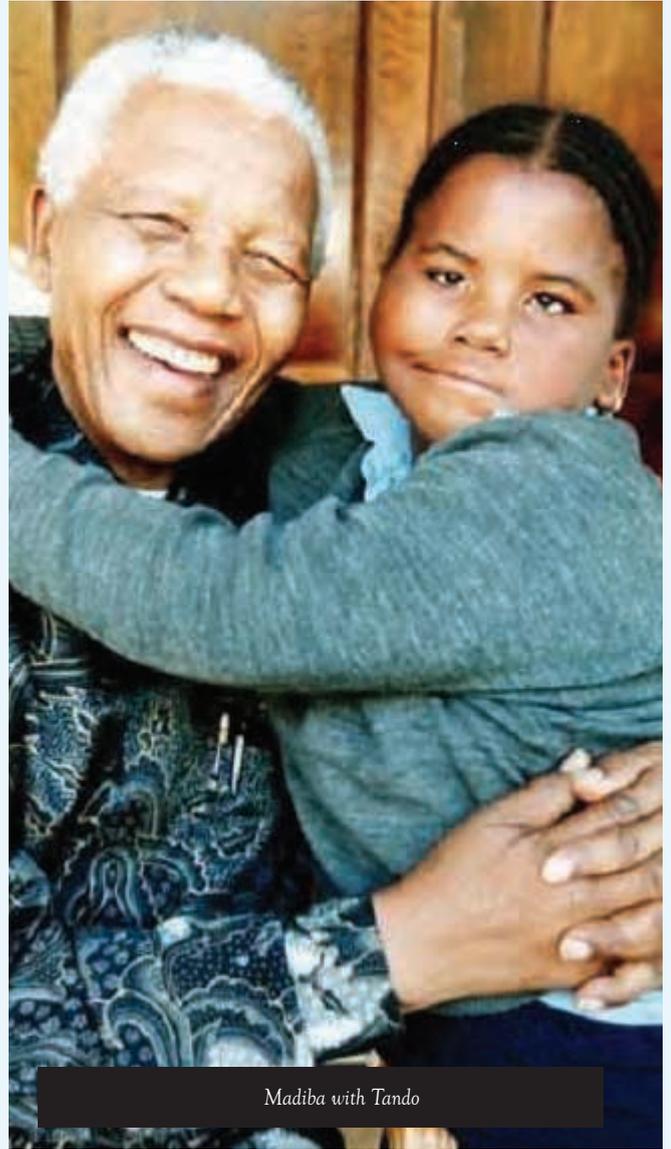
Marc’s second suggestion gets substantially more complicated. But we can still sum it up in a single word:

## Revenue

Ok, so Marc’s explanation of his specific plans for how his business is going to leverage its expertise in social issues to generate income for Africa Tikkun is, well, complicated. But the principles are well worth looking at.

The main principle is this: Organisations like Africa Tikkun are full of skilled, passionate, hard-working people. They are people with valuable skill sets. Some of the services that Africa Tikkun provide could, at least in theory, be charged for. Charity can be replaced by fair value and the ability of the charity to do more with less increased. Furthermore, by working with local communities and local people, by uplifting those communities and empowering those people Africa Tikkun can inhabit the ‘Enterprise Development’ space creating a network of skilled people who can themselves add value, and some of that value can accrue to the charity that helped them to get there.

So, firstly there’s structure. Marc is structuring this process so that he creates an income generating entity, an entity that can provide commercial services for a profit, making his charitable trust the sole owner and beneficiary of that income. This structure allows the non-profit organisation to continue as a non-



Madiba with Tando

*The Smile Foundation was born in 2000 as the Star Smile Fund following the request of Nelson Mandela to secure surgery for a young child suffering from a rare syndrome causing facial nerve paralysis.*

*The Lubner family took on the challenge to bring surgeons to South Africa from Canada to perform the surgery and provide skills training for Professor George Psaras, Head of Department of Plastic and Reconstructive Surgery at the Charlotte Maxeke Johannesburg Academic Hospital, and his team. Marc Lubner recruited the support of The Star Newspaper group to launch the Star Smile Fund.*

### **How Can You Get Involved?**

*For more information on how to make a donation, refer a patient for assistance or volunteer your time, please go to our website: [www.smilefoundation.co.za](http://www.smilefoundation.co.za) or call our toll free number: 0861 276 453*

### **Patrons of Smile Foundation**

*Mr Nelson Mandela – Chief Patron  
Mr F.W De Klerk – Patron*

### **Mission**

*Afrika Tikkun is dedicated to investing in education, health and social services for children, youth and their families through its Community Centres of Excellence and strategic partnerships.*



profit organisation while still being able to generate an income to fill the hole left by those fast shrinking charitable funds.

Then there are two pillars of Marc's plan:

### Fees

Some of the services that Marc's organisation provide for free can actually be charged for. Small fees from lots of payers can make a big difference.

For instance, they have 6500 young people using their community centres, libraries, computer education and sports & drama facilities every day. And they all get a meal every day. 20 days a month, five days a week. That's no small thing.

By charging a small membership fee to those that can afford to contribute, the income generated can be spent elsewhere. By means testing this fee – with some paying less, some paying nothing depending on their need - they are able to ensure that they are not punishing the poor but rather 'sharing the load'

As Marc puts it, "Charity is give all to those with nothing. What we're talking about here is giving something to those who have something and taking joint responsibly."

So, where there is a user base, where there is a definable value and at last some discretionary income then - by raising a small contribution towards the cost these fees – an organisation can free up scarce resources to extend the ability of the these programmes to support themselves within a shrinking donor base.

### Enterprise Development

Then there is the enterprise development company - a for

profit company whose shareholding is held by BEE level two contributor and whose sole beneficiary is the section 21 charity. This company is offering two products to market.

### Consulting Services

The first is a consulting service that leverages Africa Tikkun's unique experience, expertise and network to help companies (such as mining houses) upgrade the development of the communities where they source their labour.

They offer a turnkey solution based around the charity model and advise their clients on how best to set up an integrated holistic care model that actually delivers.

African Tikku have proved that their child & youth care and their development care model works. By offering that as a solution they can help their clients to deliver real value into the communities they work in and then use the income this consultation delivers to fund their own ongoing programmes.

And it is those programmes that offer the third opportunity.

### Employment Services

In SA the government is strongly focused on employment.

Africa Tikkun's programmes have been busy for years creating a pool of potentially valuable, motivated, qualified employees. People who have already been invested in.

After years of development as beneficiaries of value driven programmes these young people are now ready for job specific readiness training that will make them ideal, employable, first time job seekers.

This is 'job readiness training' that teaches the young people



Diepsloot Development Centre – Afrika Tikkun

the skills they need and then evaluates them before placement, removing the risk of employing first time job seekers and making them valuable new employees in a range of industries. By working with potential employers, Afrika Tikkun craft programmes that place recipients where they are best suited and teach them the skills they need to integrate into the work force.

The real beauty of this programme is that it is the natural extension of a process that started years ago, with Afrika Tikkun’s community based programmes being the natural result of a life time of positive interventions in the lives of these youthful employees.

Says Marc, “This is charity with a purpose. Not charity out of pity. We take an individual who is without and create an employment opportunity. And the Nett beneficiary is the whole country. What’s more the prospect of placement motivates the recipients to stay in the system, which existing schooling simply does not. There’s a huge drop-out rate in conventional schooling. With this model, the prospect of placement when you stick to the programme answers the all-important why for many of our young people.”

According to Marc there are two strong reasons why this integrated employment programme works.

“Clients have a real business need here. With the holes in our education system companies need to procure people and make sure the people they employ are job ready. Our need assessment makes sure we properly tailor our programme to make sure we place the right people in the right jobs.”

“Secondly, new BEE codes reward more BEE points for investments in enterprise development than they do for straight charity.”

### Did you see that?

Let me say it again. By using this service, by spending money on Enterprise Development, companies secure more BEE points than they do by simply contributing to charity. It’s the same money, it’s being spent on the same people, it’s being spent in the same programmes, but it has a greater value to the company providing the money. In turn, this programme helps to deliver a real business value to the recipients of the charity, people who aren’t just being offered a hand out, but a hand up.

Says Marc, “At one end of the process we enter people with need. Out the other end we exit people with abilities, values and purpose.”

“This is about changing the mind set of the investor (donator). They have a real investment in the outcome. They have an economic interest in the effective delivery of programme.”

“With Traditional sources of funding shrinking, we have find other ways to fund our programmes by providing value and a business rationale over and above straight charity. I think this model does that. I’m counting on it.”

So, what is Marc’s call to action here? Says Marc:

“There is an inherent value in every NGO activity. There’s an opportunity for us all here to look at how we package our outcomes within the framework of ‘Enterprise Development’. Give the donor, or the investor, an economic stake in the outcome - beyond the feel good factor and basic social responsibility - and create real partnerships in helping to build a better country for us all.”



**Afrika Tikkun**  
 Developing Communities  
 in South Africa



# Creating sustainable NPOs through a mixed funding model

While there is surely a funding crisis in the NPO sector in South Africa, the problem is not only about the lack of funds, but the sector's inability to attract resources and ensure diverse funding sources.

Most organisations in South Africa raise funds through proposal writing. Inyathelo's experience has shown that unless this is paired with a relationship of trust with a potential donor, it is unlikely to be successful. Attracting financial support involves a more holistic view of what an organisation needs to have in place to attract funds. This includes good governance; an outward-facing leadership that is aware of the need to build committed relationships with supporters; excellent financial management with the capacity to plan for the longer term and to provide financial reports as required; as well as effective communications and marketing so that the public and potential donors understand what the organisation does and what it stands for. This has to be coupled with basic fundraising skills such as undertaking useful research into potential donors; project and programme development based on the organisation's plans and objectives; clear proposal writing that is donor specific; and the capacity to ensure that the donor experience with the organisation is trouble free.

A key area of non-profit funding that is a major weakness that of operational costs. Many donors refuse to fund overheads and this is something that simply has to change. As a result of this position by many donors, organisational budgets are often cut

to the bone and are therefore unrealistic in terms of what can be achieved. At the same time there is a view in the corporate sector that business methodology should be used by non-profits to enhance their sustainability. With this refrain in mind, it becomes difficult to explain why corporates and some philanthropic entities limit their support to direct project costs only – there is no business that does not have funds for personnel, marketing and communications, for research and development, for staff development, for good governance, for maintenance and for computers. Yet, there is the expectation that this is where non-profits do not require support. Even more confusing is the fact that corporate donors expect the highest professional service from non-profits with tough narrative and financial reporting, logic frameworks, theories of change, evaluation reports, social impact surveys etc. How can this be achieved without any overhead support? How can an organisation envisage its future, take risk, be innovative when the building blocks are prohibited? A sustainable organisation should ensure that every project pays its way in the organisation. This means that the concept of overheads should actually disappears these costs should all be fully absorbed in any project.

Diversity of funding is a critical component in creating sustainable NPOs. Besides a diversity of donor funding from philanthropic foundations and trusts, corporate investment and individual giving, NPOs should be exploring fee generating activities through the provision of services or consultancies (as long as this does not lead to mission drift); the growth of reserves or endowments through such income generating activities and careful money management that would ensure the best interest rates are earned on available funds. A mixed funding model with diverse support, coupled with good financial management and engagement with donors regarding overheads, will go a long way to ensuring sustainable organisations.

*Shelagh Gastrow*  
*Executive Director*  
*Inyathelo: The South African Institute for Advancement*



**The South African Institute for Advancement**



# **National Lotteries Board Profile**



## OUR HONOUR, OUR HERITAGE.

It's not just a jersey. It's not just an emblem. It's not just a team.

It's not just the dedication that consumes every fibre of a player's being. It's not just the sacrifices demanded of each player: the relentless effort; the sweat and the pain. It's not even the proud legacy that stretches back over one hundred years and galvanised a nation.

It's about young boys and girls around South Africa with big hopes and even bigger dreams - dreams of green and gold jerseys with an emblem on their chests and a number on their backs, an emblem and number shared by the greats who came before, as well as the greats destined to follow.

It's not just a jersey. It's not just an emblem. It's not just a team. It's the Springboks.

# A message on behalf of the President of South Africa

South Africa is a country with a great disparity existing between urban and rural communities. We are also acutely aware of the differences in funding and the vast gulf that exists between urban Non-Governmental Organisations (NGOs) and those facilities found in our desperately under-served rural areas. These are areas where NGOs often work entirely alone and unsupported.

The Chair of the National Lottery Board (NLB) Alfred Nevhutanda has already indicated the board's desire to align itself and the projects it supports with this government's National Development Plan. He talked about establishing Norms & Standards, addressing sustainability and the vital need to work together to ensure success through partnerships and the sharing of talents, abilities and resources.

As he said in this opening address: "Together as a group we need to find a way to address these critical needs in the deep rural areas and come up with workable solutions that can be implemented with the greatest possible sense of urgency."

I share his sense of urgency, his sense of priority and the desire to see real partnerships forming between all role players involved in meeting these pressing needs for our country's most needy people.

Government supports the essential work being done by the NLB and all the NGOs assisted by the lottery funds as well as the ordinary people who achieve extraordinary things in communities across South Africa.

Dr Rob Davies

Minister of Trade and Industry



## In Memoriam - Vuyo Mbuli



There are many things that the late Vuyo Mbuli can and will be remembered for.

Millions of South Africans woke up to him most mornings of their lives.

For years his insightful and probing interviews and news reports helped to shape our understanding of our world.

Standing at the podium as program director of the National Lottery Board Indaba, talking to an audience of over 2500 delegates that included dignitaries such as the Minister of Trade and Industry, the Minister of Recreation and Sport, the Deputy Minister of Social Development and the Chairperson and CEO of the NLB, Vuyo posed a challenging question after the singing of our National Anthem.

He asked, "Do we as South Africans have a tradition, a code of ethics or conduct for when we sing our National Anthem?" He wanted to know if we actually take that moment to not just sing the anthem, but actually live the pride and passion and respect that anthem expects and demands of us.

Vuyo was a passionate man, who loved his country, believed in its future and was passionate about everything it represents. We sincerely hope that he rests in peace, knowing that we have heard him.

God bless and God speed Vuyo, you will be missed.

## THE NLB - KEEP IN TOUCH

**Gladys Petje, Marketing & Communications Manager - Corporate Services**

National Lotteries Board (a member of the dti group)

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# BOARD OF DIRECTORS



PROF ALFRED NEVHUTANDA

Prof Alfred Nevhutanda is a holder of PhDs in Music (UP) and Education (UNISA) and has also been conferred with a Professorship in Environmental Sciences (Eco Energy Academy) amongst various other academic qualifications.



MR GOVIN REDDY

Prof. Govin Reddy is an academic and media specialist. He has served on several media boards and holds a Masters degree in African history from *Northwestern University* in Chicago.



MS MATHUKANA MOKOKA

Ms. Mathukana Mokoka is a qualified Chartered Accountant who obtained her B.Com (Hons) from the then University of Natal and her Postgraduate Diploma in Management from the University of Cape Town.



ADV. COLLEN WEAPOND

Adv Colleen Weapond is an expert in the control and investigation of fraud and corruption in private and public sector entities. He holds an LIB degree and an MTech (Forensic Investigations).



MS. ZODWA NTULI

Ms Zodwa Ntuli is a member of the Board as the nominee of the Minister of Trade and Industry. Ms Ntuli studied law at the University of Pretoria.



MS. PORTIA LOYILANE

Ms Ndileka P Loyilane, from the Eastern Cape is a member of the Commission on Gender Equality and has a passionate interest in the human rights of people with disabilities. Although her first degree was in commerce, her later academic activity led to an MPhil in disability studies.

A portrait of Professor Nevhutanda, a man with short dark hair, wearing a dark suit jacket, a light-colored shirt, and a red and white striped tie. He is looking slightly to the right of the camera with a neutral expression.

# In conversation with Professor Nevhutanda

by Paul S Rowlston

Not long after their very successful Indaba the chairman of the National Lottery Board, Prof. Nevhutanda Alfred, took the time to sit down with us for a conversation about some of the issues and ideas raised during the Indaba.

## *How do you feel about the NLB growth since the last Indaba?*

I think we've taken some very big leaps, but I think we're far from finished. We're all on a journey together and we'd be lying to each other if we didn't recognise that we're still facing lots of challenges. Our organisation, our partners, the NGOs we work with, our whole society, we are all facing many serious challenges. But I really do believe that, by working together, these are Challenges we can solve. It's a journey and we've not reached our destination yet, but we are still on the road ... and we're marching down that road together.

## *Looking at the NLB it does appear that sometimes you are taking issues and responsibilities that are supposed to be addressed by our government?*

The fact is, we're often closer to civil society than it's possible for a national government to be and we're also members of that civil society. And so we can't keep quiet when civil society is suffering.

Some people ask why it is that we're talking about the government's National Development Plan ... Well, that's easy. That's because we are citizens. We must challenge the government. Where the government fails to create jobs we do so with what little we have by working with our partners and the NGOs. That is Ubuntu. We're not aligned to government, we don't serve government, we serve civil society. And so our argument is simple: We know how to create jobs by working side-by-side with the NGOs that we fund. The government doesn't. So we say to government. 'You do what you are good at, let us do what we are good at. Give the money to the people who know how to solve the problems so that they can be solved'.

## *But you are aligning your own priorities with the NDP. So, the question is, who is your principle partner? The public or the government?*

Our money doesn't come from government, it comes from public. It's lottery money, it comes from the people who play the lottery and so those are the people who we must ultimately answer to. The public. Some people say that we need to make the public our partner, but the way I look at it the public are already our partners. Ultimately we're here to serve the public interest. The state is not the government, the state is the people. And we're here to serve the state.

## *Do you think the public are really aware of the part their money plays? Do you think they know and understand where their money goes? Do you think the NLB is doing enough to communicate that to the public?*

Actually, the Lottery operator is the one who has the duty to inform the public. Our duty is to regulate the funds and apply appropriate norms and standards. We're a regulator, not an operator. It's not our function to promote the lottery or advertise the lottery or market it. One key role of the NLB is actually to make sure that the operator doesn't exploit the public or encourage excessive gambling. So, it's all about balance. When we are working with our partners and the NGOs, we're always in contact with the public, always talking to people and when we do we try to showcase where the money is going as part of project implementation.

## *You talk an awful lot about partnerships and partnering. This is obviously very important to you. For instance, at the Indaba you talked about your partnership with the Black Lawyers Association?*

Partnerships are key to everything we do. Partnerships help us to do it better and do more with what we have. For instance, the Black Lawyers Association; they are a reputable organisation, they are expert in dealing with issues of governance, they understand the legislation, the companies act, King 3. So we partner with people who have the knowledge and the experience that we don't have. And that's the whole point of partnership. They benefit from the exposure that partnering with us provides, we benefit from their infrastructure and experience to help our NGOs. And so that frees us up to spend money where it's most needed. All partnership is about trying to maximise what we are able to achieve with the limited funds we have. We will continue to partner with whoever has the skills, knowledge and resources that we can use to help create greater sustainability.

## *Of course, sustainability is a key issue across the sector right now. How is the NLB addressing this key issue?*

Yes, sustainability really is a vital issue for all of us. For me a key issue that we're addressing is communication. By allowing the NGOs to better know and understand our criteria we think that they can better gear themselves towards planning and managing their own budgets. We are also trying to give them an indication as to what we will and will not be able to fund as quickly and clearly as possible. That way they can go out and raise whatever extra funds they need. We're also working with the smaller NGO's, trying to help to teach them how to go out and raise those additional funds. Our other focus is on trying to get the smaller NGO's to work with and learn from the larger NGO's that are already more self-sustaining. This is also why we're focusing so much of our attention on norms & standards. We want

to make sure that our training and teaching initiatives provide NGOs with fund raising skills, financial skills and governance skills. Many of our key partnerships and training initiatives are about equipping the NGO's so they can be more sustainable, effectively raise funds and use those funds to derive the maximum possible benefit to society.

*Of course, the issue of sustainable funding does then open the doors to NGOs generating an income?*

As a basic principle we don't fund private companies. But I do think this is a very important debate that we must have. I think we must decide how we can better involve organisations that are profit making. My personal belief is that we must be looking at funding projects. The simple test must be money for good causes. That is the simple test. What is a good cause and what is not?

*The other partnership that you have talked at great length about is with the house of traditional leaders?*

Yes, the traditional leaders have tribal offices and have meetings twice a month in their kraals. This provides us with an idea opportunity to talk to people in these areas, talk to the people right there in the places where our help is most needed. We also find that we can make these traditional leaders custodians of these projects because they are happening right there, in their areas. But we're also working with municipalities and local councillors for exactly the same reason. We're working in their areas and they are the ones who best understand what those areas need. They have the credibility in those areas that we need to make sure our projects deliver the best possible value and, in return, we give them credibility when we partner with them. So, once again, everyone benefits. But, most importantly, the people who need our help the most benefit the most. It's all about what is happening at the local level and these partnerships provide us with those all-important local points of entry.

*There was some talk at the Indaba about Permanent distribution agencies and the new act that will probably be passed this year?*

Well, the need is obvious. The act envisions that these agents will allow for the distribution of funds as and when they are needed. But this doesn't come without quite a few challenges. These new structures will need to be regulated, we will need to establish clearly defined reporting lines. The idea is that these agents will be paid by the NLB but will report to the minister. Which is not without certain inherent complications. So, it's not without challenges. But, having said that, it does seem to be an obvious and logical way to make funding easier and quicker and make sure we deliver better value where it's most needed. The current act makes the system slow and complicated. If we can address the challenges of this new act and implement it properly then it will make the system faster, more responsive, better. Just as with everything else, I think the real key will be to find and appoint the right people with the right skills and then implement norms & standards and processes that make sure whatever we do works.

*The other big news was the NGO awards. What is your vision for these awards?*

My dream and my deepest wish is that the NGO awards focus on organisations that are performing excellently, that comply with legislation, that use proper reporting channels. We're looking to acknowledge and reward those organisations that communicate with us, that partner with us, and who develop the best possible people and the best possible practices to create truly excellent organisations. Award winning organisations are the ones who comply with norms & standards, deliver value and demonstrate world class capability. But it's not just about winning an award. The fact is, the organisations that win these awards are the organisations that we know we can trust, the organisations we know we can fund. In the future my vision is that these are the organisations that will no longer need to keep applying for money from us because we know that we can depend on them to partner with us and consistently deliver. These are the organisations that will one day become conduits, accredited partners. These excellent organisations, these award winning organisations, these are the ones that I believe will then partner with us in helping to work with, fund and develop the smaller NGO's. Making the whole sector better.

*Personal vision with the NLB?*

I always say that I am a dreamer. But I'm surrounded by people who help me to dream; my board, my CEO, my team. They have all helped me to make my dreams for the NLB a reality. During my time we have initiated a lot of policy changes and administrative issues and, even when my time as chairman is finished, I'll always remain a strong supporter of the NLB and watch carefully to see how these changes help to transform the organisation. Of course, with the Indaba over, I would like to thank my team for their support. We have come a long way, but we still have a long road to travel. The fact is, when we started, we had to think outside the box because what we found when we arrived was a box that was just too small to hold everything we wanted and needed to do. So we decided that we must walk the less travelled road. And, of course, we decided to wash our dirty laundry in public. We did that because the public are our beneficiaries and our stakeholders. So



Durban and Coastal Mental Health (DCMH) provides quality, accessible services to persons with intellectual disability and persons with psychiatric illness. During the last

financial year, we reached 51,673 beneficiaries through our 28 projects comprising of Social Work Services, Residential Care Centres, Challenge Protective Training Workshops, Psycho-Social Club and Happy Hours Day Care Centres.

Quality services to disadvantaged communities and rural outreach programmes are key drivers of DCMH's work, which is underpinned by values of openness, care, integrity, passion, learning, equality and excellence.

DCMH is BEE compliant as our beneficiary reach is 96% black.

Your contributions to DCMH through contract work to our Protective Training Workshops and donations, qualify as "Socio-Economic Development contributions" on your BEE Scorecard.



Sincere appreciation to NLDTF for your continued grant funding since 2001.

Durban and Coastal Mental Health  
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now we have made more information available, we have become more transparent and we're seeking to communicate better with everyone; our stakeholders, the public, our partners and all our beneficiaries. Previously, the public didn't have the chance to comment on what the NLB did and where their money went. We gave lottery players that voice and that was such a powerful process. Those who play, those who pay, they told us what they want our priorities to be. And we might not always share those

specific priorities with every single person, but by talking to the public we feel that we are sharing what you can consider to be the generally held priorities. And that shift in focus makes me very, very proud.

*Any last thoughts?*

Let truth be told. Speak with one voice. Take the positive momentum from this Indaba, continue to learn, continue to communicate, continue to deliver.



***Committed to ensuring that the facilities of today are able to produce the cricket stars of tomorrow.***





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## TRANSFORMATION THROUGH EDUCATION

JET Education Services is an independent, non-profit organisation that works with government, the private sector, international development agencies and education institutions to improve the quality of education and the relationship between education, skills development and the world of work.

JET operates across the public education sector in South Africa, from Grade R through to Grade 12, and in further education and training (FET) colleges.

The development and evaluation projects in which it is involved are focused in poor, marginalised and disadvantaged communities across the country. JET's main focus is on making a meaningful impact on improving the learning and teaching in schools and FET colleges so that learners receive quality education giving them access to further opportunities.



# In conversation with Charlotte Mampane

by Paul S Rowston

## MABOGO DINKU A THEBANA

This is an idiomatic Tswana expression that means 'we join hands to work together'. This is the attitude that defines CEO of the National lottery Board, Charlotte Mampane and we sat down with her to find out why.

Her parents were teachers. Fresh out of university she cut her teeth grappling with health-care issues in the Northern Province. Motivated by challenges that need to be solved, she loves trouble shooting, loves to find problems, sit down, talk about them and find their solutions. But then, most importantly, she likes to make sure those solutions are implemented. 'Don't tell me things are difficult' she says. 'Don't tell me a problem cannot be solved. We will find the solutions and solve the problems'. After all, isn't that's what we have always done. Isn't that what history has taught us. Inspired by people who act, who deliver, who overcome. Charlotte Mampane is no nonsense. She tells it like it is. She walks the walk. She is not just another talker, but when she does talk it pays to listen.

*Given your background, you could have elected to work anywhere you wanted, in any number of industries; probably for significantly more money. Why did you choose to work here at the MLB?*

It's all about making a difference. Of course, many people say the same thing. Working in a sector like this is all about commitment. It's a commitment to making a difference in the lives of ordinary South Africans. This is most important. This is the first choice. And then there is the opportunity to be involved in real development. I have a real passion for development. Yes, given my previous experience and involvement with the media I probably could have done many other things. But I felt it was important to get involved on the other side, get to grips with the issues that are bedevilling this country. Really, it's about becoming part of this big collective. Using my skills to make a difference. When I grew up we had food, a home, we were not poor. But my mother taught us that it was important to always remember those that have nothing. She taught all of her children that once we qualified and started to work we must find ways to share with people that have less than us. So the truth is I am what my mother made me.

*It seems to me that this is a pretty good description of Ubuntu, a culture that sustains the poorest people in communities across our culture, people who have nothing but each other?*

Our yes, it is. And I do try to champion that belief system. But we need more champions. It's not enough for me to do what I do and you to do what you do, we need to go out there and make more champions. We need to get out there and remind people about uBuntu, not as something to just talk about, but something to actually be done. Ubuntu is about economic, social and political actions. We need to be champions of action, not just talk.

*So why is the NLB the right place for you to do that?*

If I look at the money that the NLB has allocated since 2000 – it's something in the order of R18 billion – that is quite astonishing. They started with nothing and now here we are with a whole infrastructure and R18 billion worth of good work done in our country. If you look at the numbers and think about what has been achieved so far you can't help but be impressed. But I also think that what's happening right now is very exciting. We have a clear focus and a clear agenda, we have a

**“Don't tell me things are difficult. Don't tell me a problem cannot be solved.”**

Chairman with a clear vision of how we have to get out there and distribute these funds in a way that can have the maximum possible impact. And, for me, the most critical thing that we have to do right now at the NLB is look back at all the money we have distributed and carefully assess just what impact that money really had. We have to get feedback from the communities about the quality of what we have delivered not just be impressed by the quantity. We've laid the foundations, now we must preach the gospel of modernisation and up the pace of delivery. We must do more with less ... and do it faster.

*One criticism of the NLB is that SA, a developing country, is considering international funding models? How can SA compare itself to the UK and other first world countries like that?*

It's all about benchmarking. We don't look at everything, we don't take everything, we don't try to replicate everything. But we do look at the lessons that we can learn and then balance those lessons with our own unique development needs. That's why we're talking to people across the continent and around the world. We want to try and establish the best ways to achieve the best possible results. Need is global, the solutions to that need can be found globally, but how we apply those solutions to meet our own needs is entirely local. The bottom line is, we're here to serve our stakeholders. And that is what's driving our whole strategy.

*You're responsible for spending 34% of every cent the operator receives from the purchase of Lottery*

Photography Pieter de Ras



## About The Sports Trust

The Sports Trust is an independent organization established jointly by the private and public sectors in 1994, and is a registered Section 21 company, Public Benefit Organisation and operates as an NGO, although carries the name “Trust” to reflect the relationship between donors’ funding and the organisation.

## Our Investment

To date an impressive R 62 million has been invested in more than 261 projects across all nine provinces. This includes building and upgrading sports facilities as well as the provision of relevant sporting kit and equipment. Key consideration is given to the funders’ requirements in order to achieve their CSI outcomes.

## How we can assist you with your CSI initiatives

The key focus of the Trust is to act as an implementation partner acting on behalf of all its stakeholders, donors and partners, ensuring due diligence and the effective delivery of sustainable development projects within South Africa’s disadvantaged communities. Monitoring and reporting forms part of the services offered by The Sports Trust. The Trust prides itself on the fact that they practice good corporate governance and are audited by KPMG on an annual basis. The Sports Trust can also issue Section 18A Tax Certificates, and assist companies with their BBBEE status.

## The Importance of Sport in Education

Revitalisation of school sport, in accordance with the Minister of Sport Mr Fikile Mbalula’s mandate to increase access to sport in all schools in South Africa, is one of the key focus areas of the Trust. Several global studies have shown that the effect of sport on improving academic education is statistically significant and positive. Therefore a healthy body builds a healthy mind.

The Sports Trust continues to enhance educational achievements through sport development, working closely with the Department of Sport & Recreation as well as the Department of Education in order to identify the disadvantaged schools that require sport upliftment.

## Multipurpose Sports Courts

The Sports Trust enables the installation and building of Multipurpose Sports Courts. These facilities offer 5 different kinds of sport namely: 5-a-side soccer (futsal), netball, volleyball, basketball and tennis.

## Benefits of the Multipurpose Sports Courts:

- The surface offers supreme resilience and shock absorption
- Lateral forgiveness

- Traction as an all-weather outdoor suspended modular sports floor system
- Maintenance free
- 20 year life span with a 15 year guarantee
- Built with eco-friendly materials
- The system also offers an optional IT solution system that provides service support to the facility. This includes feedback of logs, fitness results, talent ID all via email, SMS, etc,
- Coaching Course + Training Day to up-skill coaches, facilitators and selected children, for each project
- Transfer ownership and responsibility 100% to the community
- Supplying an IT communications network mobile support device. This mobile device is used to monitor info from League Results, Physical Test scores, Sport Skill Test Scores and are sent back to a database using a wireless connection.

The Multipurpose Sports Courts provide the perfect sustainable solution to promote healthy lifestyles and also assist in increased performance for students in the classroom.

## Bi Monthly Showcase

Supersport, one of The Trust’s Trustees, provides bi monthly airtime enabling the Trust to promote and showcase current projects that are being undertaken and funded by specific stakeholders. This is an opportunity afforded all Corporates and donors that partner with us on various projects. The Sports Trust Update Show, is broadcast bi-monthly with nine (9) repeats.

## Conclusion

The Sports Trust continues to deliver on its mandate and vision to increase access to sport for all disadvantaged South Africans, by supplying kit, equipment and building facilities. These projects continue to create a strong sporting tradition which facilitates improved education results for its democratic society.

## Contact Details

The Sports Trust. Tel: 011 802 1818.  
www.thesportstrust.co.za

Enhancing Education through Sport





## MABOGO DINKU A THEBANA

*tickets. But all the man in the street sees is the NLB, not the lottery operator? How are you communicating to the public where the money is going?*

Obviously we're accountable to the DTI and all our activities are audited by them. But what you say is true. When I got here there was a reputational problem. I immediately realised that this organisation needed to look at how we communicate and construct our messages. I think that many of the issues that people had with us were not about what we were doing but how we communicated what we were doing.

*But are you effectively telling the stories you could be telling?*

No. Not well. But we have to remember that when the NLB was started the pressure was on delivery and getting the model right. We had to deliver, we

needed to deliver. I think that now the challenge is to communicate that delivery so that it is sustainable. Recently our teams have been going out and empowering people with information. How to secure funding, how to manage their processes. But we also need to manage that communication so that it is a two way street, so we're listening to people while we're talking to them. And that's part of what the Indaba was about. We have to tell people our stories and they have to tell us theirs. But this feedback mechanism I'm talking about, it must result in real change because we all have to work together if we're going to make a real difference. And that's a key strategy for us now. We want to take the people who have received NLB funding and done exceptional things with it and we want to create case studies so that we can replicate those successes. We want to take that knowledge and share

it, use it to build capacity and improve performance.

Ultimately this is about people. We have to convince them that we are honest, that we have integrity. We have to demonstrate to everyone that we really are fair & equitable. That person buying their lottery ticket needs to know that the money they are spending is, in turn, being spent responsibly. They need to know that it is being used to improve lives and make South Africa better life for everyone. We have to make sure that all our processes have integrity. We don't want to be telling people what a good job we are doing, we want the public to tell us that we are doing a good job.

In SA we don't have a CSR strategy that encompasses everyone; civil society, corporate spending, government spending? Is that something the NLB can drive?

This is so important. It is so very important that we take a lead as the biggest partner in funding across SA. We need to find ways to encourage everyone to be active, to get involved. After all, we're the ones funding hospices and frail care, we're the ones trying to alleviate poverty and create jobs. We are sometimes the only thing that stands between a community and tragedy. I think it's time this dialogue happened. We're constantly interacting with our stake holders and beneficiaries. But more recently we have also been entering into partnership arrangements with people that can help us to achieve these goals and I think we do need to expand that process. I think we need to engage with the widest possible cross section of civil society to the benefit of everyone. Right now, our most important mandate from the board is to try and engage in constructive discussions, to remove the conflict and seek solutions not problems. But it is also vital to remember that, no matter how much money we might have, demand always outstrips supply. Which is why we need to be so careful about how we allocate the limited funds we have ... so that we can achieve the best possible results.

*Finally, do you have a last message to your stakeholders ...*

We have values in this organisation, they are what drive us. The National Lottery Board's vision is to be partners in social-upliftment. We're also committed to honesty and excellence in everything we do. I'd like everyone to know that we are committed to being 'customer focused' (in broadcasting we say 'audience centric'). In our case we want our beneficiaries to know that they come first in everything that we do. Everything.

## Speech by Minister Rob Davies

19 Apr 2013

The National Lotteries Board (NLB) has improved significantly and is progressing for the better. This was the central message that Minister Rob Davies conveyed to the NLB's Stakeholder Engagement Indaba event that is held for two days at the Birchwood Hotel in Ekurhuleni Metropolitan Municipality, Boksburg.



Davies told the gathering that in the past there were very significant delays by the Distributing Agencies in processing applications for lottery funding. 'Poor relationship between the agencies and the National Lotteries Board also resulted in further processes which delayed application. There other time about R4 million was not distributed to the beneficiaries and this money was the source of the enormous public pressure that people who were playing the Lotto expected the money to be distributed to good causes.'

Minister Davies said that the administrative reforms that have been introduced at the NLB have brought a significance turn around in the performance of the lotteries. 'This is reflected in the fact that at this moment all the funds that were budgeted for the beneficiaries have been distributed.'

He also said that the anticipation is that in the course of this financial year there will be a pay in and a distribution of R2 billion of funding and R1.09 billion would be allocated to charities. According to the Minister, this will mean that over the life time of the lotteries R16 billion would have been distributed to the various causes which are identified in the Lotteries Act.

Davies also announced that cabinet has approved the Lotteries Amendment Bill for public consultation and urged the participants to submit their inputs.

The Bill is addressing the challenges of accountability, conflict of interest, lack of quorums in the distribution agencies which affects the efficiency of the distribution agencies.

'To address this we will appoint fulltime distribution agencies, part-time distribution agencies we discovered do not work. People will be appointed based on skills and expertise in the different categories. Also to clear conflict of interest we propose in the Bill that members of the distributing agencies should relinquish all their interests in the organisations that apply for lotteries funding.'

The Bill is also recommending that the size of the National Lotteries Board be increased to eleven members to reduce the capacity constraints of the board. It also says that the chairpersons of the distributing agencies be ex-officio members of the board and that grants be categorised in terms of the value of the grant.

### Enquiries:

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Issued by: Department of Trade and Industry

## Gidani in support of this cheering initiative has relentlessly helped to entrench the South Africa National Lottery institution as the top most empowering establishment in the African philanthropic milieu.

As the National Lotteries Board recognises the beneficiary organisations, who have consistently excelled in observing the tenets of corporate governance, creating jobs and ameliorating the poverty levels that are abound across our financially depressed communities,

It is for this reason that the commendation of the most effective and efficient NLDTF beneficiaries is celebrated. Their effective work is testimony that the country continues to possess individuals and organisations who as the Biblical allegory goes turn "stones into bread" for multitudes of deserving and needy people.

Gidani hails the National Lotteries Board for identifying and recognising such beneficiaries who continuously utilise the financial resources availed by the NLB through the NLDTF in an diligent, professional and prudent manner.



*Prof Bongani Aug Khumalo  
Chief Executive  
Gidani (Proprietary) Limited  
National Lottery Operator*



*Mr Mavuso Msimang  
Chairman  
Gidani (Proprietary) Limited  
National Lottery Operator*

We encourage other recipient organisations to follow suit and endeavour to meet the criteria and success-measuring tools provided by the NLB.

We take special pride in being associated with the National Lottery value network in South Africa. There is so much more work to be done and so much relief and joy needed.



# Message from the Chairperson of the National House of Traditional Leaders, Kgosi P P Maubane on the partnership agreement with the National Lotteries Board

The National House of Traditional Leaders (NHTL) is a statutory body of traditional leadership at a national level. It has been established in terms of the National House of Traditional Leaders Act No. 22 of 2009. The NHTL consists of a total of 23 members, three from each of the 7 Provinces, who are senior traditional leaders elected by each provincial house. Two traditional leaders serving in the NHTL are from Gauteng Province.

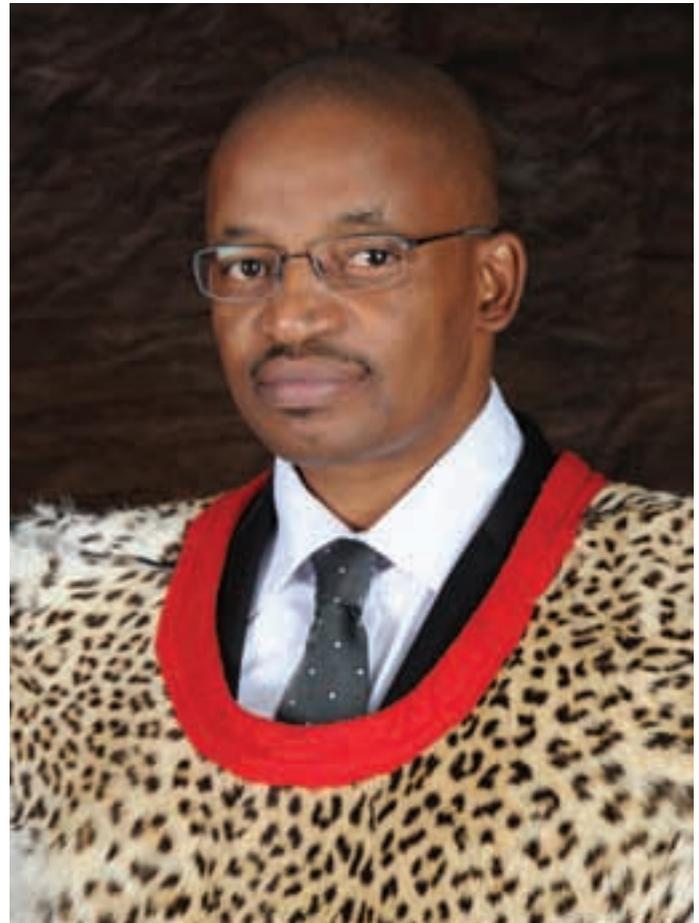
The NHTL operates in terms of Committees. It has a total of seven committees, namely, Executive Committee (EXCO), Committee of Chairpersons (COCHA), Gender, Youth, Children, People with Disabilities Committee (GYCPDC), Internal Arrangement Committee (IAC), Land Affairs and Agriculture Committee (LAAC), Tradition, Customs and Culture Committee (TCCC), Social Development Committee (SDC).

Amongst its powers and duties, the House promotes socio economic development and service delivery and the social well-being and welfare of communities, in particular, rural communities. National Government constantly consult with the NHTL on development programmes that affect rural communities whilst in return, the NHTL complement and support the work of Government at national level.

It is bestowed upon the NHTL to form cooperative relations and partnerships with government at national level on socio-economic development and service delivery, to participate in national and international programmes geared towards the development of rural communities. In giving effect to this mandate, the House is proud to have entered into a cooperative and collaborative agreement with the National Lotteries Board mainly intended to develop the capabilities and capacity of civil society organisations to effectively design, implement and manage their organisations so that they can access and utilize resources to assist them to achieve self-reliance and better livelihood as and for the beneficiaries. Of paramount importance to the NHTL, is the interest and the intend to provide support to rural communities to access the NLB funding, the effective and efficient utilization of resources provided, extended monitoring and evaluation of the usage on behalf of the NLB and for the Traditional Councils in rural communities to serve as NLB service points for rural communities.

It is upon this background that the NHTL is impressed with the partnership it has with the NLB. Together, the NHTL and the NLB and other critical partners such as the Black Lawyers Association, we say "our common beneficiaries will never be the same".

Pula, Nala



## Contacts:

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# Messages from the Hosts/Presenters of the Lotto and Power Ball Competitions



*It's such a fulfilling feeling being part of a team, in the larger sense that identifies a need in peoples loves. Well done to NLB for continuing their innovative ideas of always trying to get closer to the people on the street. Congratulations to Association for the physically disabled on a great achievement, it shows that anything is possible if you put your mind to it.*

Fezile Makhanya

*Congratulations to the NLDTF who have in total distributed billions to great causes and have gone on to break barriers with the NGO Awards, another way of rewarding those keep the circle of giving going."*

Romy Titus



*Congratulation to the NLB on the NGO Awards and to all the winners*

Jolene Martin



*Over the years it has been an absolute pleasure to have been part of the Lotto Family. I would like to unreservedly wish Gidani and the National Lottery Board the very best of years ahead as they continue to create Millionaires in our Beloved Country.*

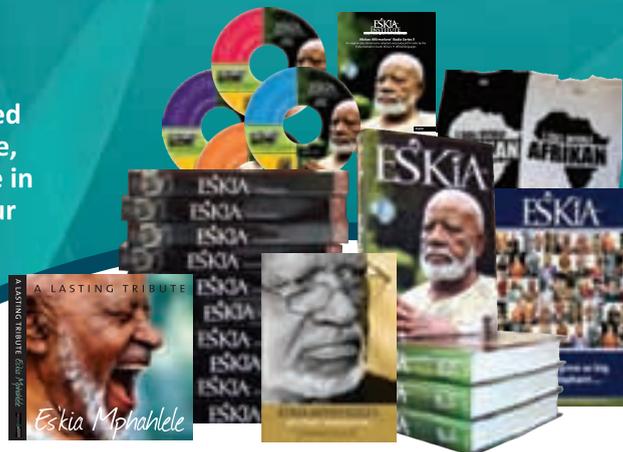
Nimrod Nkosi

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# MESSAGE OF SUPPORT

## From the Chairperson of the Board of Trustees of the Black Lawyers Association-Legal Education Centre

We started in 1984 as a small group of legal professional volunteers who were concerned about the community and their access to justice. Since that inception, thousands of legal professionals, students and leaders have benefited from the services of the centre.

The Centre's efforts have raised public awareness by improving access to the legal profession as well as justice for the historically disadvantaged people, and promoting the rule of law in South Africa. We have provided legal assistance for the public interest at no cost to individuals, vulnerable groups, and rural poor in need of such assistance and also generated legal education and legal research.

In support of the National Lotteries Board, I pledge the Board's commitment to include programmes that are aimed at promoting capacity building and supporting ordinary community initiatives not just to the legal professionals.

Adv. Mc Caps Motimele SC.

## Message to the National Lottery Board, from the Head Judge of the NGO Awards

### Mr. Oscar Churchill Motsepe



When I was first approached by the National Lottery Board's Non-Government Organisations Awards Committee to be invited as a member of their judging team for the first ever NGO Awards, many questions went through my mind.

I was humbled yet excited to be included in an initiative that could bring about change in the social sector of South Africa. I was even more surprised when the panel of judges at the end of our meeting

decided that I should head the delegation.

I am so glad that finally this stepchild of our society has received a platform where all the hard work, commitment and dedication of these extremely special members of our society will begin to receive the recognition they deserve, as a first step to bring us on par with the global perspective on social issues.

On the evening of the awards I recalled the question I had initially asked myself: Is it possible to give recognition to one NGO above the other when everyone is doing something so important and so worthy of recognition and reward? Is any single deed 'better' than another when every deed is an act of kindness that changes the world?

The National Lottery Board's Vision for the NGO sector is to work towards sustainable NGOs that can ultimately develop or generate their own funding streams and act as mentors for other smaller NGOs.

I see the growth and development of the NGO awards in South Africa of critical importance with great motivational potential for growth and sustainability of all NGOs in this sector. The NGO awards are not only a pat on the back, they are not just a 'well done' ... they are a bench mark for good governance and compliance and as such they perfectly align with the Government's own National Development Plan.

After much deliberation there was only one way that we as a team of judges could make this happen. We needed to look forward to the future of NGOs in SA. We needed to consider the invaluable contribution that NGOs bring to different sectors of civil society, business and government. We needed to look at sustainable growth and development within the sector. We need to consider a standard on Corporate Governance and Compliance, then we need to realize that by rewarding one, we are recognizing all. One need to understand that the standards we set, the criteria we established and the behavior we encouraged would help to encourage growth, sustainability and development within this sector for years to come.

Well done to Prof Nevhutanda and his team at the National lotteries Board for having the vision and taking the initiative to make this a reality – I am proud to be associated the NLB NGO Awards 2013 and look forward to contributing more in the future.

The National Lottery Board initiated the NLB Awards to

- Provide a National platform from which to promote good standards and practices in governance, resource mobilization, transparency and accountability;
- Recognize and celebrate success and excellence in the NGO sector;
- Strengthen civil society through recognizing best practice;
- Promote credibility and trust in this sector on the long-term;
- Promote examples and inspiration to other NGO's and share learning experiences;
- Strengthen and Identify successful funding programs.

My sentiment lies with all those who has to keep up the fight: don't lose faith and keep on doing what you are doing, you might have not received an award this year, but we have taken note of what you do best.



# National Lottery Board Indaba Speakers





# National Lottery Board Indaba Delegates



The NLDTF has contributed greatly to unlock a wealth of vocal talent through the Opera Africa Development Programmes and is pivotal towards the creation of new indigenous operas written by our own composers and poets.

*Funded by*



**OPERA AFRICA**  
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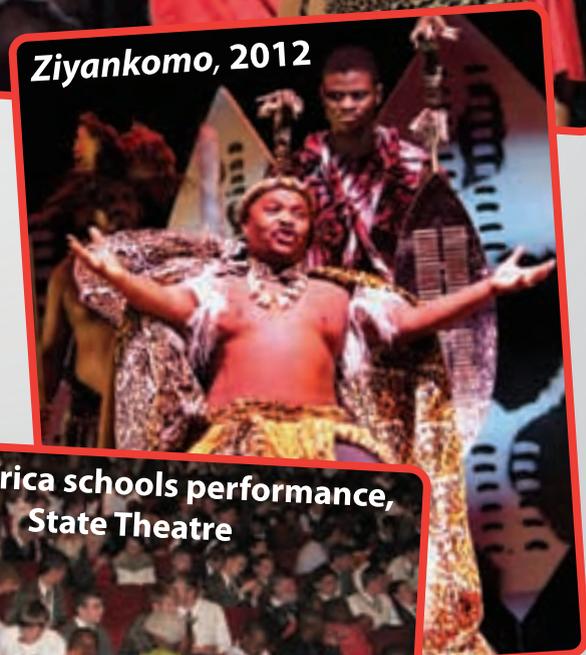
*La Bohème*, 2010



*Princess Magogo*,  
Oslo, 2007



*Ziyankomo*, 2012



Morning Live 2012



Opera Africa schools performance,  
State Theatre





*“Two roads diverged in a wood, and I - I took the one less travelled by, And that has made all the difference.”*

*Speech by Prof Nevhutanda Alfred: Chairperson of the National Lottery Board South Africa*

Robert Frost wrote the poem *The Road Not Taken* in 1920. And how many times have we heard those words, the road less travelled? ... The unexpected choice, the unusual option, the departure from the obvious. How many times has that familiar phrase been spoken, and yet how often do we forget the true challenge of those words?

But first why, when discussing Lottery spending, should we even begin to think in terms of the one less travelled? Why should we be looking for the unexpected or the unusual? Lottery money funds Social programmes and meets a clear and certain need.

Surely this is something upon which we can all agree?

Surely this is a place where certainty and clarity of vision are essential?

Surely this is a familiar road, with a sure and certain destination?

But, as some of you might know, I am a man of faith and sometimes have the great privilege of delivering a sermon. And when we do a verse reading, when we prepare a 'sermon', we don't just look at a single verse, we look at them all; because the message is found within, in-between and behind every line. Every line contains some vital element of the message.

So I'll read it again.

*“Two roads diverged in a wood, and I -  
I took the one less travelled by,  
And that has made all the difference.”*

The one less travelled, yes there's comfort in the familiar. But if you'll indulge me for just a few moments, let's take a look at the other two lines.

Two roads diverged in a wood ... So, are we in a wood? And if so, is it a happy place, full of dappled light and the soft singing of birds? Or is it a dark and forbidding woods; the kind of place

where danger lurks and every shadow contains unknown peril?

In a recent publication, while discussing Social Responsibility spending here in South Africa, my friend Marc Lubner – Chairman of The Smile Foundation and CEO of Africa Tikun – claimed that NGO's, Corporate Social Responsibility programmes and Government Social spending is failing in South Africa.

He pointed out that there are over 90 THOUSAND registered NGO's in South Africa.

Corporate social spending in South Africa exceeds 7 BILLION rand every year.

Social spending by government exceeds 20 BILLION.

The Philanthropic sector, in South Africa, employs more people than the manufacturing sector.

So, that's 90 thousand organisations, over 27 billion rand, hundreds of thousands of people – all dedicated to addressing South Africa's social problems, all working to serve their various causes, to meet the different social needs they care most about, all determined to make life better for the people who they have decided most need their help.

And yet can any one of us really say that what we are doing is working?

Can anyone of us claim that things are getting better?

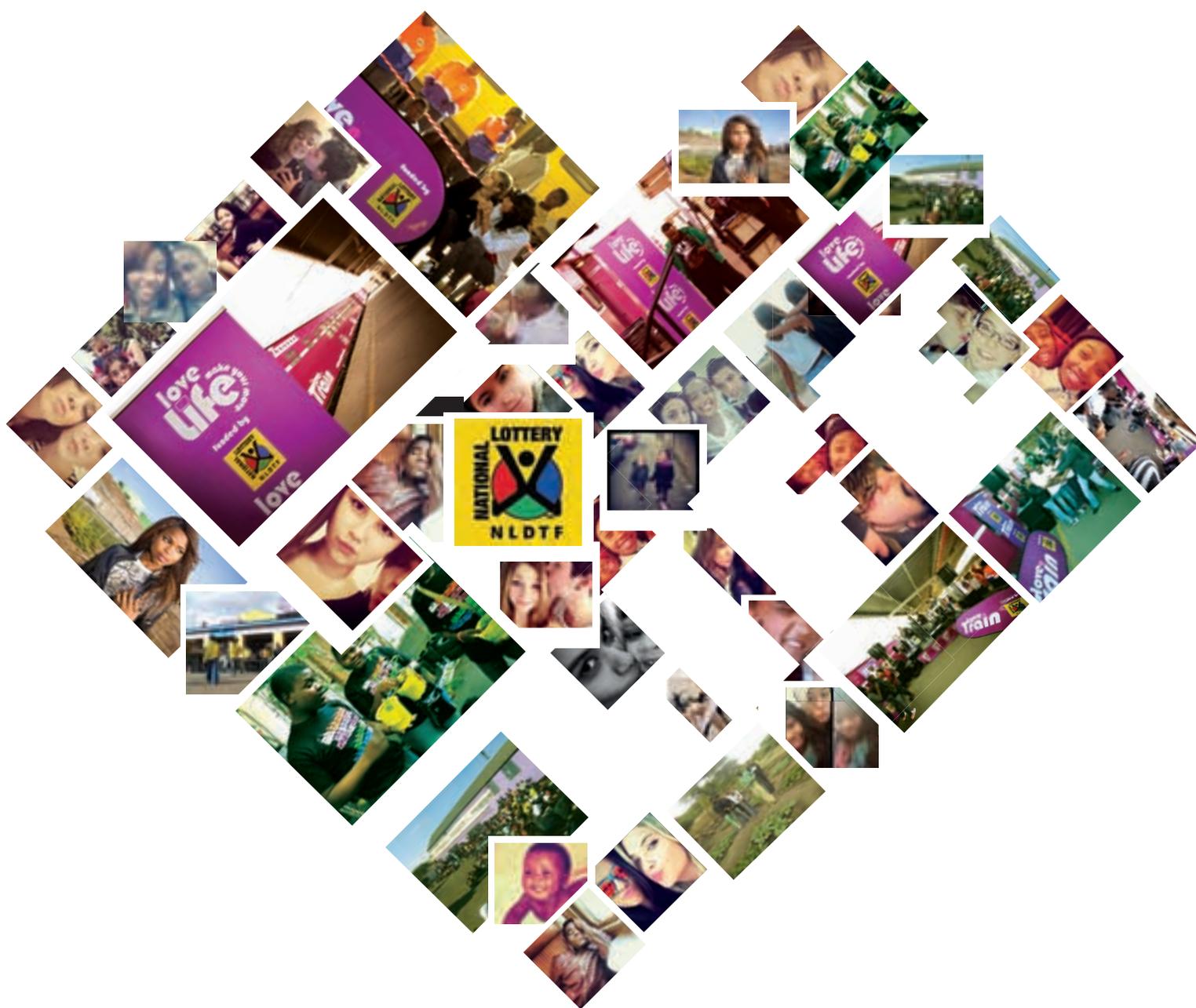
Can any one of us look at where we have come from and the challenges we face today and say that we are walking through pleasant woods, surrounded by the singing of birds and soft, warming sunlight?

And, if we think this well-travelled road is difficult to navigate now, how much more difficulty will it become as the international financial crisis continues to bite and we all have to work with less ... and make it go further and further every day?



# THANK YOU

NLDTF for helping us  
**Power the FUTURE**



LIFE IS ALWAYS ON PLAY NEVER ON PAUSE > [www.lovelife.org.za](http://www.lovelife.org.za)

So, we are, indeed travelling together down a familiar road, though dark woods ... but we are travelling together. We are not alone, we are not unfamiliar with the difficulties of the road, this is not our first trip, and we have all spent our lives preparing for this journey.

And, perhaps most importantly, I believe we are at cross-roads. We are at one of those crucial moments in any journey where we have a choice.

Two roads are diverging, and we can choose which one we want to travel. And, even more crucially I believe that we can all choose who we travel with. We can choose to travel together in the hope that together we will be more able to face whatever challenges lie ahead. We can choose to walk together... or we can each make our own choice and face our uncertain fates separately and alone.

But, before we explore the advantages of fellowship and the logic of taking the less travelled road, let's look at that last line.

And that has made all the difference.

One definition of madness is performing the exact same act, in the exact same way and expecting different results.

And this is the position that we find ourselves in, right now. We are all, in some way, mad.

Tens of thousands of organisations, hundreds of thousands of people, billions of rands ... And yet we continue to do the same thing we have always done, we continue to be confronted with the same social ills, we continue to face the same challenges. We do not fundamentally change what we do ... And yet we expect different results.

Madness.

But we do all want to make a difference, if we did not why would we be here? Why would we care? Why would we not all take our talents and our abilities and our resources and invest them in ourselves, instead of dedicating them to the needs of other people?

So, if we want to make a difference, if we want, as Frost said, to make all the difference then we must not, we simply must not do what we have always done. We must not set our feet upon the well-travelled road, we must choose the one less travelled.

Yes, we must strike out into the unknown, we must walk an unfamiliar path, we must face unknown challenges and unexpected obstacles ... Why? Because we all know where the familiar road is taking us, we have all travelled that road too many times.

On the unfamiliar road, on the one less travelled, we find at least the possibility of change, the potential for success, the path to making a difference. All the difference in the world.

So, what is that path? What is the message contained within my little 'sermon' here today?

The main focus of the National Lottery Board in 2013 is Moving Forward- leaving the past behind and setting a new course for ourselves, our stake-holders, our partners and our friends.

A key focus for us is Sustainability. We believe that NGOs need to empower themselves, become more self-sufficient - through training and development -get more involved in fund raising initiatives and not sit back and wait for funding from elsewhere.

We believe that NGOs also need to find more and better ways to work together, to ensure success through partnership, co-operation and the multiplication of positive results that comes from



**Conservation for the People with the People**

## PEOPLE & PARKS



PEOPLE & PARKS  
programme

*The People and Parks Programme (P&PP) in South Africa was born out of the World Parks Congress held in Durban in 2003. On the eve of the congress, DEA organised for communities from the Richtersveld, Khomani San, Riemvansmaak, Maluleke areas and iSimangaliso to meet at Cape Vidal. They represented people who had been removed or threatened with removals from Protected Areas (PAs) to make way for conservation. The congress highlighted the important role PAs play in the sustainable development, conservation, fighting poverty and involving local people as equal partners in PA's decision making, management and benefit sharing.*

*Between 2004 and 2010, four national People and Parks Conferences were held and all people with interests in PAs were invited to participate. They shared their experiences, discussed the challenges they faced and highlighted best practice examples for everyone to learn from.*

*The objectives of the P&P Programme in SA was designed to facilitate active participation of rural communities. The programme is driven by Funding and mainstreaming; Institutional capacity building; Community Public Private Partnership; Land Reform and Protected Areas; Protected area expansion; Linking into landscapes.*



environmental affairs

Department:  
Environmental Affairs  
REPUBLIC OF SOUTH AFRICA





1992-2012  
**HEALTH  
SYSTEMS  
TRUST**

*Health  
systems  
supporting  
health for  
all in  
southern  
Africa*

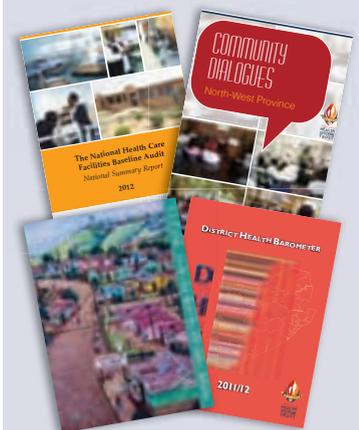
**Health Systems Trust is a not-for-profit organisation established in 1992 to support the transformation of the health system in South Africa.**

Based in all nine provinces, our areas of expertise are:

- » Providing management and implementation support in health districts
- » Supporting implementation of priority health programmes
- » Conducting essential national health research
- » Generating information for planning, monitoring, evaluation and decision making
- » Offering guidance, mentoring and training on good practice innovation on the above

To this end, we have been involved in:

- » Working at district and sub-district level to support the implementation of the District Health System
- » Various initiatives to support PHC re-engineering and the successful implementation of the NHI, such as conducting the National Health Facilities Audit
- » Conducting and supporting extensive health systems research that has informed both policy and practice in public health in South Africa
- » Supporting health information systems in the country while conducting training to further strengthen these structures
- » Developing and disseminating key health publications
  - The *South African Health Review*, published since 1995, provides a public health perspective on prevailing health issues
  - The *District Health Barometer* provides a snapshot of PHC services in the public health sector across all provinces and districts
  - Our website, accessed by over 21,000 unique visitors per month, is a hub of information for public health researchers and advocates accessing a wide variety of resources on public health issues [www.hst.org.za](http://www.hst.org.za)



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*Proudly Associated with  
the National Lottery Board*

the sharing of talents, abilities and resources.

In the coming year the NLB is looking at establishing Norms & Standards for NGOs, addressing sustainability and ensuring that the grants we give and the projects we support all align with the Government's National Development Plan.

The NLB is the custodian of Norms & Standards for NGOs and it is our duty to assist them by aligning with and helping to meet our government's stated aims of Job Creation, Defeating Poverty and Reducing Inequalities.

This year we are also taking a much needed leap forward with the introduction of South Africa's first ever NGO awards. This sector needs to be acknowledged and supported and these awards will provide a national platform from which to promote and set Standards, Norms and Good Practices within the sector, as well as encouraging accountability and transparency.

The awards will also provide examples and inspiration for other non-profit organizations, promote cross-regional learning, recognise and celebrate excellence and, we sincerely hope, encourage and promote the funding of NGOs and their essential activities in our communities across South Africa.

In conclusion I want to say this:

This year I want the NLB to focus strongly on the vast disparity that exists between urban and rural communities in terms of NGOs funding and the facilities available in our desperately underserved rural areas. Areas where our NGOs often work entirely alone and unsupported.

Anyone who has seen the devastating effects of HIV/AIDS, or has witnessed at first-hand how limited the access to such fundamentals as water and health care are; anyone who has seen

the terrible impact these fundamental failings have on the welfare of our poorest and most needy citizens in our rural areas cannot help but realise that this simply must change.

Together as a group we need to find a way to address these critical needs in the deep rural areas and come up with workable solutions that can be implemented with the greatest possible sense of urgency.

With this in mind, we need to create a national dialogue, we need to work together, pull in the same direction, travel the same road. And, of course, we need to make sure that we have our priorities right when we do.

Our country needs us to stand as one in this, to march in step, to travel the road together. If we fail in this then we fail them. And we dare not, we must not do that.

And so, today, as we all walk together through these woods, we find ourselves at a cross-roads, a place where decisions are made.

Today we find ourselves faced with a future full of possibilities, not impossibilities.

Today we find ourselves presented with the opportunity to journey together, to pull together, to work and to strive together in the hope that these combined efforts – informed by dialogue, discussion and discourse – will make all the difference in the world.

I, for one, am here to see, to listen and to respond. I hope that you are too.

I thank you and encourage you to participate in these debates that can bring about change.

3Sixty 0029



Land ownership and management



Access and benefit sharing



Organizing for implementation

**Conservation for the People with the People**

## PEOPLE & PARKS



PEOPLE & PARKS  
programme

*The Department of Environmental Affairs together with its National and Provincial Protected Area Agencies, are the custodians of the People and Parks Programme. ResourceAfrica is an Environmental Development NGO that has been championing the People and Parks Programme in partnership with the DEA and with the support of the National Lottery Distribution Trust Fund.*

*ResourceAfrica has developed several innovative approaches to capacitate local communities about protected area management and to understand their roles and responsibilities as well as their rights and benefits from the park. The NGO conducts two day workshops with Park Stakeholders across the country using a tailor made People and Parks Toolkit and uses Theatre to further create awareness amongst the youth about protected areas and the value of conservation. In addition to this, ResourceAfrica has been assisting parks and local SMMEs to work together so that communities are able to benefit from the many business opportunities that are generated by the Parks and private operators.*

*In the process of conducting these workshops across all 9 provinces, communities have also shared their experiences with regards to many contentious issues such as climate change and the scourge of poaching. Communities living adjacent to Protected Areas have an enormous role to play in protecting South Africa's natural resources!!!*



environmental affairs

Department:  
Environmental Affairs  
REPUBLIC OF SOUTH AFRICA



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# “What we’ve learned. The action we’ve taken. Strategies for the future.

## *An overview by Professor Nevhutanda*

The National Lottery Board chairperson, Professor Nevhutanda opening address to the 2013 National Lottery Board Stakeholder Indaba began with the words:

“Two roads diverged in a wood, and I -

I took the one less travelled by,

And that has made all the difference.”

“Robert Frost wrote the poem *The Road Not Taken* in 1920. And how many times have we heard those words, the road less travelled? ... The unexpected choice, the unusual option, the departure from the obvious? How many times has that familiar phrase been spoken, and yet how often do we forget the true challenge of those words?

The time for the National Lotteries Board to share the mirror with our valued stakeholders and reflect on our achievements and chart a new course on how we will address the challenges before us, is upon us once again. This is an opportunity to further reaffirm our commitment to the challenges our country faces and we ought not to miss it. There is a great deal of expectation from our fellow South Africans to be that catalyst for social upliftment. The National Development Plan is our road map and the National Lotteries Board founding Act the tool which empowers us to bring about real and meaningful change.”

### Looking Back

With the launch of the National Lottery in March 2000, South Africans got the opportunity to help people in need, contribute to the development of the people of our country and the chance to win millions.

By the end of March 2012, there were 1112 National Lottery millionaires in South Africa and lottery players had raised R14 billion (including interest) for distribution to good causes.

So where and how was the money spent?

There were over 17 000 grants allocated and R13 billion paid out!

The smallest grant went to the AC Milan Football Club in Mataliele, Eastern Cape for football jerseys (R1000) and the largest grant went to the 2010 FIFA World Cup local organizing committee for 27 state-of-the-art clubhouses and Astro turf sport facilities across South Africa (R170 million).

Every month the NLB publishes a list of payments on its website ([www.nlb.org.za](http://www.nlb.org.za)).

### NLDTF STATISTICS 01 APRIL 2000 TO 31 MARCH 2012

TOTAL	(R billion)
National Lottery ticket sales	48,0
Operator payments to NLDTF	14,0
Interest	4,0
NLDTF Allocations	15,8
Charities	7,2
Arts & Culture	4,1
Sport	4,1
Miscellaneous	0,4
NLDTF Cash Payments	13,0
Charities	6,6
Arts & Culture	2,8
Sport	3,3
Miscellaneous	0,3
Spent on administration	0,4
2012/2013 Budget	2,4

### What was learnt?

Following the 2011 NLB National Indaba the following key objectives were identified:

- Increasing the number of compliant applications.
- Contributing to achievement of the minimum 5% provincial allocation in all provinces.
- Ensuring that the NLB /NLDTF is accessible to organisations during the call for applications.
- Creating awareness with regards to reporting and compliance requirements.
- Distributing application packs to prospective applicants.

In meeting these needs the NLB implemented a number of corrective measures, including the set up of 18 help desks and 97 workshops in all 9 provinces. Below is a summary of workshops per province:



Province	Workshops	Attendance
Eastern Cape	18	1 009
Free State	19	1 896
Gauteng	6	1 630
Kwa-Zulu Natal	5	489
Limpopo	10	1 054
Mpumalanga	4	213
North West	7	769
Northern Cape	18	497
Western Cape	3	165
TOTAL	97	7 722

### Challenges faced

- A large number of prospective beneficiaries are “non-compliant” and require extensive pre-compliance assistance.
- Availability of the required annual financial statements in particular is a major stumbling block for many small organisations.
- The Partnership Model is not as successful as expected since establishing organisations find it difficult to find a suitable established partner to assist in the application process.
- There was low attendance in some areas.
- Some workshops were over-subscribed.
- There is a poor perception of the NLB by some stakeholders.
- Many organisations experience capacity challenges with regards to completing the application forms correctly (even with assistance); basic project planning and monitoring; managing contractors; financial planning; and impact assessment.
- Some sports structures are not adequately established.
- There is an increase in the number of consultants who charge a commission or large amounts to assist organisations with applications.

### Lessons Learnt

- The interaction with the various stakeholders across the country has had a positive effect on the NLB’s image, visibility, and relationship with stakeholders.
- Better communication was achieved through the ‘outreach’ process and the NLB must continue to interact with stakeholders in this positive and interactive manner.
- Staff welcomed the opportunity to be out in the field interacting with stakeholders. Seeing the need and interacting with applicants and beneficiaries was good for staff morale.
- Project planning of the capacity building programme before the calls for application are advertised is necessary to maximise and further improve the impact of the interventions.
- A cross-functional team of key departments (esp. Finance and Communications) with dedicated personnel assigned for the duration of the project to assist the Grant Funding department would assist to address some of the attendees needs.
- There is a need to develop relationships for future co-operation with government departments and to clarify roles and responsibilities.

- We should increase the use of alternative information channels – SMS, community media, SANGONET etc.
- We should consider translating more NLB documents into local languages for improved access and understanding.

### So where are we now?

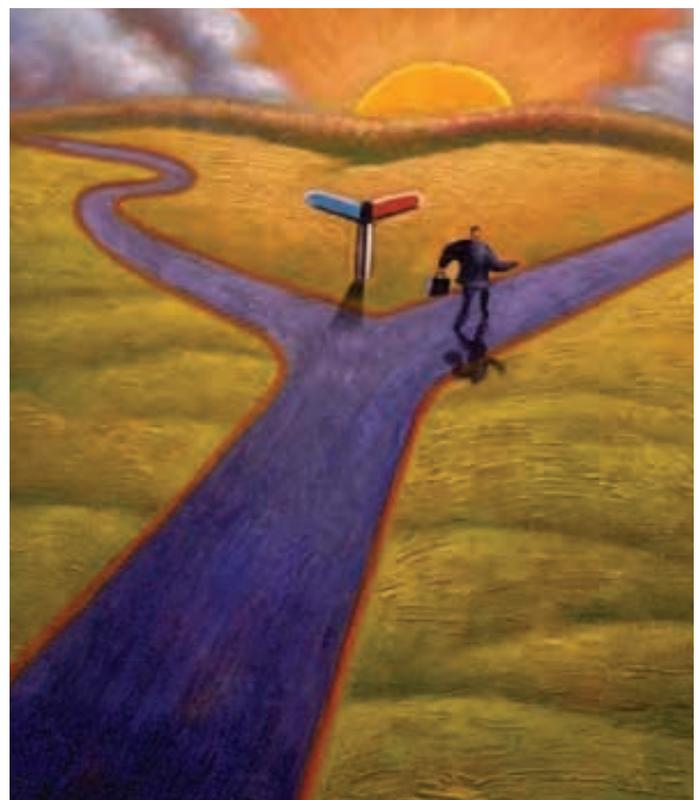
In the 2012/2013 call for applications, applications for all sectors more than doubled with the requesting grants of R72 billion far exceeding the NLDTF budget of R2 billion.

The NLB are due to publish the figures for this financial year as soon as the current audit is complete.

### So where are we going?

The 2013 Stakeholder Indaba focused on:

- To reiterate the National Lotteries Board’s commitment to work closely with the beneficiaries and various other key stakeholders.
- To reaffirm the National Lotteries Board’s belief that real social impact will only materialise if there is buy-in from stakeholders of key National Lotteries Board programmes.
- To develop an up to date picture of stakeholder realities, from operating challenges to environmental changes that influence stakeholder action and the need to develop a concerted effort to address the challenges in the field.
- To equally share the realities, from a funding perspective, from the National Lotteries Board perspective.
- To encourage and assist stakeholder sustainability, from resources to governance to embracing values, norms and standards for funding in South Africa.
- To influence stakeholder programmes in a direction that is aligned with key national priorities such as job creation, in particular youth employment.
- To recognise beneficiaries who are complying with corporate governance.





# SA Hockey delivers on youth developmental sports programs funded by NLB



## JUDGES FOR THE SOCIAL CHAMPIONS AWARDS



**Mr. Oscar Churchill Motsepe**

**Head Judge**

Oscar is the Founder, President, Chairman and Chief Executive Officer of Lesett Corporation (Pty) Ltd., he is humble and respectful.



**Mr. Koos Radebe**

Koos Radebe is a former SABC Executive, having spent over 28 Years serving the Public Broadcaster in many different capacities.



**Ms. Boitumelo Joyce Mohapi**

Joyce is a lecturer at Unisa. She is a trainer and facilitator with extensive experience in managing projects, facilitating workshops and materials development. Joyce has qualifications in social work, education and project management.

**Advocate Mandla Edwin Mathaphuna**

No info available on her and no picture I will get back on this one.



**Adv. Dawid Muller**

Advocate Dawid Benjamin Muller (BLC LLB (UP)) is a lottery operations expert, legally qualified with litigation and security experience, with a background in international relations, police liaisons and criminal investigations.

**Ms. Buyisiwe Khoza**

Audrey Buyisiwe Khoza is a vibrant, professional young woman and CEO at Inqaba Yokulinda Youth Organisation (IYYO) which was established in 2003 as a non-profit organization. Ms Khoza serves on the Advisory Board for SAGDA.

## THANK YOU



The Field Band Foundation gratefully thank the NLB for awarding us the winners of the Compliance category and the Overall Governance winner at the NLB Indaba Inaugural Awards 2013. We value the long-term support which assists in sustainable youth development.

THANK YOU SO MUCH



**TWITTER: @FieldBand\_sa**  
**FACEBOOK: Field Band Foundation, South Africa**



2 Capella Road, Solheim, Germiston / P. O. Box 6376, Homestead, 1412  
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 Cell: 083 228 1439 / Tel: 011 021 0092 / Fax: 086 503 9537  
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**Our mission is to assist our clients in creating sustainable value through high quality building and maintenance solutions.**

We are proud to be associated with the National Lottery Board.

# How the National Lottery Distribution Trust Fund helps CANSA fight cancer

**We Fight Cancer**  
Screening & early diagnosis allows for more effective treatment

**CANSA**  
Health Awareness Campaigns

**EDUCATE**

1. SunSmart 
2. Balanced Lifestyle
3. No-Tobacco 
4. Women's & Men's Health - as well as Children & Youth Health 
5. Environment - free of carcinogens (cancer causing agents)

**Men's Health - Prostate Specific Antigen (PSA) simple blood test to detect prostate cancer**

**Women's Health - women have access to clinical breast examinations & Pap smears via Mobile Health Units & CANSA Care Centres.**

**Regular Pap smears can save your life (reliable screening test for early diagnosis of cervical cancer)**

**SureTouch - Pioneered the latest technology for safe breast examinations**

**Colorectal cancer screening - testing for occult (concealed) blood in stool**

**We introduced the FotoFinder - cutting edge screening technology for skin cancer**

**CANSA's Mobile Health Units travel to remote areas in SA to provide screening & prevention programmes**



The NLDTF is a proud funder of CANSA's care, awareness, screening & support programmes

**CANSA offers care & support**

**SUPPORT**

- Free transport to & from cancer treatment centres 
- Home-from-home accommodation at our 12 CANSA Care Homes & Theunis Fichardt Hospitium 
- Free nutritious meals 
- Free lodging for parents/guardians at our CANSA TLC Lodge in Pretoria & TLC Paediatric Oncology Ward in Polokwane whose children are undergoing cancer treatment 
- We rent out medical equipment to help people diagnosed with cancer to cope better (such as wigs, breast prosthesis & wheel chairs) 
- We offer advice & do specialist wound care 
- Lymphoedema treatment: we help manage the symptoms of patients with lymphoedema
- Our CANSA Care Centres & Clinics address the needs of cancer survivors and their families
- CANSA offers care & support - including individual emotional support programmes & support groups
- The CancerCare Coping Kit provides info & practical tips to help you & your loved ones cope with cancer
- CANSA offers support in over 500 communities with the help of 5 000 volunteers to cancer patients & their families 

**CANCER REALITY CHECK**

Every year 12 million people world-wide hear the words: **"You have cancer"**

- 90% of cancers are caused by environmental & lifestyle factors such as smoking
- South African cancer survival rate is 6/10
- More than 100 000 South Africans are diagnosed with cancer every year
- One in 4 South Africans are affected by cancer through diagnosis of family, friends or self

**Top 5 cancers among\***

<b>SA Men</b>		<b>SA Women</b>
1. Prostate		1. Breast
2. Origin unknown		2. Cervical
3. Lung		3. Origin Unknown
4. Colorectal		4. Colorectal
5. Oesophageal/Throat		5. Uterine/Womb

**CANCER > TB+AIDS+MALARIA**  
Globally cancer kills more people than TB, AIDS and Malaria combined



Toll-free 0800 22 66 22  
www.cansa.org.za



Research • Educate • Support

\*SA Statistics as per National Cancer Registry (NCR) 2004





# NLB stakeholder Engagement Indaba & Inaugural Awards Evening

1 700 delegates from all over South Africa, with a personal interest in the distribution of National Lottery funding, met with the National Lotteries Board (NLB) on 18 & 19 April to deliberate on issues of funding and to align the funding process to the National Development Plan (NDP).

“This is the second NLB Stakeholder Indaba and we are pleased with the valuable contribution made by the delegates,” said Prof Alfred Nevhutanda, NLB Chairperson. The NLB believes that they can only improve on the current delivery standards by understanding the challenges of stakeholders and making every effort to address the challenges, he added.

The National Lotteries Board (NLB) introduced an awards ceremony for all National Lottery Distribution Trust Fund (NLDTF) beneficiaries. There were 2 judging categories, Compliance and Governance. Beneficiaries that were confident that they excelled in these areas could nominate themselves for an award.

In the Compliance category, the independent panel of judges looked at the nominees’ compliance with the NLDTF Grant Agreement and this included returning the signed agreement expeditiously; compliance with the conditions of the agreement; and the timeous submission of reports.

In the Governance category, judges looked at both Non-Profit Companies and Non-Profit Organisations and their transformation with regards to composition of their boards, gender equality, racial diversity and representation of the disabled in the organisation. Good governance also included clean audit reports and the compliant presentation of annual financial statements.

Minister of Trade and Industry, Dr Rob Davies, opened the Indaba. The ensuing presentations covered, amongst others, the lotteries policy review; aligning funding priorities to the NDP; a sustainable funding model for NGOs; and governance and compliance.

The presentations provided a background for the vibrant discussions in the breakaway sessions, which demonstrated the commitment on the part of stakeholders to be involved in the process.

At the end of the Indaba, the delegates came up with the following resolutions:

- Accelerate decentralisation of operations to all Provinces to ensure better access to services.
- Strengthen partnerships with organisations that enhance capacity building of beneficiaries.
- Audit all the infrastructure and beneficiaries’ assets acquired through the NLDTF-funded projects.

- Develop and implement norms and standards for grant funding.
- Endorse and align NLDTF-funding with the National Development Plan with focus on poverty alleviation and job creation.
- Facilitate a process of mentoring and coaching of new organisations by established ones.
- Absorb about 1000 graduates through projects funded by NLDTF.

Thabang Mampane, CEO of the NLB says, “With the commitment of our Stakeholders, and the support of our Government, through Minister Davies, the Department of Trade and Industry, and our many partners, we look forward to better delivering on our mandate.”

## THE WINNERS OF THE INAUGURAL NLB AWARDS ARE AS FOLLOWS:

### CATEGORY 1: COMPLIANCE

#### a) Arts, Culture & National Heritage Sector

- Cape Town Opera
- Durban & Coastal Mental Health
- Eastern Cape Philharmonic Orchestra
- Elgin Learning Foundation
- Field Band Foundation

***Cape Town Opera was the overall winner in the Arts, Culture & National Heritage sector.***



#### b) Charities Sector

- Durban & Coastal Mental Health
- Johannesburg Child Welfare
- Maboloka HIV/AIDS Awareness
- Nelspruit Child Welfare
- Salem Baby Care Centre
- SPCA Bloemfontein

***Maboloka HIV/AIDS Awareness was the overall winner in the Charities sector.***

#### c) Sport & Recreation Sector

- Durban & Coastal Mental Health
- SA Rowing
- SA Rowing was the overall winner in the Sport & Recreation sector.

***Maboloka HIV/AIDS Awareness was the overall winner in Category 1: Compliance***



22 Tram Street, Albertville, 2129 / PO Box: 1377, Roosevelt Park, 2129 / Tel: +27 (0) 11 477-3676 /  
Fax: +27 (0) 11 477-3675 / Email: [info@eco-access.org](mailto:info@eco-access.org)

Eco-Access is a Section 21 Company with 18A status. registered NPO number is 061-031. It was founded by Rob and Julie in 1994 in response to the need for an organisation that would champion the rights of people with disability to access the natural environment. The Organisation has combined this objective with a focus on addressing the high levels of disempowerment and segregation experienced by persons with:

- Visual,
- Hearing,
- Physical and
- Intellectual impairment.

Consequently Eco-Access's ultimate objective has been to use the natural environment as medium to empower both able bodied persons with disability allowing them to participate in an interactive learning process called "Twinning model"



Proudly associated with the National Lottery Distribution Trust Fund.



# DURBAN AND COASTAL MENTAL HEALTH WINS FOUR AWARDS

WINNER IN ALL THREE SECTORS NAMELY: CHARITIES, SPORTS AND ARTS, IN CATEGORY ONE - COMPLIANCE, CATEGORY 2 - GOVERNANCE AND OVERALL WINNER FOR COMPLIANCE IN THE CHARITIES SECTOR.



DURBAN AND COASTAL MENTAL HEALTH ..... is the largest mental health organization in South Africa.

We are an independent, registered not-for-profit, non-governmental organization with strong leadership, clarity of vision, a sound management structure and operational capacity, an ability to manage financial risks, a proven track record of effective service delivery, and are proud to be multiple award recipients at the 2013 NLB Indaba.

We work with individuals, families and communities to achieve the highest possible level of mental health for all by:

1. Developing equal, caring services for people having difficulty coping with everyday life, and for children and adults with mental disabilities;

2. Identifying community mental health needs and responding appropriately;
3. Creating public awareness of mental health issues;
4. Striving for recognition and protection of mental health rights.

"Sustainability" is not just a buzz word at DCMH. It is critical to the foundation of the organization – and it is the key to our future prosperity. With positive energy, vitality, innovative thinking and changes in our practice, we responded to financial pressures and repositioned ourselves to ensure that we continue to render effective mental health services across all 14 districts in which we work.

The National Lottery Distribution Trust Fund (NLDTF) continued to invest in our work, enabling us to cover certain core costs. The NLDTF was also the primary funder of the building of the Kwa-Ximba Day Care Centre which was completed in February 2013. The Chairman of NLDTF, Prof. A. Nevhutanda graced us with his presence at the Official Opening Ceremony of this Centre.

THANK YOU TO ALL OUR SUPPORTERS, PARTNERS AND FUNDERS! THIS YEAR, YOU'VE HELPED US DELIVER SERVICES TO 51,673 CHILDREN AND ADULTS WITH MENTAL HEALTH NEEDS AND DISABILITIES

CONTACT DETAILS : 031 207 2717

FAX : 031 207 4215

e-Mail : [dcmhmail@dcmh.org.za](mailto:dcmhmail@dcmh.org.za)

Website [www.dcmh.org.za](http://www.dcmh.org.za)



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## CATEGORY 2: GOVERNANCE

---

### a) Non-Profit Company (formerly Section-21 Company)

Field Band Foundation – Non-Profit Company Winner

### b) Non-Profit Organisation (NPO)/Non-Government Organisation (NGO)

Association for the Physically Disabled Johannesburg  
Durban & Coastal Mental Health  
Elgin Learning Foundation  
Johannesburg Child Welfare  
NICRO  
SA Rowing  
SPCA Bloemfontein

***Association for the Physically Disabled Johannesburg was the overall winner in the Governance category.***



***The overall winner of the inaugural Awards Gala Evening (Compliance and Governance) was the Association for the Physically Disabled Johannesburg***

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## CATEGORY 3: CHAIRPERSON'S CHOICE AWARDS

---

### a) Active Beneficiary

Ralph Freeze

### b) Promotion of NLB Mandate

FS MEC - Sport, Arts and Culture, Honourable D Kgothule  
KZN MEC - Arts, Culture and Sport, Honourable N Sibhidla  
NC MEC - Sport, Arts and Culture, Honourable P Williams

### c) Social Champions

#### Arts, Culture & National Heritage Sector

Amos/Kgaphamadi Community Organisation  
Eco-Access  
Gauteng Dance Manyano

#### Charities Sector

Eluxolweni Charitable Trust  
Girl & Boys Town  
FAMSA Limpopo  
Teddy Bear Clinic for Abused Children

#### Sport & Recreation Sector

Thembalihle Primary School  
Seabe Sport Development Association  
Sothembani Primary School

The valuable input from the various stakeholders and partners was appreciated. The discussions were vibrant and animated and showed the commitment on the part of stakeholders to be involved in the process. Many ideas were exchanged and valuable lessons were learnt.

There were constructive comments and thought-provoking questions from delegates. These were discussed at length in the breakaway sessions on Friday.

“The Indaba was aimed at getting concerned and affected stakeholders together to share their experiences and take the temperature of the non-profit sector to determine its health, confront common challenges head-on and explore new ideas on how to do things better together,” said Prof Nevhutanda.

At the end of the Indaba, the delegates came up with the following resolutions:

- Accelerate decentralisation of operations to all Provinces to ensure better access to services.
- Strengthen partnerships with organisations that enhance capacity building of beneficiaries.
- Audit all the infrastructure and beneficiaries' assets acquired through the NLDTF-funded projects.
- Develop and implement norms and standards for grant funding.
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- Facilitate a process of mentoring and coaching of new organisations by established ones.
- Absorb about 1000 graduates through projects funded by NLDTF.

It is also significant that on Friday, 19 April 2013, the Cabinet of South Africa approved the final recommendation of the Lotteries Policy and the Lotteries Amendment Bill, 2013, for submission to Parliament.





# National Lottery Board Inaugural NGO Awards Gala Dinner

## Opening remarks by Prof Nevhutanda: Chairperson of the National Lottery Board South Africa

Honored guests, stakeholders, friends, colleagues ... we have spent the day debating and discussing social innovation, partnerships and sustainability, as well as Norms and Standards for Funding and NGOs.

We have worked hard and we have achieved a lot. But tonight we gather to celebrate and join hands in acknowledging and rewarding members of one of our Stakeholder groups for Excellence.

The NLB is proud and honored to host South Africa's first NGO Awards in South Africa – we're taking this small but significant step, in line with our moving forward strategy. We hope that, by bringing partners and stakeholders on board, we will grow these awards steadily over the next few years.

Before we honour our award winners this evening allow me to leave you with these thoughts:

"He was found by the Bureau of Statistics to be one against whom there was no official complaint,

And all the reports on his conduct agree that, in the modern sense of an old-fashioned word, he was a saint,

For, in everything he did, he served the Greater Community."

Those are the opening lines of a poem by W.H.Auden, written in 1939, just after he moved to New York. The poem, called The Unknown Citizen goes on to describe an entirely 'ordinary' man, a man who:

"Worked in a factory and never got fired". He also

"Had everything necessary to the Modern Man" and he

"held the proper opinions for the time of year"

Indeed, the poem goes on to say of this Unknown Citizen:

When there was peace, he was for peace: when there was war, he went.

The Unknown Citizen was, it seems, just a man. A simple man. No different from any other.

At the end of the poem, after describing his Unknown Citizen entirely in terms of the evidence of his life found in the official record; his birth certificate, his employment record, his official papers and documents, Auden asks the question:

Was he free? Was he happy?

And in reply the poem answers:

The question is absurd: Had anything been wrong, we should certainly have heard.

And in this way a human life is reduced to numbers and assumptions and an 'official record' of an entirely Unknown man; a life unremarked and uncelebrated.

But why, as we gather here during the 2nd NLB Stakeholder Indaba, why as we gather here to celebrate success and remark upon the most remarkable of our community, why am I quoting a poem about this Unknown Citizen?

You see, WH Auden was a war poet, he had survived the horrors of the First World War in Europe and now, coming to America, he writes his poem as a challenge to our conventional view of what is heroic, what it is we should celebrate.

The name of the poem The Unknown Citizen is a parody of the Tomb of the Unknown soldier– that famous spot where fallen soldiers are remembered, and the poem sets out to challenge how we view the 'ordinary' people who are the untold story in every single society.



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Auden wants us to see that we are not just names and numbers, we are not simply the sum total of the official record. He is saying that if you want to know the real story of a life then you have to read between the lines, you have to look at what is not on the page, but what is found in the contents of our hearts and in the complexity of our characters.

But again, why am I choosing this place and time to talk about the nature of what we define as heroic, to discuss the nature of how we look at ourselves and each other?

Why, in the middle of a celebration, am I discussing poetry with you?

And the answer is simple:

We are here tonight to celebrate 'ordinary people'.

We are here tonight to celebrate our 'Unknown Citizens'.

When our national teams play, the eyes of the whole country are upon them. When our politicians speak, their words are reported here and around the world. When our musicians sing and our actors act and our artists create we all stop and look and celebrate their art.

But what about the old Gogo who walks for miles each day to get water for the dozens of children in her care?

What about the hard working social worker who tirelessly tries to make life better for the people around, her even when her own life is a struggle to survive?

What about the business people who could be making millions for themselves but, instead, chooses to devote their lives to raising millions for those who have the least and who need it most?

Hero is a word we use too easily. We are quick to celebrate those people and things that entertain us, the loud, the impressive, the self-promoting and the self-obsessed. But we seldom even notice those people who sustain us in our darkest hour.

And that is what we are doing here tonight.

We are here to celebrate all the Unknown Citizens who dedicate their lives to the millions of unknown citizens who are the soul and the beating heart and the real life blood of our country.

And I am here to tell you that what you do does not go unnoticed, what you do does not go unrecognised, what you do does have value and it is valued.

All of you, all the 'unknown' citizens, all the 'unknown' NGO's and 'unknown' organisations, all of you matter, what you do matters,

what you are and what you represent matters.

And that is why we are here this evening. Why we are here for our very first awards evening, the very first evening of this kind in South Africa.

I am proud that the national lottery board is hosting this event, proud to have initiated these awards, proud that we are able to start the process of recognition and reward for those people doing such vital, essential, life changing work here in South Africa.

And, this is my commitment to you:

This is just the beginning, and it is a good beginning.

It is my hope that you will all join me in working towards ever bigger, ever bolder, ever more significant recognition for these heroes. I hope you will join me in celebrating the very best of us, tonight and in the months and years to come.

Because, more than anything that is what tonight is. It is a celebration. Tonight we celebrate heroes ... If I could I would give every single person here an award, and all of the tens of thousands of people who

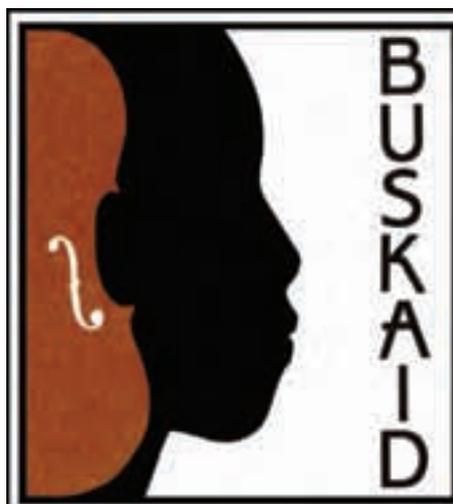
stand behind you I would award them too. They are the people who represent everything that is great about the South African spirit and if I could I would celebrate and award every single one of them, those nameless, glorious, hard-working unknown, but never forgotten heroes.

We cannot all win awards for everything we do. But we must all remember, everything we do matters, everything we do is important, everything we do is known – if only by the people whose lives we touch every day ... The people who, in many cases, would have no life at all if it were not for the interventions, the dedication and the hard work of the people represented here in this room.

And so, if ever you think that you are the Unknown Citizen, if ever you think that what you do is not important, does not matter, is not noticed ... know this. All of you, you are celebrated; you are remembered ... You are known ...

Thank you to all our friends, our partners and our Stakeholders for your dedication and commitment in making these awards a success. Please join me in enjoying the company and friendship of all who have gathered here this evening and celebrate our journey moving forward.

Thank you and God Bless



The Buskaid Academy of String Teaching and Performance is housed in its own purpose-built Music School in Diepkloof, Soweto. There are currently 115 local children attending the Buskaid Music School, where they receive tuition of the highest calibre in violin, viola, cello, double bass, aural, theory and keyboard skills. Buskaid operates a very successful teacher-training programme, and the majority of its highly skilled and qualified teachers are drawn from its senior membership. The Buskaid Ensemble has toured extensively abroad and has gained an international reputation for high standards of musicianship and performance. It was identified as one of the world's top ten inspirational orchestras by the UK's Gramophone Magazine, following its highly acclaimed debut at the BBC Promenade Concerts in 2007. The Buskaid Trust would like to express its great debt of gratitude for the generous support it has received over the years from its loyal sponsors and donors, without which these achievements would not have been possible. In particular, the funding which it has received from the NLDTF has enabled Buskaid to significantly expand its activities, thus helping to fulfil the dreams and aspirations of many young talented musicians in Soweto.

Tel: +27 (11) 442-9676 / [www.buskaid.org.za](http://www.buskaid.org.za) / P. O. Box 1598, Parklands, 2121, Johannesburg



Proudly associated with the National Lottery.



# Would you want to live in a world where the music is allowed to die?

## AFRICAN CULTURAL ORGANISATION OF SOUTH AFRICA

What do the Soweto String Quartet, Kutlwano Masote, Abel Selaocoe, jazz trumpeter Prince Lengoasa, Imilonji kaNtu Music Society conductor George Mxadana and composer and acclaimed music lecturer at Wits Mokale Koapeng all have in common?

The African Cultural Organisation of South Africa (ACOSA) has been at the forefront of music development and the promotion of classical music in previously disadvantaged communities in South Africa since 1947.

In that time we have trained individuals and groups, developed a national network of youth orchestras, run workshops and schools, contributed to festivals and events around the world and brought a love of classical music – with all of the social benefits that delivers – to some of the poorest and most socially disadvantaged communities in South Africa. *Thank you to NLB – over 1000 students have graduated in classical music through your funding.*

Apartheid did not stop us from bringing music to the people of South Africa, nor has the changing political landscape. And, with our country, our people and our youth facing more challenges than ever before, our work is more important now than it has ever been.

But it is also getting harder every day.



But why, when we are all surrounded by such great need? Why should we fund something as esoteric as classical music? Why spend the money on violins and sheet music and 'frivolity' when it could be spent on food and shelter?

That answer is simple ...

It's not enough to give people life, if we want to create a better country for all South Africans then we also have to give people something to live for.

Music transports us, it transforms us, it defines and refines us.

Would you want to live in a world where the music is allowed to die?

*ACOSA needs your help, we need your support, we want to keep the music alive and keep showing the world just how wonderful South Africans can be when given the opportunity?*

Isn't that music to your ears?

427 Ontdekkers Road, Florida Park 1709.

Tel: +27 11 472 7413. Fax: +27 11 472 8394



**ACOSA**  
AFRICAN CULTURAL ORGANISATION  
OF SOUTH AFRICA

**"KE FA GORE O FE"**



# Winners of the inaugural NLB Awards

## CATEGORY 1: COMPLIANCE

### Arts, Culture & National Heritage Sector

Cape Town Opera  
Durban & Coastal Mental Health  
Eastern Cape Philharmonic Orchestra  
Elgin Learning Foundation  
Field Band Foundation

**Overall winner**  
**Cape Town Opera**



### Culture Sector

Durban & Coastal Mental Health  
Johannesburg Child Welfare  
Maboloka HIV/AIDS Awareness  
Nelspruit Child Welfare  
Salem Baby Care Centre  
SPCA Bloemfontein

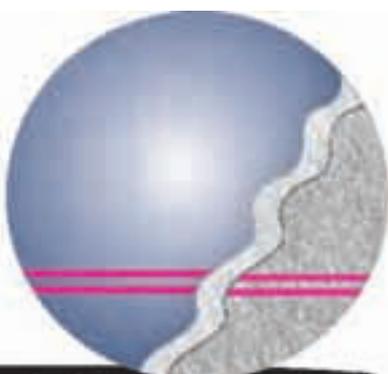
**Overall winner**  
**Maboloka HIV/AIDS Awareness**



### Sport & Recreation Sector

Durban & Coastal Mental Health  
SA Rowing

**Overall winner**  
**SA Rowing**



# INDEPENDENT communications cc

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# Winners of the inaugural NLB Awards

## CATEGORY 2: GOVERNANCE

### Non-Profit Company (formerly Section-21 Company)

Field Band Foundation

**Overall winner**  
**Field Band Foundation**



### Non-Profit Organization (NPO)/Non-Government Organization (NGO)

Association for the Physically Disabled  
Johannesburg

Durban & Coastal Mental Health

Elgin Learning Foundation

Johannesburg Child Welfare

NICRO

SA Rowing

SPCA Bloemfontein

**Overall winner**  
**Association for the Physically Disabled Johannesburg**



### BLOEMFONTIN SPCA

Our mandate is the prevention of cruelty to all animals, which we achieve by pro-active work amongst all communities. Education and upliftment of the community is a vital part of the work we undertake.



# Winners of the inaugural NLB Awards

## CATEGORY 3: CHAIRPERSON'S CHOICE AWARDS

### Active Beneficiary

Ralph Freeze

### Promotion of NLB Mandate

FS MEC - Sport, Arts and Culture,  
Honourable D Kgothule  
KZN MEC - Arts, Culture and Sport,  
Honourable N Sibhidla  
NC MEC - Sport, Arts and Culture,  
Honourable P Williams

### Social Champions

**Sport and Recreation Sector**  
Thembalihle Primary School  
Seabe Sport Development Association  
Sothembani Primary School

THE **SOTHEMBANI SENIOR PHASE SCHOOL** would like to thank the NLDTF for donating money in 2012 which enabled the school to erect and buy palisade fencing, combo court and sporting attire. The school highly appreciates the contribution which impacted positively on the safety and sport development of our learners and the community.



## BLACKSASH

MAKING HUMAN RIGHTS REAL

National Office: Etta House, 3 Cadedonian Rd, Mowbray, 7700 / P.O. Box 1282, Cape Town, 8000 / Tel: +27 21 686 6971 / Fax: +27 21 686 6971 / Email: info@blacksash.org.za



Proud to be associated with the National Lottery Distribution Trust Fund.



As a veteran human rights organisation, the **Black Sash** continues its work for social justice and good governance, focussing on the rights of unemployed and poor people. We believe that South Africa cannot be free as long as the majority of its people continue to live under conditions of deprivation and injustice.

In the last five years the **Black Sash** has provided free paralegal advice to 28 000 people and trained 6 000 leaders from community based organisations. This is supported by over 50 information sheets, manuals and other resources freely available through our print, broadcast, web and social media platforms. Over the past three years, over 450 individual monitors from more than 400 different community organisations have worked with us to monitor service delivery and hold government accountable. We continually work to broaden our vital social security system through careful policy engagement and successful campaigns such as to extend the Child Support Grant to children up to age 18.

Our deep appreciation is extended to the National Lottery Distribution Trust Fund and our other donors for the support that has made this work possible.

# MBANGWENI CONSERVATION-BASED COMMUNITY PROJECT



Through the assistance of the National Lottery Fund, the Wildlands Conservation Trust has successfully completed the construction of a Community Lodge in the Tshanini Community Nature Reserve (located south of Tembe Elephant Park in the Lubombo Transfrontier Conservation Area) – known as Bhekula Lodge.



[WWW.WILDLANDS.CO.ZA](http://WWW.WILDLANDS.CO.ZA)



This is a 4 x 2 bedroom en suite Lodge with a superb central kitchen, dining and entertainment facility. The camp is an excellent example of 'sustainable community green development,' as it is fully-powered using a combination of solar power & gas. During the construction of the lodge, 15 people were employed from in and around the local community. Furthermore, five young men were sent to the South African Wildlife College to attend a 42-day fully accredited Armed Field Ranger Training Course. Three of these Field Rangers have since been employed on the Tembe Community Nature Reserve, while the two remaining individuals will receive additional training and are employed as and when required on the reserve.



Growing Parks is a NPO that aims to create safe open green space by rehabilitating and protecting natural resources available in the urban environment in the form of parks.

Farhana Vally is the Chairperson and founder of Growing Parks. Her vision and innovative implementation of high impact projects has been recognised by the Business woman Association of South Africa when she was a finalist for the Business Achiever Award in 2013 in the category of Social Entrepreneur. She is a strong advocate of empowering the disadvantaged and looks forward to partnering with interested corporates to realize this vision. Follow her on Facebook or Twitter.



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Email : [growing.parks@gmail.com](mailto:growing.parks@gmail.com)



**TENNIS**  
SOUTH AFRICA

Proudly Associated with the National Lottery Distribution Trust Fund.

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# Winners of the inaugural NLB Awards

## SOCIAL CHAMPIONS



**Social Champions**  
**Arts, Culture & National Heritage Sector**  
 Amos/Kgaphamadi Community Organisation  
 Eco-Access  
 Gauteng Dance Manyano

**ECO-ACCESS** champions the rights of people with disability to access the natural environment. The Organization combines this with a focus on addressing the high levels of disempowerment and segregation experienced by persons with Visual, Hearing, Physical and Intellectual impairment.

Eco-Access's ultimate objective is to use the natural environment as medium to empower both able bodied and persons with disability allowing them to participate in an interactive learning process called "Twinning model".

**OUR VISION:** People with disabilities are fully included, participative members of healthy communities.

Programmes & Services include:  
 DIVERSITY CHALLENGES  
 CORPORATE TRAINING  
 TWINNING CAMPS OR OUTINGS  
 VOLUNTEER TRAINING

### AMOS/KGAPHAMADI COMMUNITY ORGANISATION

Physical Address: Stand No. 478, Ezakheni, kwaMhlanga, Nkangala Region in Mpumalanga.

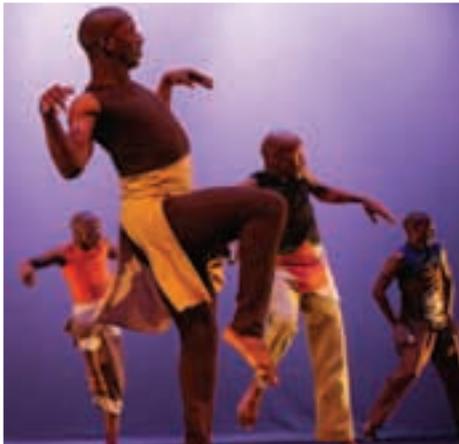
PO Box 1076, Silverton, 0127

E-mail: amoskgaphamadi@gmail.com

This organisation was established on the 1st of January 1995 with the aim of upgrading and developing the people of Ezakheni Village and other close by settlements surrounding it such as Phola, Mandela, Sun City, Kwaggafontein, Kameelrivier and Mountain View  
**IGUGU LAKWETHU CULTURAL FESTIVAL PROJECT**

The overall goal of this project is the development and enrichment of the Ezakheni people and neighbouring communities

The more particular goal is to provide unemployed youths with skills, training, empowerment, manufacturing and marketing for job opportunities for the local and nearby communities.



**GAUTENG DANCE MANYANO** is going to keep on striving to be the voice of grassroots dance organisations in Gauteng. Our strength is nurturing the hidden dance talent in rural locations

In our 12th year anniversary we keep on dancing for the transformation of South African dance forms.

Led by M.D. Njabulo Jimmy Notuka, the GDM team continues to work with dedication, transparency accountability beyond the call of duty.





# LOTTERY FUNDING MAKES SUCH A DIFFERENCE

When you saw Chad le Clos, Cameron van der Burgh, South Africa's history-making Fours rowing team and the Paralympians receive their gold medals at last year's London Olympics and Paralympics, it was such a proud moment to be part of Team SA. While the athletes rightly basked in the glory of their achievement, the reality is that it had been a team journey. Gold was the culmination of that journey.

Over the past two years National Lottery has pumped in some R73.8-million into the

South African Sports Confederation and Olympic Committee (SASCOC). 'They are a vitally important establishment to have on board with us,' says SASCOC Chief Financial Officer, Vinesh Maharaj. 'They have been offering support to our Opex athletes since 2009 and are heavily involved in the funding that sees us able to compete at multi-coded sports events like the Olympic Games, Paralympic Games, Commonwealth Games, All-Africa Games, World Games, Zone VI and so on. We really

can't emphasise enough as to the role they play.'

In addition Lottery's support helps to provide special athletes support, monitoring, and evaluation procedures. The amount is sizeable and since 2009 they have injected some R139.8m into SASCOC.

So, while one rightly celebrates those at the top end of the spectrum, without the support that Lottery has given, South Africa's athletes would not be where they are now. Long may it continue!



# Winners of the inaugural NLB Awards

## SOCIAL CHAMPIONS

### ELUXOLWENI CHARITABLE TRUST

Residential care to street children. Prevention, intervention and re-integration into families and the community.

Offers therapeutic programmes designed for the residential care of children outside the family environment.

Reception, care and development of children on a shared basis with the parent or other person having parental responsibilities.

Reception and temporary safe care of children to protect them from abuse or neglect.

Reception and temporary safe care of trafficked or commercially sexually exploited children.

Reception and temporary safe care of children for the purpose of observation and assessment, providing counselling and other treatment and assisting them to reintegrate with their families and the community.

### Social Champions

#### Charities Sector

Eluxolweni Charitable Trust

Girl & Boys Town

FAMSA Limpopo

Teddy Bear Clinic for Abused Children



**THE TEDDY BEAR CLINIC** for Abused Children (TTBC) is a non-profit organization dedicated to ensuring abused children are protected and rehabilitated. We provide therapy, counseling, assistance, love, comfort, safety and ongoing support to children who have been abused.

The Teddy Bear Clinic does not only work with children, but with parents and communities empowering them with knowledge and skills so that we can help put an end to child abuse.

We also proactively approach schools to provide education to the learners and training to the teachers in order to prevent any abuse that may happen in their day-to-day lives.



**GIRLS AND BOYS TOWN**, South Africa delivers national services that:

- Focus on the individual needs of youth in family homes and youth development centers, by implementing nationally researched, standardized and specialized child & youth care programs.
- Improve the healthy development of youth in the broader community through Girls and Boys Town's

national hotline and regional training and resource centers.

- Capacitate parents, caregivers, families, community professionals, educators and others in the field of youth development through training.
- Are sensitive to the need to deliver community based services for youth in greatest need in less resourced communities.



# Overall winner of the NLB Awards

## ASSOCIATION FOR PHYSICALLY DISABLED JOHANNESBURG

### Home Based Care Service

Can you imagine your life as a person with disabilities? You can't perform the most menial, yet crucial tasks – like eating, bathing and going to the toilet – and you can't afford to hire someone to help you.

That's when you would realize just how important our HOME BASED CARE GIVERS are. Without them hundreds of people would experience indescribable suffering. They roll up their sleeves and do whatever it takes to make life worth living "It is not an easy job, but we work together as a team, share ideas, sing, and pray to release stress," says Manager of APD's Home Based Care Services, Miemie Retsuri.

APD's Social Workers started the Home Based Care Service in 1990, after they had determined that there was a need for a home-based care program in the community as many persons' with disabilities and bedridden people were living in desperate circumstances without anything to eat or drink, and nobody to clean them. In some cases family members had left their jobs in order to care for their disabled people, with the result that the household income had either been dramatically reduced, or completely dried up, causing even more serious problems.



Contact number:  
011 646 8331  
Contact Person:  
Rachael Legase  
E-mail:  
rechaell@apdjhb.co.za  
Website:  
www.apdjhb.co.za  
Address:  
PRIVATE BAG X1  
PARKVIEW 2122



# National Lottery Board Indaba Exhibitors



# EXHIBITORS



**OPERATION HUNGER** Operation Hunger is a non-profit organization which came into existence in 1980 and has a history of concern for the nutritional well-being of people in South Africa. The organization is working with key role players such as the state and other NGOs as partners in the process of poverty alleviation. Operation Hunger works with local communities to initiate locally specific development programmes designed to create an environment conducive to child growth. The organization has strengthened its capacity in the areas of water supply, health/hygiene education, income generation, small scale agricultural projects and goal oriented food support. These interventions assist in providing much needed support to vulnerable communities throughout the country.

Telephone: (011) 902 4000 or (011) 865 5203. Tel/Fax: (011) 902-2537  
E-mail: ohadmin@mail.ngo.za. Web: www.operationhunger.co.za

**MOT SOUTH AFRICA** is a registered Public Benefit and Non-Profit Organisation.

MOT SA works with the youth, empowering them with life-skills to make conscious life choices and to show courage.

The MOT programmes are implemented at Further Education and Training (FET) Colleges and High Schools for youth between the ages of 12 and 25 years.

The programmes are implemented over a long-term period in structured, classroom environments to influence the class culture and to strengthen peer role-modelling and leadership.

Our contact details are:

Tel: 021 696 6610

Email: office@mot.org.za

Website: www.mot.org.za

Twitter: @MOTSouthAfrica

Facebook: www.facebook.com/pages/

YouTube: www.youtube.com/user/MOTSouthAfrica

Office Address: MOT SA, College of Cape Town, Crawford Campus, Kromboom Road, Crawford, 7764



The mandate of the **BLOEMFONTEIN SPCA** is the prevention of cruelty to all animals, which we achieve by pro-active work amongst all communities. Education and upliftment of the community is a vital part of the work we undertake.

Contact: Reinet Meyer

Tel: 051 447 3801

Fax: 051 447 2105

E-mail: bloemfonteinspca@absamail.co.za



An organization that offers reputable service in the field of health, social and community development.

Vision: The facilitating of knowledge, skills and service in the field of Health, Social and Community Development.

Mission: To provide education, training and services aimed at improving the quality of life to Communities.

84 President Street Cnr. Kruiis

7th Floor, Room 728 – 738

The Markade Building, Johannesburg 2001

Tel: (011) 333 0899/1449/1469. Fax: 011 333 1465

Email: info@lethukukhanya.org.za



**ROWSA** is the sole governing body for rowing in all its forms in South Africa. It is recognised by SASCOC and Sport and Recreation South Africa. RowSA controls, administers, manages and co-ordinates rowing and rowing competition in South Africa and controls and manages international competition by national representative rowers and sanctions international competition by non-representative rowers.

**WATERBERG WELFARE SOCIETY**

works with key partners to provide an effective holistic response to the HI/ VAIDS pandemic in the Waterberg (rural Limpopo Province, South Africa) . We are registered charity in UK and South Africa.

Contact: Zachariah Sekhu  
 Waterberg Welfare Society  
 Tel: 014 755 3633  
 Fax: 014 755 3633

Email: timothyhouse@waterbergwelfaresociety.org.za  
 Website:www.waterbergwelfaresociety.org.za



The Field Band concept is built on the global youth activity known otherwise as show bands. This specific discipline was chosen first for the long historic presence of brass music in South African communities. This activity also allows for large group participation. All 17 projects of the Foundation have a minimum of 125 youths actively involved.

Using the vital role that arts play in social inclusion and development the Foundation has identified its role as follows: "To create opportunities for the development of life skills in the youth through the medium of music and dance." At the centre of the life skills programme is comprehensive HIV/Aids education.

**VICTORIOUS WOMEN HEALTH & WELFARE MINISTRIES**

MIDDELBURG – MPUMALANGA

Home base care (Hospice) for the terminally ill, Counseling service and frail care fighting stigma and discrimination against those who are Infected and affected by HIV/AIDS, other countless diseases and illness, poverty, Homelessness, disable, woman and child abuse, youth and woman empowerment, Awareness campaign.

We are also working together with the social workers, Aids counsel municipality, Health department, Local clinics, home affairs and schools for referrals, the teachers are playing a big role in the community by giving us a list of children who are underprivileged and in need.



**CAPE TOWN OPERA**

Mission: To promote and develop the appreciation, enjoyment and understanding of opera amongst all South Africans, and respect for its practitioners; To mobilise all available local, national, regional and global artistic, financial and managerial resources in support of CTO's vision; To contribute to committed and innovative stewardship of opera and the operatic arts in South Africa; To show sensitivity to the needs and requirements of the broad-based opera community in South Africa.

Cape Town Opera  
 Tel: +27 21 410 9807  
 Email: info@capetownopera.co.za  
 4th Floor Artscape, DF Malan Street  
 Foreshore 8001  
 PO Box 4107 Cape Town 8000



**THE CHAELI CAMPAIGN** is a non-profit organisation working across South Africa to mobilise the minds and bodies of children with disabilities. We aim to change the life of one disabled child at a time in a significant way.

Contact: Tracy Green

Tel: 021 761 4326

Fax: 021 797 2926

E-mail: [tracy@chaelicampaign.co.za](mailto:tracy@chaelicampaign.co.za)

Website [www.chaelicampaign.co.za](http://www.chaelicampaign.co.za)



### AMOS/KGAPHAMADI COMMUNITY ORGANISATION

The people who live around Ezakheni farm their own land or they work on farms and shopping complexes. The people are largely poor and ill equipped in terms of skills and entrepreneurship. There is a distinctive need for upliftment, enrichment, training and empowerment for this community.

Contact: 083 333 7052

E-mail address:

[amoskgaphamadi@gmail.com](mailto:amoskgaphamadi@gmail.com)



**ctdccc**  
THE CAPE TOWN DRUG COUNSELLING CENTRE





**Cape Town Drug Counselling Centre has been assisting addicts and their families since 1985. Our 6-week programs for men, women and adolescents, include the following:**



- Individual sessions
- Group work
- Family counseling
- Art/Drama therapy
- Lectures
- Medical and Psychiatric services
- Acupuncture and Aromatherapy [including Reflexology]



Addiction is a chronic illness affecting the user as well as those closest to them. Families are included in the treatment process, and attend a Family Workshop for education and guidance on addiction. Headed by a Clinical Psychologist, our clinical team comprises of qualified and registered Social Workers and Counsellors, with a passion for addiction work. In 2012 we assisted 876 clients. Government subsidization covers only a portion of our costs, and thus funding remains an ongoing challenge. Assistance in this area is always welcomed.

**In the words of a former client:**  
 "Don't give up, you will get your life back – I have and I am grateful to CTDCC as they are people who understand and care"  
**Three of the 876 clients we assisted in 2012 were:**  
 A 17-year-old pregnant cocaine addict making a new start for herself and her baby  
 A 24-year-old unemployed man struggling with alcoholism  
 A 59-year-old male who started using LSD at the age of 18 and is now working towards recovery

Tel: +27 21 447 8026 / Fax: +27 21 447 8818 / Email: [ashley@drugcentre.org.za](mailto:ashley@drugcentre.org.za) or [ctdcc@iafrica.com](mailto:ctdcc@iafrica.com) / Web: [www.drugcentre.org.za](http://www.drugcentre.org.za) / PO Box 56 Observatory 7935 / 1 Roman Road Observatory 7925



Froud to be associated with the National Lottery and the National Lottery Development Trust Fund.







# Getting to know the National Lotteries Board

Our business is to ensure that fair play is respected in running the National Lottery and smaller fundraising and promotional competitions. Funding from the National Lottery benefits thousands of organisations and builds communities.

## The power to do good

The National Lotteries Board (NLB), which gets its powers from the Lotteries Act of 1997, is appointed by the Minister of Trade and Industry to inter alia:

- Protect the public by ensuring honest and fair running of the National Lottery and other competitions.
- Make certain that society benefits from the National Lottery by distributing a share of the takings to organisations that serve the public good.

## Protecting the public

The National Lottery is run by a private company in terms of a licence awarded every five to eight years by the Minister of Trade and Industry. The NLB's job is to ensure that the Lottery Operator works strictly within the law and in a manner that is honest and efficient yields good returns, and is fair to everyone involved.

We do this by:

- Assisting the Minister to select the best possible candidate for the Lottery Operator's licence.
- Continually monitoring Lottery operations through inspections and other hands-on methods.
- Advising the Minister about strengthening the laws that apply to the Lottery.

The NLB also controls the running of smaller competitions organised by non-profit organisations to raise funds and by private companies to promote their products. Organisers of competitions to raise funds from the public are required to register with the NLB. This is to protect members of the public against schemes to defraud them through fake "charity competitions".

## The NLDTF

The National Lottery Distribution Trust Fund (NLDTF) is established in terms of the Lotteries Act which designates members of the NLB as trustees of the NLDTF. It is their job to safeguard this money, invest it wisely, and ensure that it is put to the best possible use to benefit good causes. The NLB is also responsible for reporting annually to Parliament on the management of the NLDTF.

At present the percentage of National Lottery revenue that is transferred to the NLDTF is 34%. This is fixed in the licence granted to the current National Lottery operator. Each week this percentage of National Lottery revenue is transferred to the NLDTF.

The allocation of NLDTF funds to the different sectors is set down in regulations and is currently as follows:

The funds for Miscellaneous Purposes are used for various

activities that fall outside the scope of the main three sectors. Board members of the NLB allocate such grants in accordance with conditions set by the Minister of Trade and Industry.

The Lotteries Act also provided for allocation of funds to the Reconstruction and Development Programme but this fell away when government abolished the RDP Fund and decided to channel resources for reconstruction and development through individual government departments.

## Ensuring that society benefits

A small amount from every Lottery ticket sold goes into the National Lottery Distribution Trust Fund (NLDTF). Over the course of a year, this grows to a huge amount. For example, in 2010 the fund received R1.5 billion from the Lottery.

Members of the NLB are guardians/trustees of the NLDTF. It is our job to safeguard this money, invest it wisely, and ensure that it is put to the best possible use to benefit good causes.

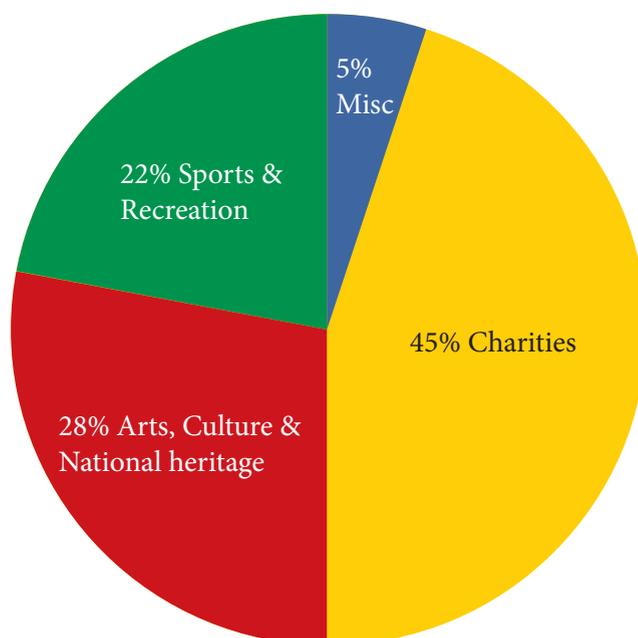
We are assisted in this by three committees, known as Distributing Agencies, which are appointed by the Minister of Trade and Industry to award grants from the NLDTF.

They are appointed for their expertise in the fields for which grants are allocated:

- Charities, which includes a vast range of welfare and social development interventions.
- Arts, Culture and National Heritage, including Environment.
- Sport and Recreation.

The NLDTF also makes occasional Miscellaneous Purposes grants for projects that might fall outside any of the above fields but meet requirements set by the Minister of Trade and Industry.

The NLB and the Distributing Agencies are supported by the full-time staff of the NLB at our Pretoria, Polokwane and East London offices.



## What organisations may apply for Lottery funding?

### Charities sector

Organisations must be non-profit entities – such as NPOs, NGOs, Section-21 companies, Public Benefit Trusts, schools – and work for the public good.

We welcome applications from organisations of all sizes, from National structures to local associations and community groups.

The Charities sector has the biggest pool of funds to allocate and covers a wide range of organisations that are often known as welfare organisations, benevolent or philanthropic associations, or friendly societies.

The Charities Distributing Agency is required to allocate at least half of the money available to organisations involved in the following priorities:

- Expanding home-based care services.
- Developing services and centres for care of old people, sick people, and vulnerable groups, including orphaned children.
- Providing educational facilities for adult literacy, early childhood education, and vocational training and skills development programmes that are open to disabled people.
- More generally, organisations also can apply if their activities:
- Improve quality of life for the community as a whole.
- Assist disadvantaged or excluded groups, such as the elderly, disabled people and vulnerable children.
- Provide facilities or services for the underprivileged.



*Photograph Tyrone Louw*

### Sport and Recreation sector

Organisations must be non-profit entities and sports bodies – such as NPOs, NGOs, Section-21 companies, Public Benefit Trusts, municipalities, schools and educational institutions – and work for the public good.

We welcome applications from organisations of all sizes, from national bodies to local clubs and schools.

The Sport and Recreation Distributing Agency must direct half of the funds available to organisations involved in the following:

- Developing sports and recreational facilities in rural areas.
- Increasing accessibility to sport and recreation facilities for disabled people.
- More generally, the agency will also consider funding organisations that:
- Enable more people to become involved in sports and recreation and contribute to the development of these fields.
- Assist disadvantaged communities to participate in sports and recreation activities.
- Provide sport and recreation facilities that are accessible to communities.

### Arts, Culture and National Heritage, including Environment, sector

Organisations must be non-profit entities – such as NPOs, NGOs, Section-21 Companies, Public Benefit Trusts, municipalities, schools and educational institutions – and work for the public good.

We welcome applications from organisations of all sizes, from national bodies to local clubs and schools.

The Arts, Culture and National Heritage Distributing Agency is required to allocate at least half the available funds to organisations involved in the following priorities:

- Protecting and promoting traditional knowledge and cultural expressions.
- Promoting arts and crafts produced by groups of women and disabled people.
- Developing and preserving cultural heritage sites as a way to generate revenue and develop communities.
- More generally, applications are welcome from organisations that help to:
- Enable people across the country enjoy a range of art activities.
- Make the arts accessible to more people.
- Improve art facilities so people may better enjoy participating in the arts.
- Provide arts facilities outside major cultural centres.
- Promote art forms that are not adequately supported.
- Preserve and promote awareness of culture and historical, natural or architectural heritage.

## What you need to do to apply for funding

Watch the NLB website ([www.nlb.org.za](http://www.nlb.org.za)) and the media for adverts calling for applications for National Lottery Distribution Trust Fund (NLDTF) grants.

- Distributing Agencies make their calls at different times.
- Usually each agency makes one call a year – but extra calls can be made.
- Get the following documents from the NLB:
- The latest prescribed application form (which you need to fill in).
- Guidelines accompanying the specific call for applications.

These documents are available from: the NLB website, NLB offices in Pretoria, Polokwane and East London.

Prepare the following documents using the guidelines provided where necessary:

- A detailed business plan for the project you want funded.
- A detailed budget for the project.

- The project motivation.
- Ensure you have the following supporting documents:
  - Registration certificate as a non-profit organisation / section 21 company / public benefit trust / school registered with the Department of Education.
  - Constitution / articles and memorandum of association / deed of trust.
  - Most recent annual financial statements, signed and dated by a registered accounting officer. Organisations previously allocated NLDTF funding need to submit one year's audited financial statements. Organisations not previously allocated NLDTF funding need to submit two years' annual financial statements prepared by an independent accounting officer.
  - Signed auditor's report; or accounting officer's report, for first time applicants.

Where an application relates to the development or renovation of a heritage site, approval from the relevant provincial or national authority must be included.

Where an application includes the building or upgrading of infrastructure, proof of ownership or proof of tenure.

Where an application requires the purchase of assets or equipment, relevant quotations must be provided.

### Tips for applicants

Double check that your application is complete

Use the checklist on the application form to ensure you have included every document that is required.

Get your application in early

Distributing Agencies process applications in the order that they receive them. Early submissions get quicker responses. To get

ahead of the pack, start preparing your project motivation, plan and budget before the call for applications.

Don't be afraid to ask for help

If you are not certain about any of the required documentation or need advice about the kind of business plan or budget we expect, please contact our Information Centre on 08600 65383 before submitting you application.

### What happens after you submit your application ?

- You will be sent a letter acknowledging that your application has been received.
- Your application will be checked for completeness and will be assessed by the Central Applications Office if all papers are in order.
- Tracking and enquiries
- You will be notified of the outcome of your application:
  - If your application is refused, the Distributing Agency must explain why. The reason should help you to meet the requirements in future applications.
  - If your application is successful, you will receive a grant offer. You have 30 days to accept this by sending back the signed Grant Agreement and other required information. If you fail to meet this deadline the grant offer may be withdrawn.
- You will be expected to submit a progress report six months after receiving the grant or once 75% of the grant has been spent, whichever occurs first.

### Lotteries come in many shapes and sizes

In addition to the National Lottery, there are several varieties of lotteries and the Lotteries Act treats them in different ways. Here is a simple guide to keeping lotteries within the law.

# NATIONAL LOTTERY HONOURS NICRO WITH CORPORATE GOVERNANCE AWARD

*NICRO's continuous investment in good corporate governance was recently recognised at the 2013 National Lottery Board Indaba & Inaugural Awards Ceremony, held in Gauteng.*

The award for Good Corporate Governance bears testimony to the remarkable achievements that NICRO has accomplished since its establishment in 1910 and recognises NICRO's excellence in organisational governance.

NICRO embarked on an organisational strategic transformation process in 2002 by developing and implementing a business model framework and centralising its core functions. NICRO's focus on corporate governance, sustainability and evidence based program development served to improve the organisations service delivery and support programmes, strengthen its policies and procedures, increasing its internal capacity and improving its ability to deliver on long-term goals.

The National Lottery Development Trust Fund, as one of NICRO's

primary funders, has played a major role in enabling NICRO to effectively and efficiently fulfil its function.

As the leading non-profit organisation striving to rehabilitate and reintegrate offenders thereby also reducing crime in South Africa, NICRO maintains a presence in all of South Africa's major cities and key rural centres. NICRO provides crime reducing initiatives, offender reintegration, youth and adult diversion and non-custodial sentencing programmes as well as direct counselling services to over 80 000 South Africans each year. In addition, NICRO renders a highly specialised service to the criminal justice system comprising specialist assessments and to determine the criminal capacity of juveniles between the ages of 10 and 14 years and to assist the courts in determining sentencing of certain convicted persons. NICRO offers a dedicated Training Unit which offers training and development in specialist topics, concepts and practice relevant to practitioners in the criminal justice system.

For further information and to support NICRO's innovative crime reduction programmes please log onto:

[www.nicro.org.za](http://www.nicro.org.za)

SMS "NICRO" to 36009 to donate (charged at R5.00)



Follow us on



## How to keep it legal

### Private lotteries

Example: The office sweepstake where all tickets are sold to staff and all proceeds split as prize money.

- Do not advertise the lottery externally.
- Do not sell tickets to anyone outside the membership group.
- Do not employ anyone specially to organise the lottery.

Lotteries that form part of “exempt” entertainment

Example: At a fund-raising dinner there is a draw for a stunning prize. At a school fete raffle tickets are sold for a range of prizes.

“Exempt” entertainment is generally of a charitable or fund-raising nature – not commercial.

- Lottery proceeds must benefit a “deserving” group.
- The lottery is part of a bigger activity.
- The prizes are not in cash.

### Society lotteries

These are run by organisations that are registered to raise funds from the public. They are typically advertised in the media or promoted in public spaces.

Societies conducting these lotteries need to register with the NLB and meet certain conditions (see Running a public fundraising lottery).

### Promotional competitions

Many big companies promote the purchase of their products through lottery-type competitions. Customers must buy the product or service in order to enter the draw.

There must be no extra charge for entering the competition. The normal product price must include the “ticket” price.

Companies must comply with any regulations made by the Minister of Trade and Industry.

Running a public fund-raising lottery

It is legal to run a lottery-type competition to benefit an organisation or “society” that is registered to collect contributions from the public.

But there are clear conditions that must be met in order to organise a society lottery:

- The society must be registered with the NLB.
- The total value of the tickets and the value of the prizes must be within certain limits.
- All of the proceeds, after the deduction of expenses, must go to the cause for which they were intended and this must be a charitable, sport or cultural activity.
- Certain rules about advertising the lottery must be respected.
- The individual managing the lottery
- Must be a member or employee of the society that will benefit from the lottery.
- Must be certified as a lottery manager by the NLB.

The NLB is happy to advise registered fund-raising organisations on keeping on the right side of the law when running lotteries.

### Reporting illegal activities

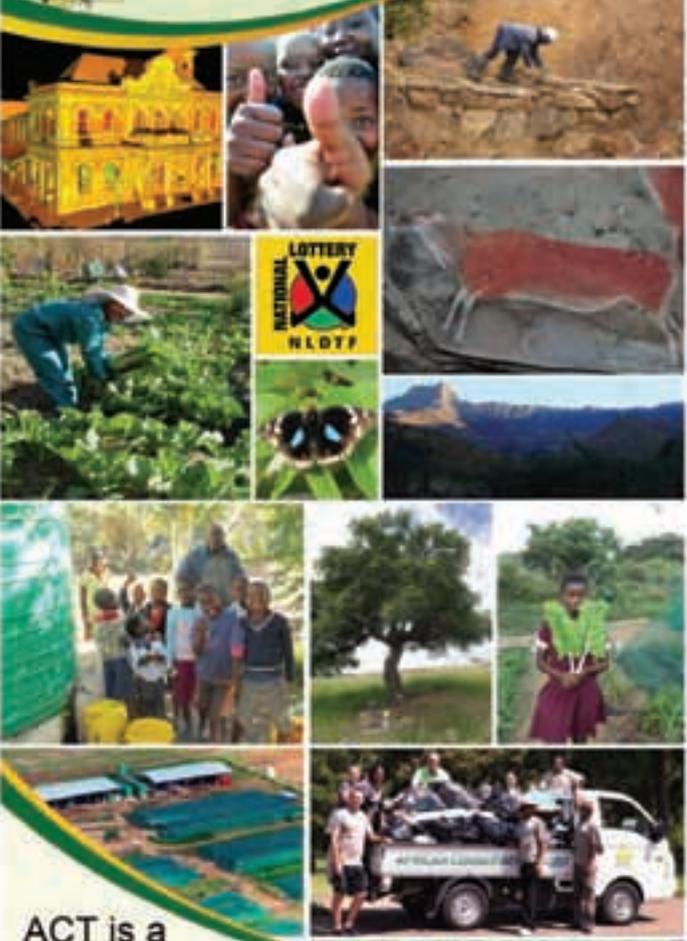
We are also keen to get tip-offs from the public about suspicious fund-raising lotteries and cases where NLDTF grants may be abused. You may contact the offices of the NLB or visit the NLB website to report such cases.



(t) 033 342 2844  
(f) 086 511 7594  
(e) info@projectafrica.com  
(a) 369 Chief Albert Luthuli Road, Pietermaritzburg

www.projectafrica.com

Supported by the NLDTF since 2007



**ACT is a not-for-profit organisation based in KwaZulu-Natal. Its core focus areas are environmental conservation and the socio-economic development of vulnerable communities. ACT has implemented a number of projects with the support of the NLDTF, which have aimed to conserve and protect South Africa's valuable environmental and cultural heritage.**

**Conservation ~ Education ~ Innovation**

Trust No: IT 2174/00 NPO No: 030-243 PBO No: 930014758

# A message to our Team

In his opening address of the NLB Awards Gala Dinner Prof Nevhutanda spoke of the "unknown citizen".

In his address Bertie Lubner talked about the value of working with people. he told us that Success in life is never what you can do on your own, it's what you can achieve when you are carried on the shoulders of others, and what they in turn can do when you carry them.

On the heels of our fantastic Indaba, to say a simple thank you hardly seems to do service to the great work done by the whole team.

I would like to give all recognition to our amazing team. MABOGO DINKU A THEBANA – yes we have held hands and achieved; the first ever NGO Awards in

South Africa and an extremely productive and effective Indaba .

Just like the "unknown citizens" many of our team members are unknown – but I would like to take the opportunity offered by this Profile to give credit and thanks to the whole team responsible for our success.

Without you dedication passion and commitment none of this would have been possible. Now, let's move forward to achieve the goals and challenges we have set for ourselves, taking our stakeholders and partners with us on this journey of growth development and sustainability.

MABOGO DINKU A THEBANA

Thabang Charlotte Mampane

## Corporate Services Division

Ms Modjaji Makoela  
Executive Manager - Project Sponsor  
Ms Gladys Petje  
Marketing and Communications Manager and Project  
Manager for the 2013 Indaba and Inaugural Awards  
Ms Anna Badimo  
Chief Information Officer and her IT team  
Mr Henry Maletle  
NLB Driver

Ms. Mmama Letswenyo  
Personal Assistant: Corporate Services Division

## Grant Funding Division

Ms Chickey Mofet  
Programme Manager Grant Funding for the Charity and Miscellaneous Sector  
Ms Marjorie Letoaba  
Programme Manager Grant Funding for Sports and Arts Sector  
Ms Elizabeth Sithole  
Personal Assistant Grant Funding and all the Grant Funding Coordinators

## Company Secretary Department

Ms Selloane Motloung  
Company Secretary  
Ms Palesa Motsoeneng  
Personal Assistant for Company Secretary.

## PEOPLE & PARKS



PEOPLE & PARKS programme

**Theatre** - Since the inception of RASPAP we have been to 25 project parks and more than 872 youths have been auditioned thus far and 305 of them trained and capacitated on theatre acting skills and people and parks issues. Between 10 and 20 members per group are trained per protected area. These groups have been capacitated to be in a position to raise awareness through their performing prowess, entertain and create a platform and a conducive atmosphere in which communities and decision makers can openly debate issues.

**SMMEs** - We have conducted an SMME capacity and skills audit of more than 400 SMMEs from 26 protected areas, more than R300 Million worth of demands (goods and services) from the parks have been identified. Out of 400 audited SMMEs, 30 have been short listed due to viability to match the park demands.

**Capacity Building** - 1450 Participants have received the People and Parks Toolkit training across all nine provinces. The toolkit capacity building has strengthened the local and provincial community based structures that are responsible for co-management of protected areas, and it has also significantly improved the relationships between the park management and communities. This initiative has laid the foundation for communities to understand their roles, responsibilities and rights with regards to protected areas, however more work needs to be carried out by provincial agencies with the assistance of the National Department of Environmental Affairs.



Theatre Performance



SMMEs



Capacity Building

**Conservation for the People with the People**



environmental affairs

Department:  
Environmental Affairs  
REPUBLIC OF SOUTH AFRICA





**National Lotteries Board**

Physical Address: Block B, Hatfield Gardens  
Corner Hilda and Arcadia Streets  
Hatfield

PRETORIA 0083

Postal Address: PO BOX 1556  
BROOKLYN SQUARE  
0075, PRETORIA, SOUTH AFRICA

Switchboard: 012 432 1300

Fax: 086 726 1517

**NLB Information Centre**

Postal Address: Private Bag X101  
Brooklyn Square

0075, Pretoria, South Africa  
Telephone: 08600 NLDTF (65383)

# Annie Lennox

*If you thought HIV/AIDS was under control, think again. Annie Lennox did. In 2003, during a visit to South Africa, hearing Nelson Mandela talk about HIV/AIDS and how it was affecting women and children, she was 'outraged, angry, ashamed'. That visit set her on the path of activism, advocacy and philanthropy.*



*Mitchell Besser:* Annie and I met when she came to visit mothers2mothers years ago and she became one of our supporters. As an organization, we benefit from the advocacy she does for the global cause, making people realize that we need to continue to focus on the epidemic, and we are not at a place where

we can say we've done that already. What she's been able to do is to continue to bring people's attention back to the epidemic as something that's solvable. As an implementing organization, we rely on the campaigners who continue to make sure that people don't lose interest, and we also rely on the philanthropy. The implementers, the advocates and the philanthropists all have a role to play.

*Annie Lennox:* What was really impressive about mothers2mothers

was that they were specifically doing the work I felt needed to be done. HIV/AIDS is a very complex issue. There are many strands to it, and they're difficult to disentangle. Maybe there is not one solution; maybe there have to be several kinds of solutions. But if a pregnant mother passes on the virus to her newborn child, that's simple, and mothers2mothers showed that working to stop that was possible – it was a success story. That's why I was very inspired by the work that Mitch has been doing with mothers2mothers for the last decade.

And it has been rolled out as an excellent blueprint which might apply to things other than just HIV/AIDS. When you have broken-down healthcare systems that really don't serve people well, you have a drain on human resources – of trained doctors and nurses going elsewhere – so you have to look at alternative ways of helping the people of those countries get access to healthcare and treatment.

*Caroline Hartnell met Annie Lennox and her husband Dr Mitchell Besser, who founded mothers2mothers, an organization that helps prevent mother-to-child transmission of HIV, at the UBS Global Philanthropy Forum, held in late November in Switzerland.*

## What led you to philanthropy in the first place?

*Annie Lennox* Well, philanthropy is the last part of it. The first thing that drew me to the things I do was witnessing injustice towards women and children in circumstances that were so extreme and yet so ignored, both globally and in the countries that these things were happening in. I'm talking about the HIV/AIDS pandemic in southern Africa.

I was one of the artists invited to go to South Africa by 46664, which is Nelson Mandela's HIV/AIDS foundation, to

perform at their launch concert in Cape Town in 2003. The day after the event, Mandela invited us all to join him in the exercise yard of his former prison on Robben Island, where he was to address a gathering of international press to talk about HIV/AIDS and how it was affecting the people of South Africa, mainly women and children. Mandela described the pandemic as genocide, and that is not a word that you can use lightly.

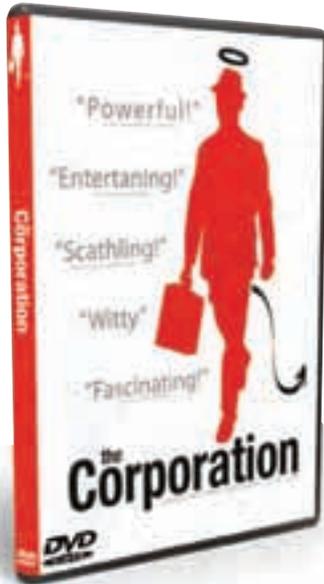
Listening to him, I started to understand things differently. I had thought, like many people in the West, that HIV/AIDS was a problem under control; there were treatments available. However, in South Africa, and in other countries in Sub-Saharan Africa, people weren't receiving these treatments. The virus was wiping people out in numbers you cannot even begin to imagine. Once I started to realize how this was affecting

women and children, it went very deep with me, as a woman and a mother myself. I was outraged, angry, ashamed that I didn't know more about it and that the international community wasn't doing more to raise the profile of this issue. At that time, Thabo Mbeki was President of South Africa and taking something called the 'denialist stance', claiming that HIV/AIDS doesn't actually transmit itself into full-blown AIDS – which made it very difficult for people to get access to treatment.

I realized that women had a very small voice in all of this, although they were the ones who were most affected. I decided that this was an issue I wanted to get involved with. I wanted to contribute my own voice to creating a bigger platform, in any way that I could. So every time I was invited to perform for Nelson Mandela's 46664 Foundation, I accepted

# Cor Blimey! The Corporation - DVD Documentary

This is an award winning documentary about the nature of the modern corporation, the character of capitalism and the state of big business. As The Daily Telegraph quote says on the DVD cover it "May do for big



business what Jaws did for sharks".

Yes, it's a polemic, yes it has an agenda, yes it's probably not fair and balanced. But it will, I hope, make you think.

The film's starting point is the concept (as recently decided by the American Supreme Court) that the Corporation is a person, at least in terms of its legal status and place in our society.

So, asks the film. If the Corporation is a person, just what kind of person is the Corporation? And their conclusions are startling. Spoiler Alert: Corporations as psychopaths, and we are, collectively, their victims.

You might not agree with everything they say, you might take issue with how they process information and facts. But I dare you to watch this and not be challenged. I challenge you not to at least ask yourself how we managed to get to a place where the 'people' with the most influence and the most power to decide the character and

## Movie Review



nature of our society are 'people' with no conscience, no memory, no emotion and only one motivation – share-holder value.

We will at some later stage spend some time discussing the destructive nature of those two chilling words and the massive harm they have done to those share-holders and the economic system we all hold a share in. But that is for another time. For now a shameless plug of a shocking film.

Find The Corporation on DVD, buy it, hire it, hell, strike a blow against the system and steal it. Just watch it.

You may never look at your Fanta Orange or your IMB desk top machine quite the same again.



eagerly. I gave talks and I learned about HIV/AIDS – I really was on a learning curve for several years.

But during that time I began to get quite frustrated; I wanted to be more hands-on. So in 2007 I created my own campaign, called the SING campaign. I'm wearing a T-shirt that says 'HIV Positive' because I'm part of that campaigning process. The issue of HIV/AIDS is very much affected by stigma, silence, shame and fear, and this stigma is one of the reasons we don't read about it more often; it's a hard issue for people to face. They'd rather put it on the shelf.

So, first of all, I began to speak about the issue. In the role of advocate, I'm a UN

where the money should best go. I see them more as partners than advisers. Sometimes I've come across organizations that I was impressed with, and they have subsequently come on board through me. And they do the due diligence.

The SING campaign is separate, although some money from the foundation goes to it. The SING campaign focuses exclusively on HIV/AIDS, whereas the foundation gives to some other things. The campaign involves making films, going to places, finding the stories, finding the people who are being affected and bringing these things to the notice of people who don't know.

and have a sense of where they're going – and keep a relationship going.

I think that's important. What's more valuable to an organization? You can give them a donation for six months or a year, but if you can give them something that will last for maybe three, you've got a seed that will grow and maybe will take them on to the next stage.

You have to find the ways of spending the money that are the most effective. That depends on each project – each one is unique – and each person that is giving has got a different view on things. But I look for something sustainable, with a view to what can be achieved, and then I can go back and see what has been done and whether I need to continue support. So I would say, it's important to stay involved with what you're doing.

### Can you tell me about the Circle?

AL About four years ago, when I was working with Oxfam, I had an idea for something called the Circle. I've been in countries where women have absolutely nothing, and I come back to my own country and see how well off I am, and most of us are: we have access to clean water, sanitation, healthcare and education. We have a democratic system and can vote. We've inherited many things from our grandmothers who fought in the Suffragette movement for the privileges that we take for granted. So I thought if I could bring women together to discuss issues that are pertinent to women in the developing world, perhaps we could make connections and partnerships between us all.

### What does the Circle do?

AL It started with a small dinner to say: 'this is how I feel about things and I'd like to get together with like-minded women that feel they want to get engaged.' It's an inspirational tool, it's a connective tool. I don't like the word 'network', but following that evening people sometimes meet each other who ordinarily might not and great things can arise from that.

We form little circles, maybe through a project. For example, two of the women there were very high-powered lawyers, and they didn't know each other. From that link, they formed the Lawyer's Circle. They encouraged women lawyers to get together and figure out what their contribution could be, through an Oxfam project. They have gone on various trips to talk with female lawyers in Africa and discuss what is happening in terms



AIDS Goodwill Ambassador, I work with Oxfam in the same capacity, I'm a Scottish Envoy for the Scottish Parliament, and I'm an Envoy for London. All these things are under the umbrella of HIV/AIDS; that is what I'm really passionately engaged in. I also began to raise money by giving concerts, and I put it into a foundation, called the Annie Lennox Foundation, in order to formalize how that money was spent.

### Do you receive any help or advice with the foundation?

AL I work with Comic Relief in the UK; we have regular meetings to consider

### How does this bear on your work with mothers2mothers?

### Can you say a bit more about how you decide what projects to support? Do you stay involved with the organizations afterwards?

AL Most of the organizations we support have some kind of connection to each other, some kind of continuity or thread. I like to know that they're going to be an investment, not just a bottomless pit. Ideally, I like to see them for myself. I would encourage any philanthropist to actually see the projects themselves and meet the people that are running them

of women's rights. That way they can create a dialogue and hopefully facilitate change.

#### What ideas and insights did you take from the UBS Forum?

MB I think the notion of how important it is to see ourselves as part of a collective. While we lead individual lives, we need to take care of the world we live in and see ourselves as responsible for it. The talk [by moral philosopher Clemens Sedmak] on how important it is that we find ways to coexist effectively was inspiring and illuminating.

What's frightening is how few environmental resources we have. We have to address that immediately; it's not something we can leave to the next generation. It would be nice to see how we can translate big ideas into effective action. So often we talk about big ideas and we don't make the next step to how we make them actionable; or we talk about little actions and don't understand how they fit into the bigger picture.

AL I was thinking about all the things the former president of Norway [Gro Harlem Brundtland] was saying, about climate change and women's rights and so on. The big challenge is that all the systems exist together and we can't make the necessary changes slowly when we don't really have much time. The topics she explored were just the surface layer. There are much deeper levels under that. But I think these get-togethers are an opportunity for dialogue, for 'a-ha' moments in individuals' lives.

#### Is there anything you're likely to change in your own work when you go back?

AL I pretty much follow the path I've been taking for the last decade. I try to follow one guideline, which is 'stay with the issue', because it gets confusing for people if one moment I'm talking about cancer and then I'm talking about something else.

To be frank with you, I'm very passionate about living life and the challenges we all face as human beings, whether in

developing or developed countries. I think it's all fascinating and I love to participate as one of the agents of change in some way. But I'm going to focus mainly on HIV/AIDS and women's issues because at the root of the whole thing is misogyny. If you look at HIV/AIDS and how it affects women and children, you can take it down to human rights and women's rights: the gender bias, violence against women, the lack of power that women have in societies where they can't choose who they're going to marry. They have a male will imposed on them; they don't have the protection in the law that they really ought to have. You cannot look at HIV/AIDS and women and children without connecting them down to that root.

For more information go to:  
[www.annielennox.com](http://www.annielennox.com)  
[www.annielennoxsing.com](http://www.annielennoxsing.com)  
[www.m2m.org](http://www.m2m.org)

## THE DEPARTMENT OF COFFEE



**You will be forgiven if you think the Department of Coffee (DoC) is an import agency by the hands of the Department of Agriculture. There are no links to the government what so ever: Instead, the DoC is the first exclusive coffee shop in the heart of Cape Town's township of Khayelitsha.**

YBL met up with Khayelitsha's coffee pioneers: Wongami Baleni (left on picture), Vuyile Msaku (right) and Vusumsi Mamile. For years, these dynamic guys – all in their twenties - dreamed of owning their own business. 'It took three years brewing before we decided what we wanted to do,' says Baleni.

In July 2012 the DoC finally opened its doors on the corner of Ntlazane Street and Khwezi Crescent next to the train station. Since then the trio has taken Khayalitsha by storm. The coffee shop has been so successful that the entrepreneurs are planning an entire chains of coffee shops.

Their dream started with Baleni who was a seasonal fireman. 'I liked the idea of setting up a business as I worked as a fireman from December to June only. The rest of the year I spent as a casual selling meat in taverns.'

After meeting Sibusiso "S'bu" Momoti of the NGO Connect Community Development (CCD) Baleni resigned from the fire department after two years service. Momoti suggested to attend meditation and life skills training to help me focus and clear my mind,' Baleni recalls.

It was Momoti who approached Murray Ingram of the Ministry of Service Delivery (MoSD) – a concept formed by like-minded people who had come together to create a hands-on approach to job creation. This gave way to the DoC. 'I am very proud of these guys,' says Ingram, who approached colleagues and friends to help finance the company.

Why coffee and why in Khayelitsha? 'It was an open opportunity as no-one was selling coffee there,' Baleni explains. 'That means there was no competition, we took our chance.'

With a price list that pleases the purse, with a Cappuccino and a muffin costing R11, it is no wonder that coffee aficionados flock to DoC. The coffee shop also offers a variety of espresso blends as well as a tea menu and hot chocolate.

Msaku proudly explains that DoC now blends and sells its own range of house coffee under its own label.

Msaku, Mamile and Baleni still hold onto their five-year plan, one that will see DoC outlets opening around Cape Town's townships, as they would like to give back to the community by training unemployed people in the art of coffee making to an increasingly discerning public.



*“We are using computers to learn,  
not learning to use computers”*



Maths – a Grade 3 learner at Lakeview Primary School in Vryheid using the Xbox Kinect in the classroom



Teachers, department officials and SchoolNet staff at the intel ICT in the Classroom Conference at St Johns in 2011

Teacher ICT development is not a product; it is a lifelong investment in the future of education. SchoolNet SA has the experience and expertise to add value to this investment. Through its specialised training in the effective use of innovative technologies SchoolNet endeavours to enrich teaching practice in order to enhance the educational experiences of learners and ultimately transform the way learning happens. An Intel partner since 2003, and a Microsoft Partners in Learning partner since 2005, SchoolNet SA remains firmly focused on improving higher order thinking through the effective use of technology across the curriculum.

*“If children do not learn the way we teach then we must teach the way they learn.”*



Senior Trainers – sept 2008 - SchoolNet’s national Senior Trainers for Intel Teach assembled in Cape Town

# Preston Caribbean Carnival and the meaning of competition



Since arriving in Preston 9 years ago, I have been very fortunate to participate and make large scale artworks that are worn or drawn on wheels for members of the participating groups that “jump up” and celebrate their cultural heritage and the greater meaning of Caribbean Carnival. Involvement with the community has shown me something of the deep and multi-faceted meaning that is behind this event. It has its roots in the Catholic observance of lent when many hundred of years ago the Italians began a wild dressed up event on the first day of lent (Carnevale – to take away the meat). It hit a chord with people and soon spread to many other countries in Europe; and was exported to the Caribbean islands (and other countries) during the expansion of Europe and the slave trade. which it is estimated 6 million slaves were brought to the Caribbean islands. Banned from participating in the celebrations, they held their own masked celebrations partly to jest at the colonial masters and also drew on their own rich cultural traditions to express their power as individuals. With the abolition of slavery, freed Africans began to host their own Carnival celebrations in the streets that became progressively popular which has grown into the festival we now know as Caribbean Carnival and was exported to the little town of Preston by the migrating Caribbean peoples in the 60’s.

Winding my way down the road, reflecting back on the last 2

months in the workshop, the most intense work I’ve ever been party to, where family needs and normal day-to-day is replaced by an almost insane drive to put the show on the road. all masked up, pushing a pram I’d turned into a little car my daughter named the JAH mobile (coincidence of my son’s initials) that

wed put together the day before I realised that making that unassuming piece had, despite having thoroughly enjoyed the technical engineering of the compactable large scale pieces, developing the content, and even playing with and mixing messages in symbols, materials and mediums or even the thrill of seeing something of that scale stand on the road gave me as much pleasure as making that little mobile with my daughter the day before the event had done. On reflection I concluded that the spirit of this thing is found in the

way her eyes lit up in the “A-ha!” when she transformed pieces of foam, covered in shiny material, into the rear view mirror, wheel covers, steering wheel, the numberplate and the animated way she spoke envisaging her brother in his car, achieving that perfect state of being where thought and action are perfectly in harmony and creates self perpetuating energy. But most of all it was the way it allowed us to bond. This is the greatest outcome that any project can wish to achieve. I wonder if these kinds of moments are part of the judging criteria when the various eyes eyeball, nod , praise, acknowledge and photograph. Does the public know that Carnival is about the freedom of self expression

*With the abolition of slavery, freed Africans began to host their own Carnival celebrations in the streets that became progressively popular which has grown into the festival we now know as Caribbean Carnival*

## Art Review

and how would this affect how they view what they see? Preston Caribbean Carnival receives funding from various sources and therefore is to some extent subject to achieving certain criteria one of which is quality of artwork. I wonder as I often have about how this gets measured, and if in doing so competitiveness does more harm than good for community cohesion. I wonder if freedom of expression is compromised by the creation of criteria.

I googled "The effects of competition of society" and randomly selected a piece of writing entitled "Competition is destructive force in society" by Kaldosi. He says that apart from it being intrinsic to our nature, that is essential for change and innovation. He concludes that if used negatively it can cause aggression and would eventually harm our way of life.

I believe that it is impossible to separate the two aspects, with one comes the other like the presence of the shadow self.

While doing my teacher training we were taught that creating explicit criteria and using Carl Rogers process of person centered learning would create fair, impartial and accurate assessments. I would hope that the various bodies that will now be assessing Preston Carnival use similar models.

However, I still feel my question lies unanswered, does having criteria to meet inhibit the freedom of self expression? If I google this Wikipedia provides me with the definition of Positive liberty as the possession of the power and resources to fulfill one's own potential without external restraint. and what I mean by this is that some people may have very rudimentary craft skills or a naive handling of materials, or whose objective is not to express themselves in the mode of popular aesthetics, these people may feel that their expression is inadequate or judging prejudiced against them if they are assessed according to artistic quality or any other set of criteria apart from the desire to create and "jump up" in the spirit of Carnival.





# DESKBAGS

## Helping children gain their educational independence

According to a recent report by UNESCO, there are as many as 95 million school children who do not have access to a school desk in Africa. In Southern Africa, the statistics are equally alarming, with over 4 million scholars requiring desks.

This is a statistic that doesn't sit well with Madelain Roscher, Managing Director of PR Worx. "Education is one of the most important elements in a child's life and while many children are eager to learn, their lack of facilities can considerably hamper their educational development and they subsequently struggle to become positive contributing members of society."

Ideally, this issue could be solved by building more classrooms with relevant furniture, but due to the substantial investment required this is not an immediate solution. This is why PR Worx, an award winning public relations company, started up its own corporate social investment (CSI) division to manufacture DeskBags, to create a solution to the desk problem.

"Many children do not have access to formal classrooms, and they are forced to either kneel on the ground or work on makeshift desks during their school day, which as you can imagine is extremely uncomfortable. In addition, many of these children already carry a number of books and other supplies to school, and we didn't want to add to their load. Moreover, we also didn't want to encumber their journeys any further than they were already travelling, hence we created the DeskBag," continues Roscher.

This unique tool for school going children not only offers children a durable school bag but also a portable desk solution. Besides for being waterproof, DeskBags are also eco-friendly as they are made from recycled vinyl billboard materials, with a durable Perspex flap which provides instant desk support when folded open.

PR Worx is certain that the

introduction of Deskbags will help to create a more conducive environment for learning for many underprivileged children.

"In fact, we are so confident of the difference that DeskBags will make in the lives of underprivileged school children in South Africa that we are asking corporate companies to sponsor the bags, to help empower children in South Africa to flourish in their educational development," says Roscher.

Deskbags are light enough for pre-primary scholars to use, and come with reflective binding that allow children to be easily spotted when walking in the rain or dark. These bags are also furthering employment opportunities for previously abused, disadvantaged or unemployed women, who are responsible for making them.

Ideally, Roscher would like to DeskBags grow to become a tool in every underprivileged school child's educational development and in turn a part of a number of companies' CSI initiatives.

She concludes, "We understand that the need for desks is too great a problem to tackle on our own but we also believe that DeskBags has the capability to change a nation by equipping tomorrow's leaders today. We would therefore like to make a call to other corporate companies and government institutions to join us in our drive towards a better educated South Africa. It is as simply as providing a DeskBag to deskless child."

*For more information on how you can get involved with DeskBags, visit [www.facebook.com/DeskBags](http://www.facebook.com/DeskBags).*



*Katlego Motlogelwa demonstrating how DeskBags work*



# “ACOSA our effort to keep it living...”



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# AN UNIQUE SOUTH AFRICAN WITH A VISION FOR THE FUTURE OF OUR NATION

## Mr. Oscar Churchill Motsepe and The Basic Triangle of Life

**PRESENTING AT THE NATIONAL LOTTERIES BOARD INDABA & INAUGURAL AWARDS, MR. OSCAR MOTSEPE - INDEPENDENT OPINIONIST**

**THE CONSTRUCTIVE ENERGY OF A NATION:  
UNLEASHING THE POWER OF SOCIETY.**



The first question that comes to mind when discussing 'society' is: "Who or what really constitutes society?" The word represents a complex concept and yet is used so frequently that most of us have lost sight of its true meaning.

When I consulted the Oxford English Dictionary it became obvious that this word should not be used without a clear understanding of what it really implies. To me, the dictionary's key definition for society lies in the sentence of: 'A group of people organized for some common purpose'.

If this is the definition of what a society really is, then the question becomes: if we really are a society then what is our "common purpose", how do we organize ourselves, what choices do we make and on what do we base such choices?

A society does not just happen. It is built one choice at a time and with every single choice that we make affecting our future, it will have an effect on our ability to make better choices for the future. These choices that we make will finally define us as people and as a nation.

What is increasingly clear is that while we are distinct and defined nationally, we are also part of a global community in a much greater society. We will thus have to make the right choices if we are to avoid costly mistakes and live up to our full potential as a nation and as a valuable part of the global collective of nations.

The basic triangle of life utilizes the triangular shape used in academic and other sectors to create a better understanding of the concept of society and how it can be applied to provide positive benefits for all involved in managing the available energy of our society.

The National Lottery Board has great value as a powerful positive force to influence and impact on the public sector. It should not be seen as an agency that has all the answers, rather it should be seen as an institution that helps society find solutions when all else has failed and where the need is greatest.

Being head of the judges for the 2013 NLB Inaugural Awards made me realize that people like Professor Nevhutanda and his board need to be given our support and assistance to provide them with the 'breathing space' they may need to operate effectively and to make the very best choices for the people who need help and support the most.

Nevertheless, even considering the great work they are doing, the most important question still remains: "Just what is it we want to achieve in South African Society?" When we are able to clearly define this in a single sentence as a definition or philosophy, then we will be on our way to becoming a winning nation.

**For presentations, motivation and executive coaching sessions and talks by Oscar Motsepe**

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